

# Commercial Space...

# ...and the Cislunar Economy



**Stephen Fleming**

stephenfleming@arizona.edu



@stephenfleming

# Agenda



## Who Am I?

Back to the Moon

Why Return to the Moon?

- What we can learn there

- What we can learn how to do there

- What we can do there

- Where we can go next from there

How Are We Going to Get There?

What About Something Closer to Home?

Questions & Answers

# Who Am I?

*Since 2017: University of Arizona. Founder, Arizona Space Business Roundtable.*

*Earlier: Georgia Tech, venture capitalist, telecom executive, and lifetime space enthusiast.*

Angel investor in **multiple space startups** since 2000.



# Who Am I?



Stephen Fleming  
1990

## The Washington Post

FRIDAY, OCTOBER 12, 1990

### Go Get An Asteroid

I am concerned by the tone of Jessica Tuchman Mathews's op-ed piece last week, "The Mars Extravaganza" (Oct. 5). I am not going to debate whether sending Americans to the Moon and Mars is wise or affordable under current budget restraints. I am not going to deny that there are numerous challenges facing our environment (pollution, deforestation, extinctions, etc.), as Mrs. Mathews points out. But Mrs. Mathews falls into the environmentalist trap of asking, "Why should we spend all that money on space when there are so many problems here on Earth?"

The right question to ask is, "How can we best spend money to solve these problems here on Earth?" The surprising answer is: in space. Only through space-based observations can we understand what's happening to this planet. More important, only through space-based industry can we halt and reverse the trends threatening our environment.

Are messy industrial processes threatening groundwater supplies? Move the industries to orbit and send down only the finished goods. Is open-pit mining erasing huge tracts of wilderness? Go get an asteroid, which contains far more nickel, iron and other metals than humanity has mined to date. Are burning fossil fuels polluting the atmosphere and contributing to CO2 buildup? Put solar power stations in orbit and beam down limitless quantities of safe, clean, unpolluting energy. Are Third World children dying from disease for lack of medicine? Build a pharmaceutical factory in the microgravity of orbit, where we can make life-saving drugs for a tiny fraction of the cost of Earth-based processes.

These activities, and hundreds more, do not require a trip to Mars, but they cannot be carried out by machines. Only the intelligence and flexibility of men and women in orbit can break the grip of Earth's gravity and bring

the bounty of space to all mankind.

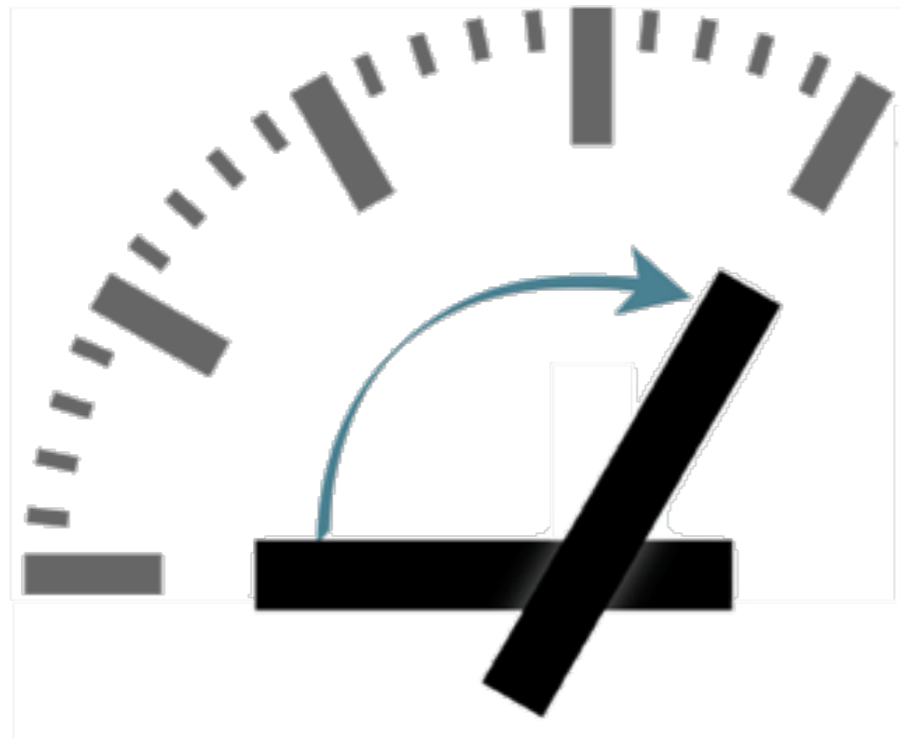
America knows how to carry out these activities quickly, safely and economically. So do Japan, the Soviet Union and the Europeans. But we are hobbled by NASA, a bureaucracy beholden to its unreliable and obsolete Shuttle, its bloated Space Station Freedom and a host of other constituencies. If private industry were encouraged to begin the commercial and profitable use of space without the 1,001 regulations enforced by our government, then we could see astonishing gains in space technology—and in the benefits of space for the first, second and third worlds—by the end of the decade.

A vigorous and independent space program could be the best friend of the entire environmental movement. I encourage Mrs. Mathews to explore its potential benefits for the problems she deplors; she shouldn't throw out this baby industry with NASA's dirty bath water.

STEPHEN FLEMING

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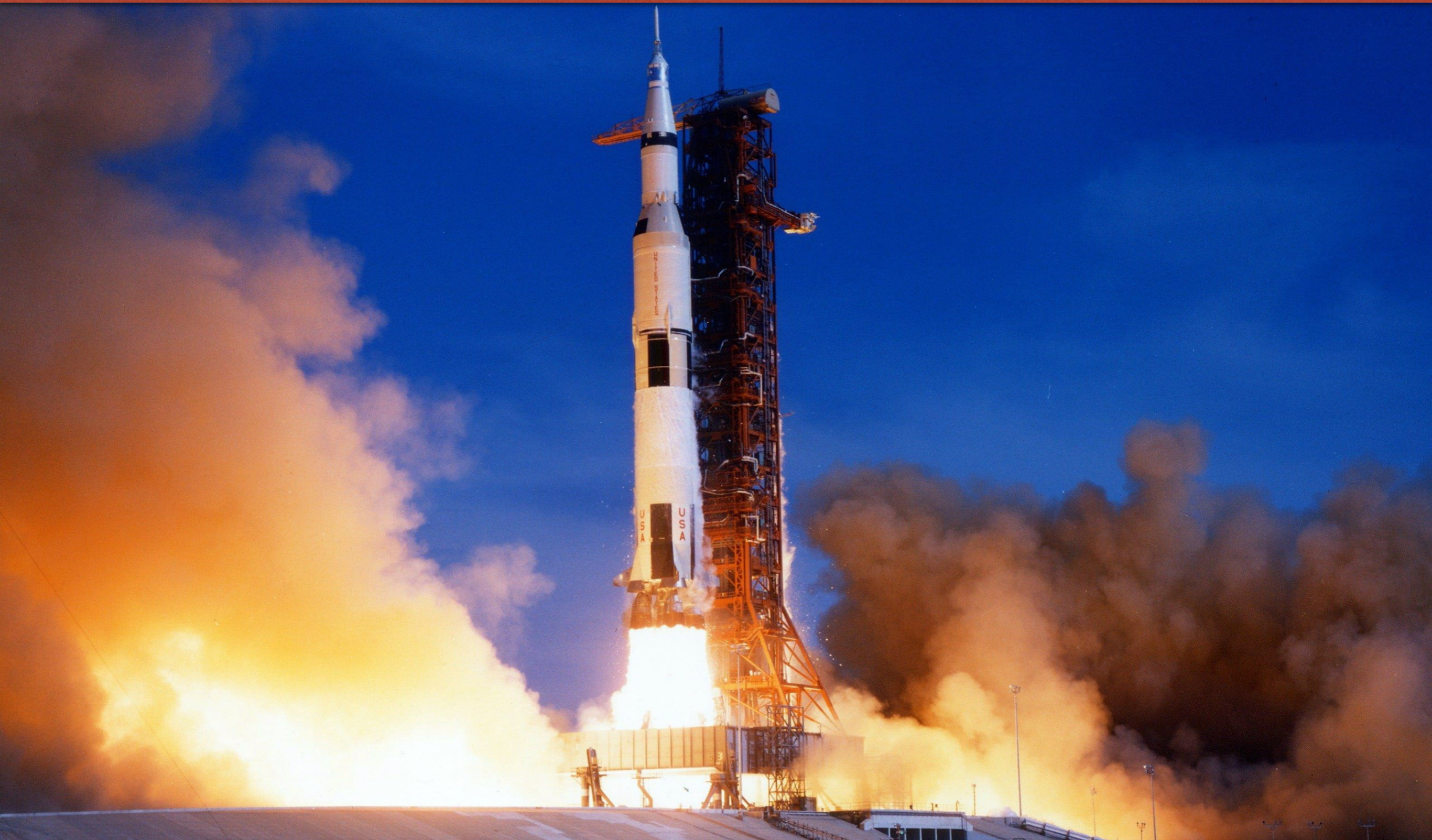
What About Something Closer to Home?

Questions & Answers

# Artemis 1 on the Pad for Launch



# Didn't We Do This Fifty Years Ago?



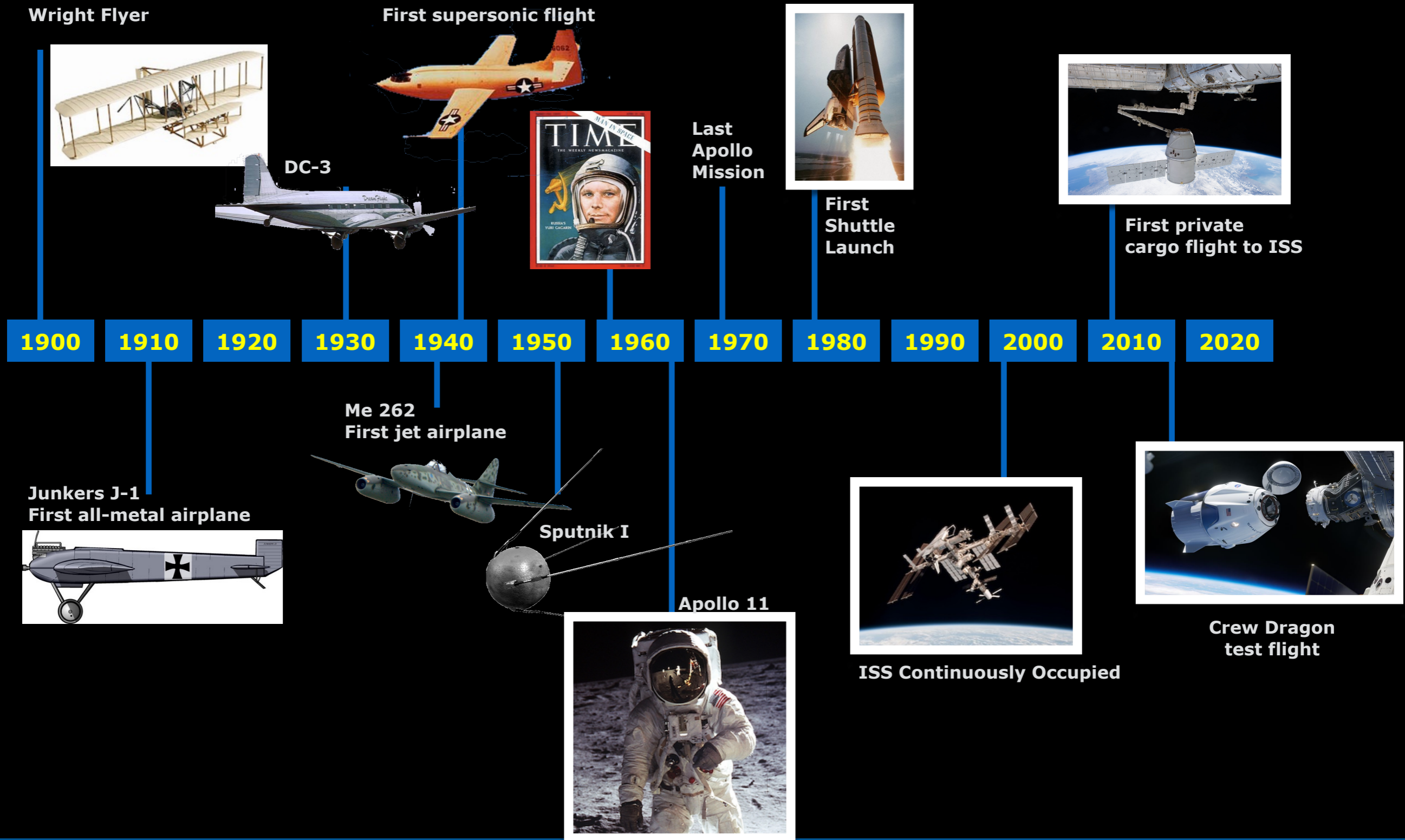
# We Went to the Moon Too Early

**...in the wrong way...  
...for the wrong reasons...  
...and we never went back!**





# What Happened to Human Flight?



# What Happened to Human Flight?

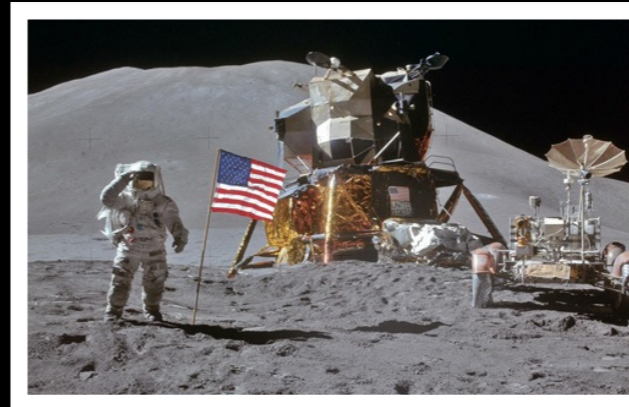
Wright Flyer



First supersonic flight



Last Apollo Mission



Now

1900

1910

1920

1930

1940

1950

1960

1970

1980

1990

2000

2010

2020

**44 years**

**From first flight to  
breaking the  
sound barrier.**

**50 years**

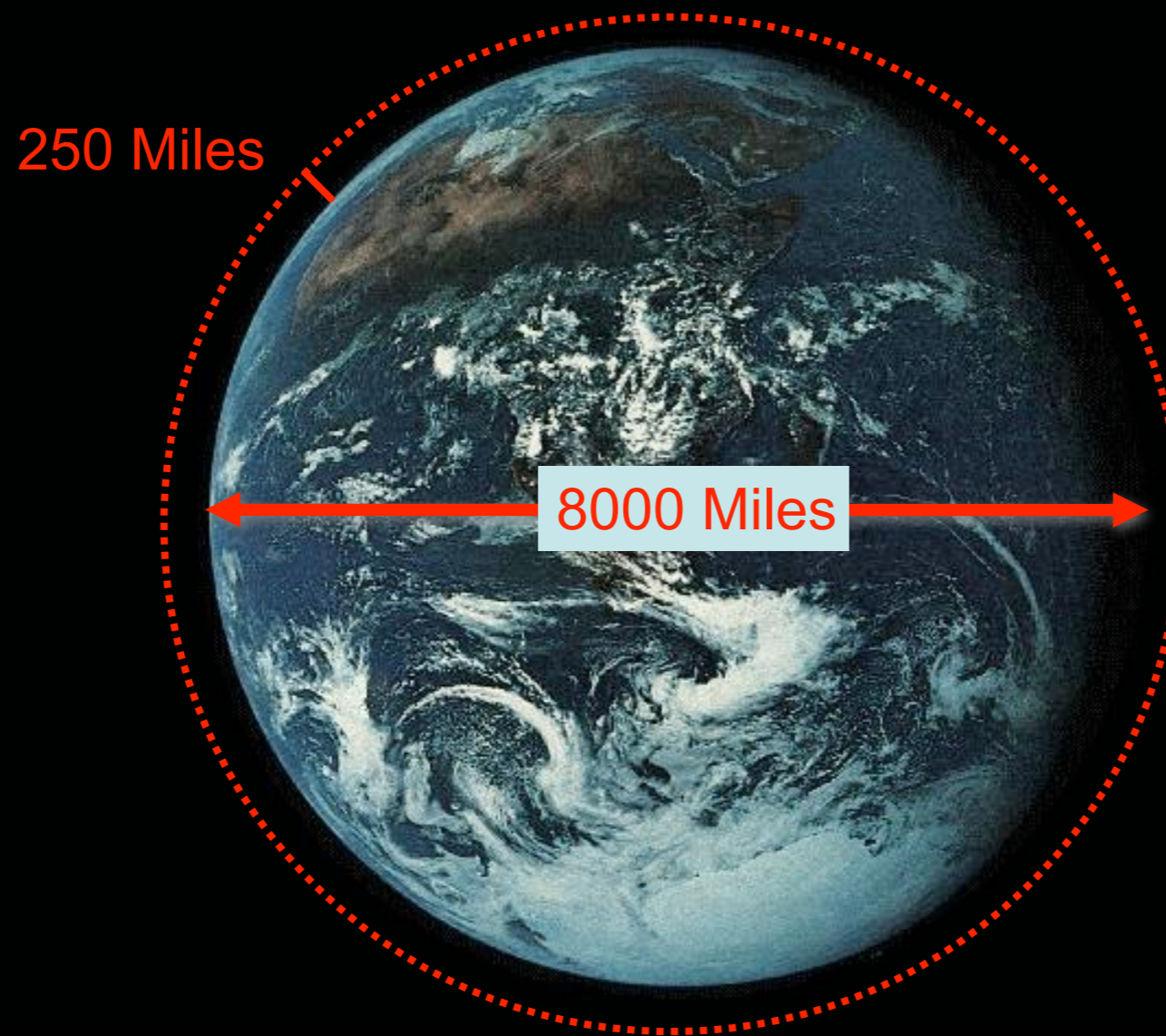
**From the last Moon  
landing to... going  
around in circles.**

# Earth-Moon System *(to scale)*



At this scale, the Sun is 2.4 screens wide and 250 screenwidths away.

# ISS Orbit (to scale)



# No Humans Past LEO since 1972

**We've been going around in circles in Low Earth Orbit for 50 years.**

# Even Moses Only Wandered 40 Years!



# What happened?

# Where Did We Go Wrong?

“First, I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the Moon and returning him safely to the Earth. No single space project in this period will be more impressive to mankind, or more important for the long-range exploration of space; and none will be so difficult or expensive to accomplish.”

—*Pres. Kennedy, May 1961*





# Where Did We Go Wrong?

“First, I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the Moon and returning him safely to the Earth. No single space project in this period will be more **impressive** to mankind, or more important for the **long-range** exploration of space; and none will be so **difficult** or **expensive** to accomplish.”

—*Pres. Kennedy, May 1961*



# Decision Made: Flags and Footprints

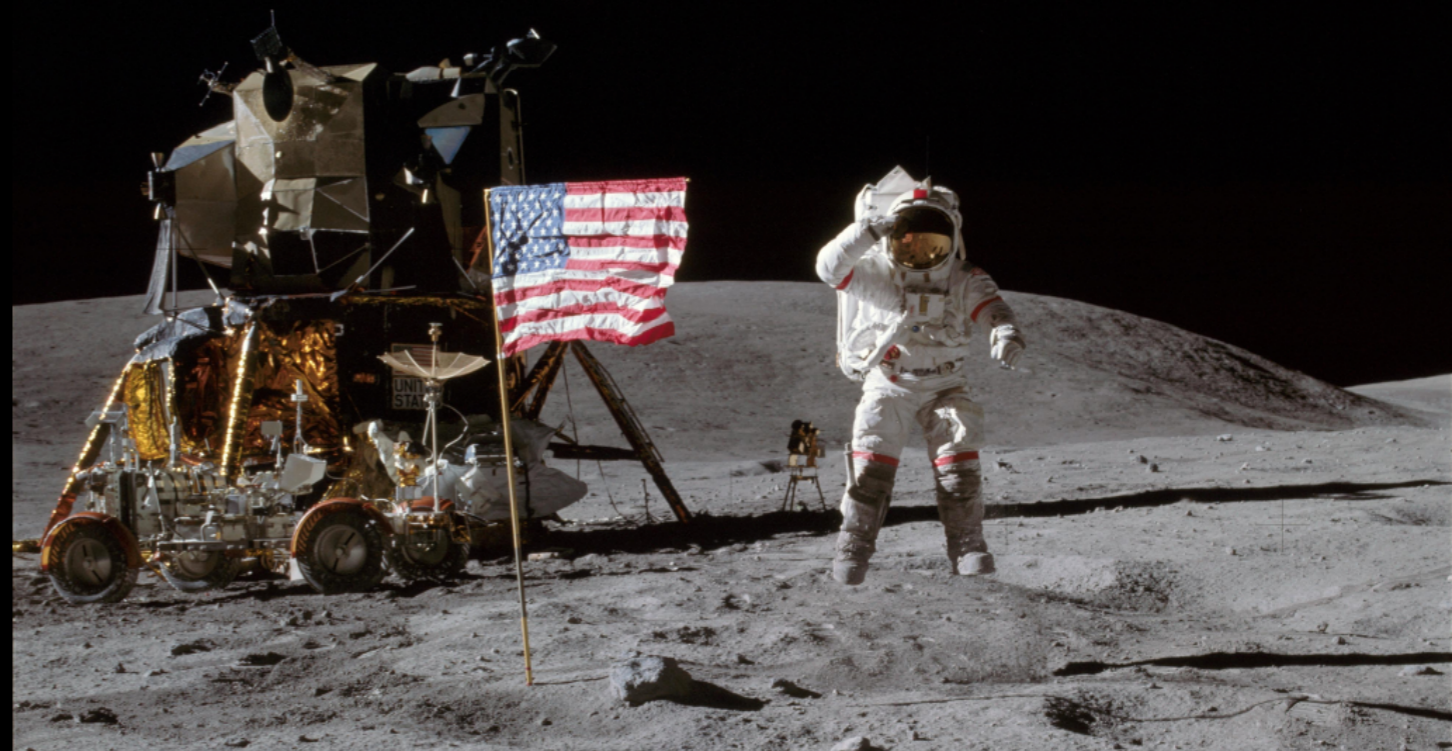
Fifty years later, what remains of the Moon missions?

Zero presence.

Zero industry.

Zero infrastructure.

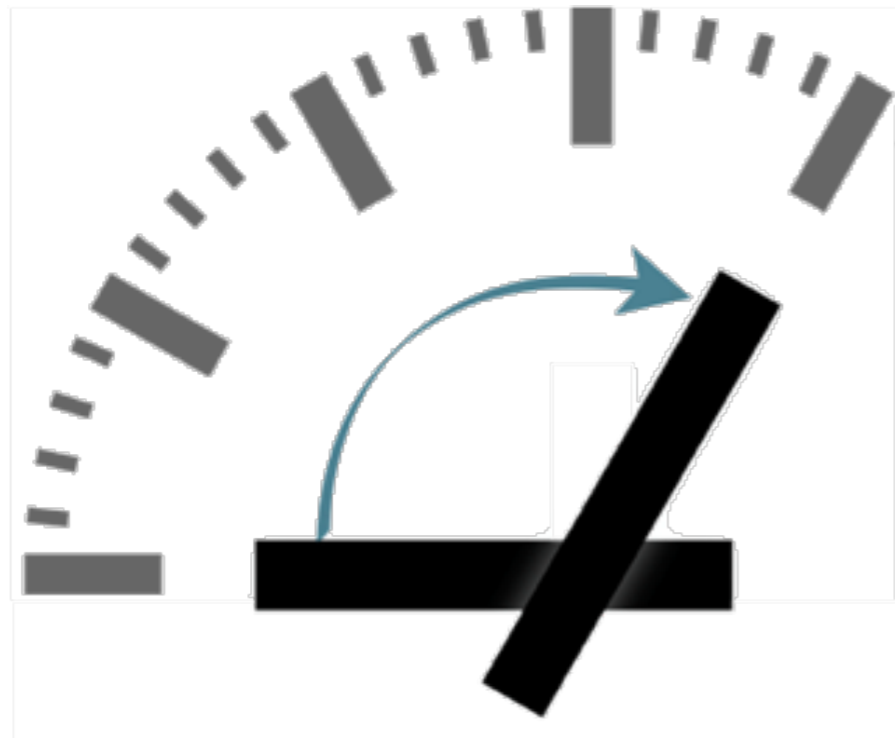
Zero economic value.



**From Day One—not a model which could get traction on Wall Street!**

What if we tried  
something  
different this time?

# Agenda



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Back to the Moon

**Why Return to the Moon?**

**What we can learn there**

What we can learn how to do there

What we can do there

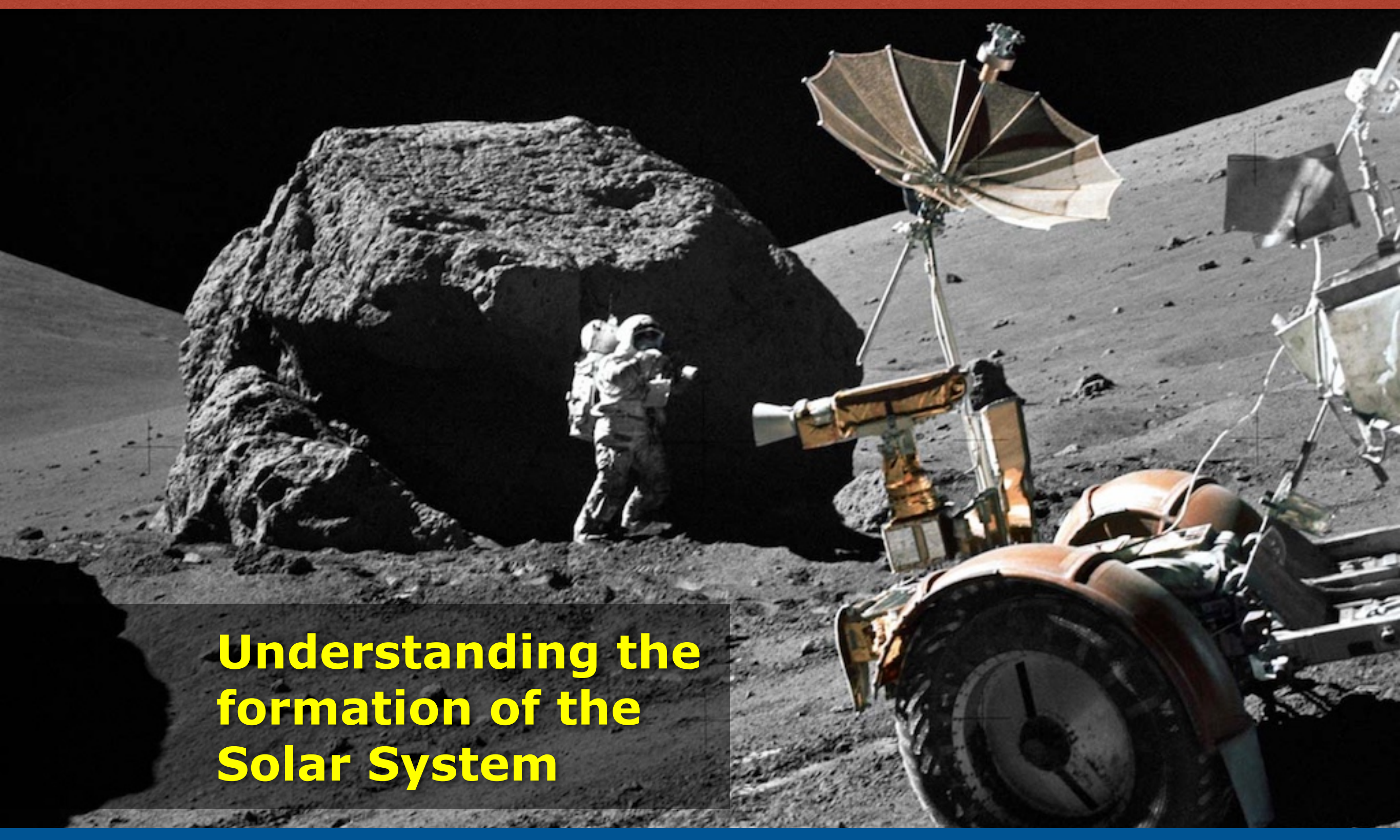
Where we can go next from there

How Are We Going to Get There?

What About Something Closer to Home?

Questions & Answers

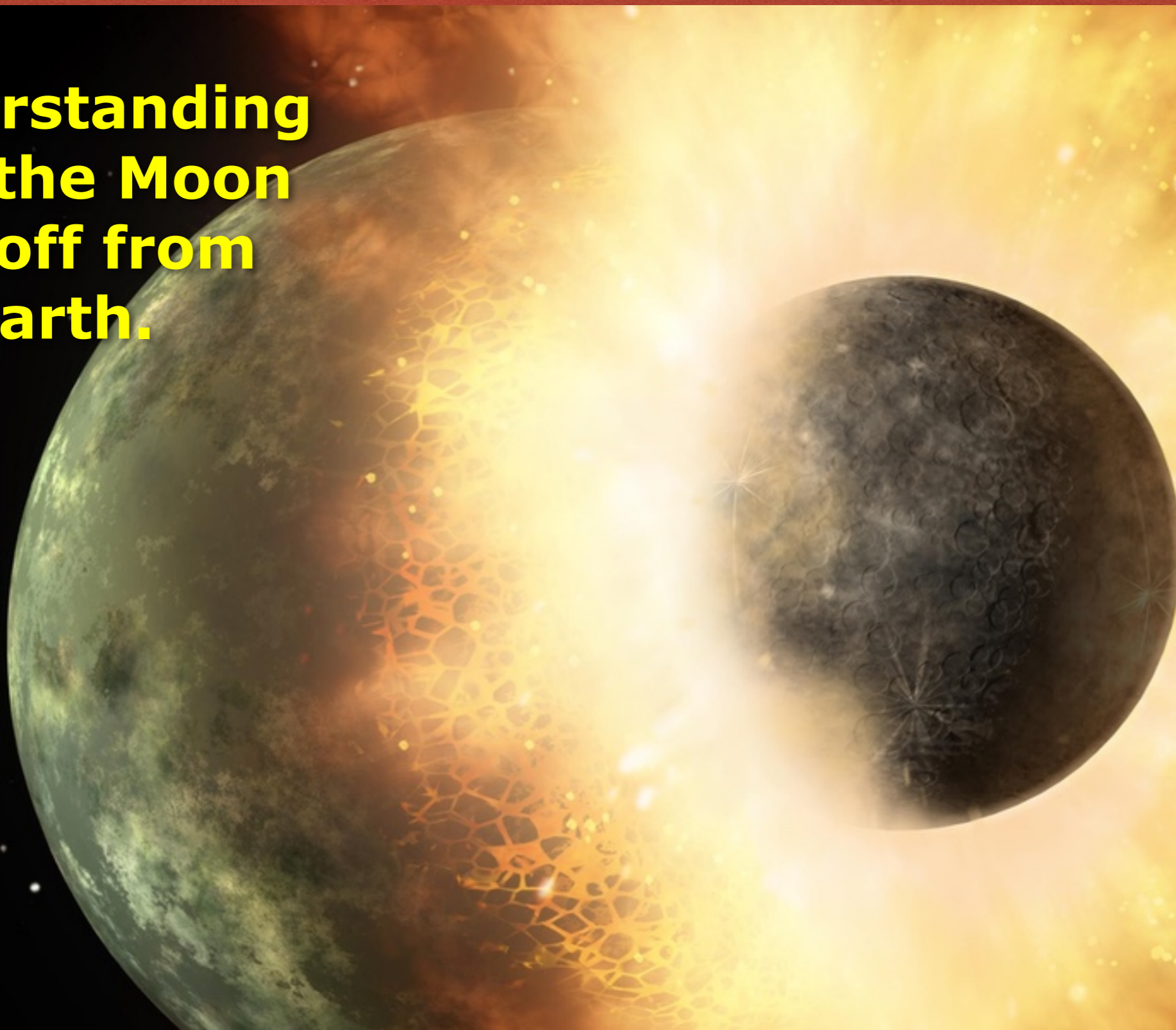
# What We Can Learn There

A photograph of an astronaut in a white spacesuit standing on the lunar surface next to a rover. The rover has a large, multi-lobed antenna and a camera mast. In the background, there is a large, dark, cratered rock formation. The sky is black, and the lunar surface is covered in grey dust and rocks.

**Understanding the formation of the Solar System**

# What We Can Learn There

**Understanding  
how the Moon  
split off from  
the Earth.**



# What We Can Learn There

***Farside  
Observatory:  
Best location  
in the Solar System  
for radio astronomy***

Illustration

# What We Can Learn There



Science!

Thomas Dolby  
The Blinded Man with Science  
The Best of Thomas Dolby Retrospective



# Agenda



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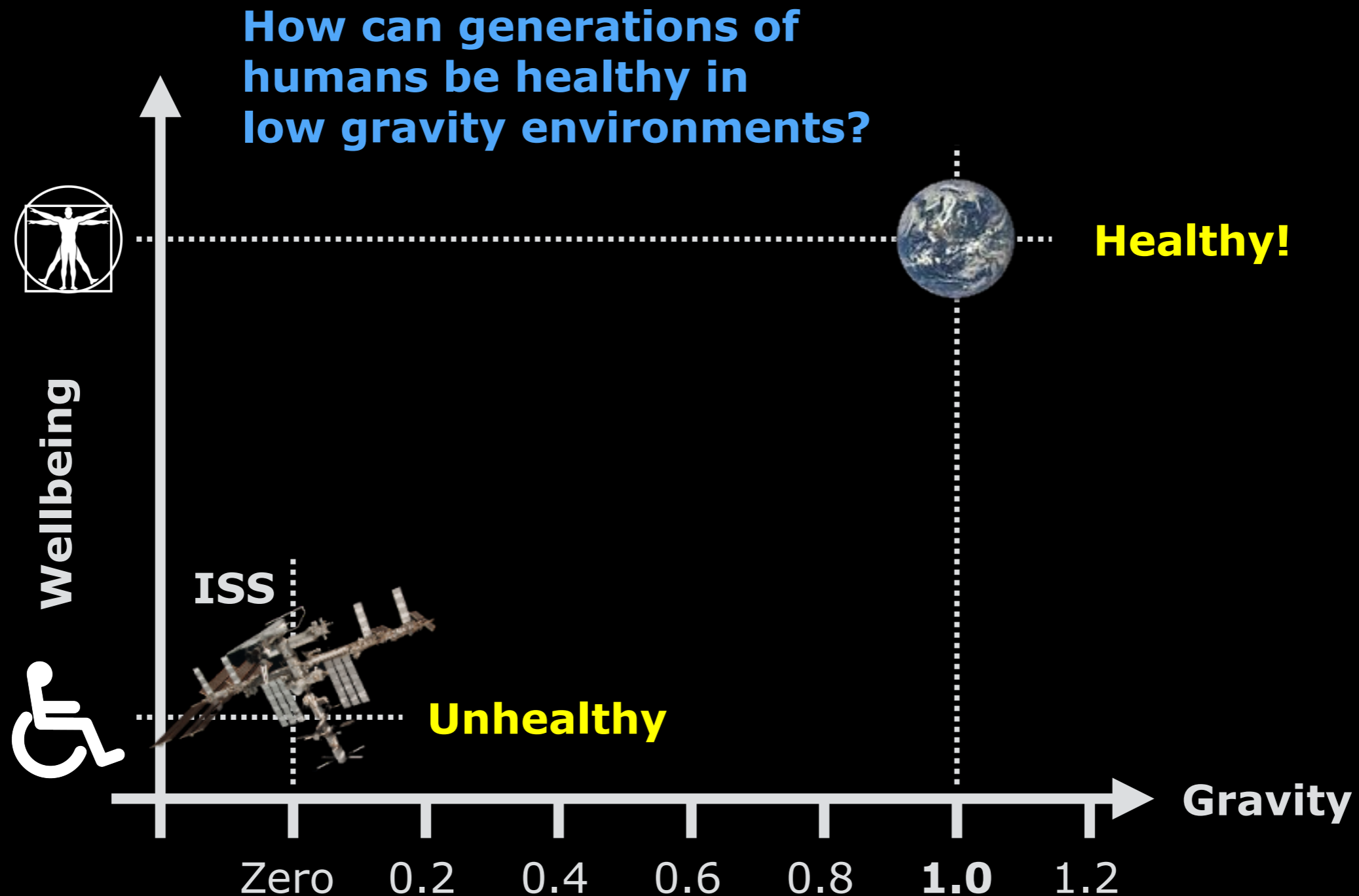
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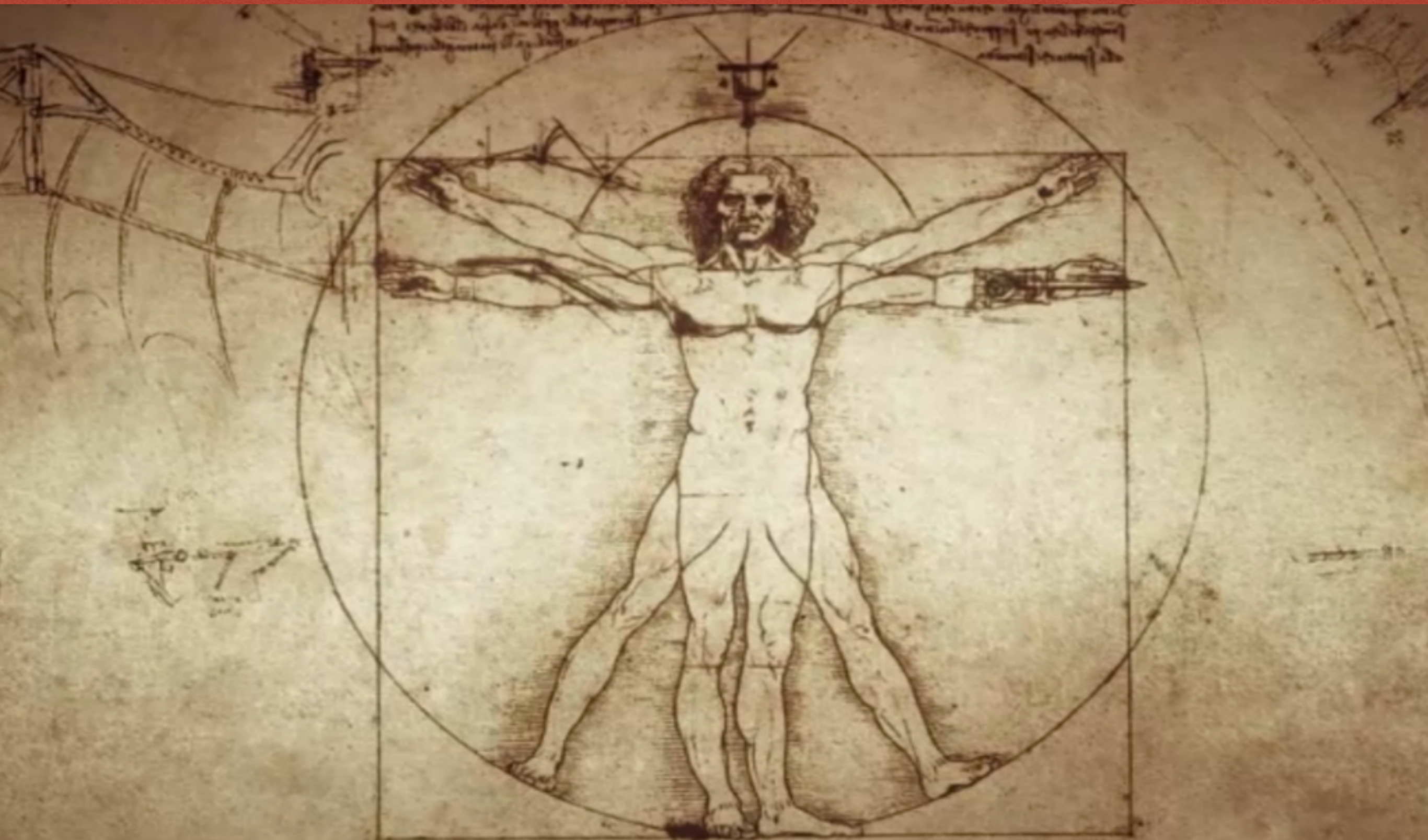
Questions & Answers

# What We Can Learn *How* to Do There

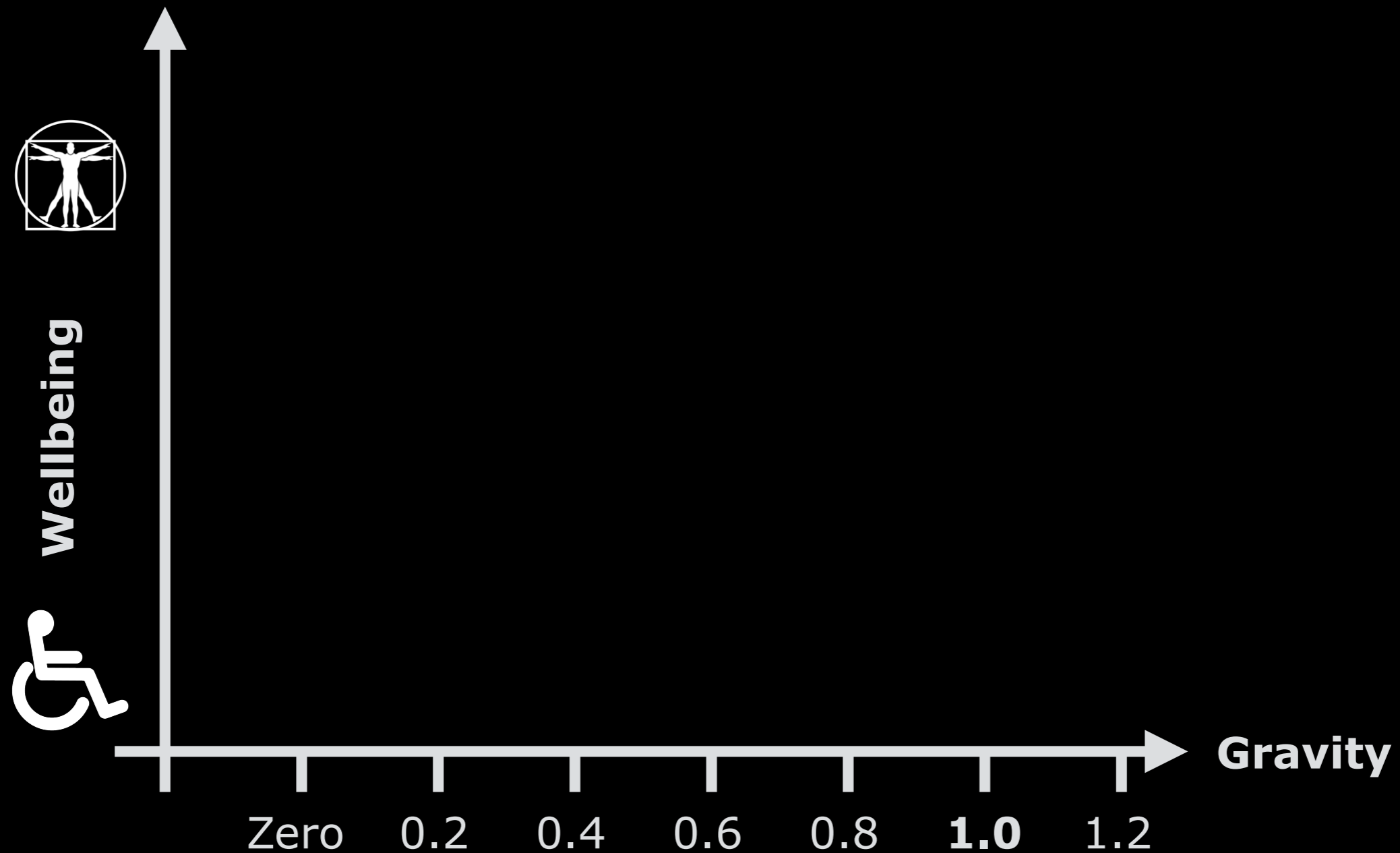


Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# ISS: Gravity and Physiology

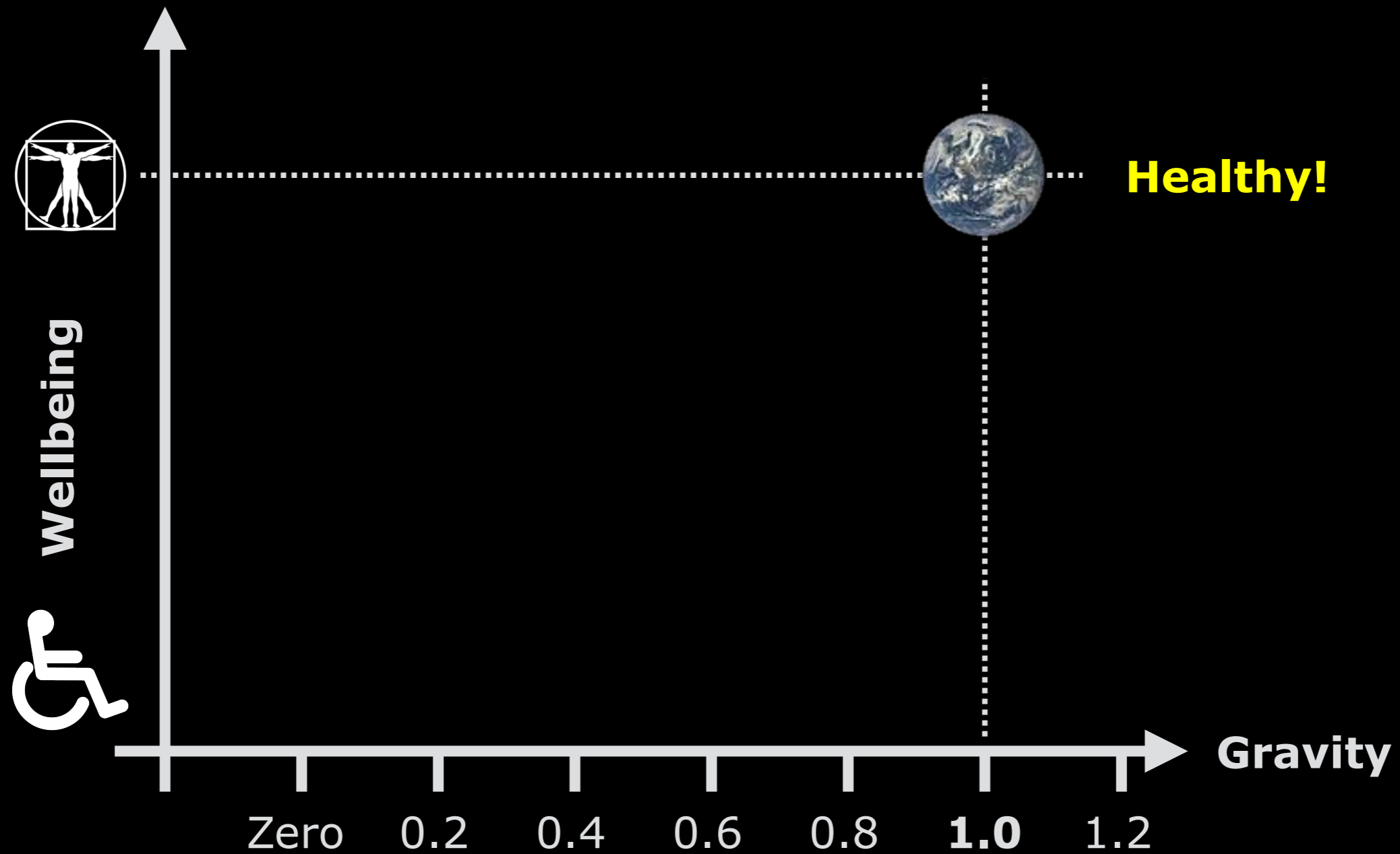


# Gravity and Physiology



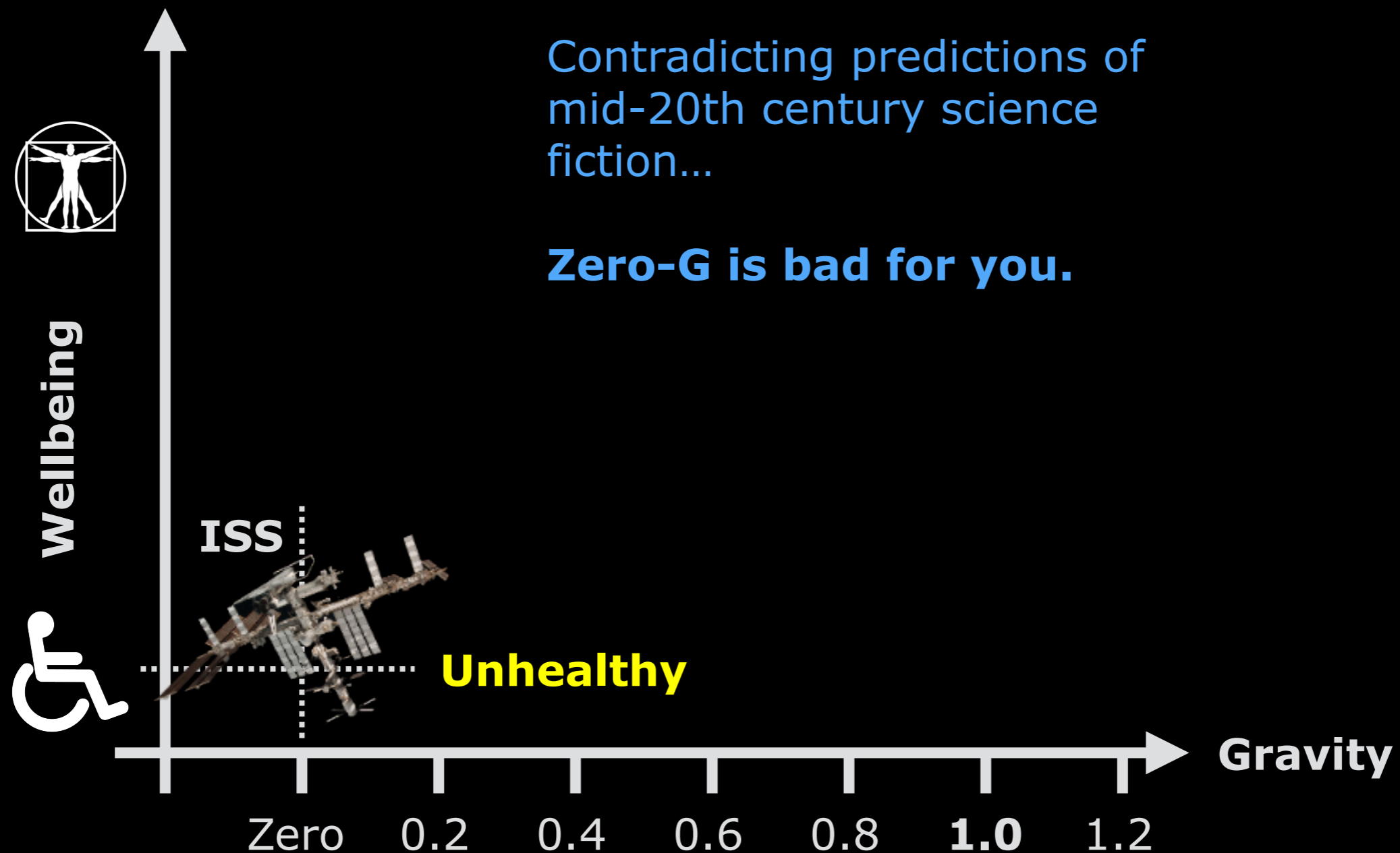
Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# Earth: 1.0 G



Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# Free Fall: "Zero Gravity"



Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# The Reality



# Muscular Atrophy





# Bone Loss



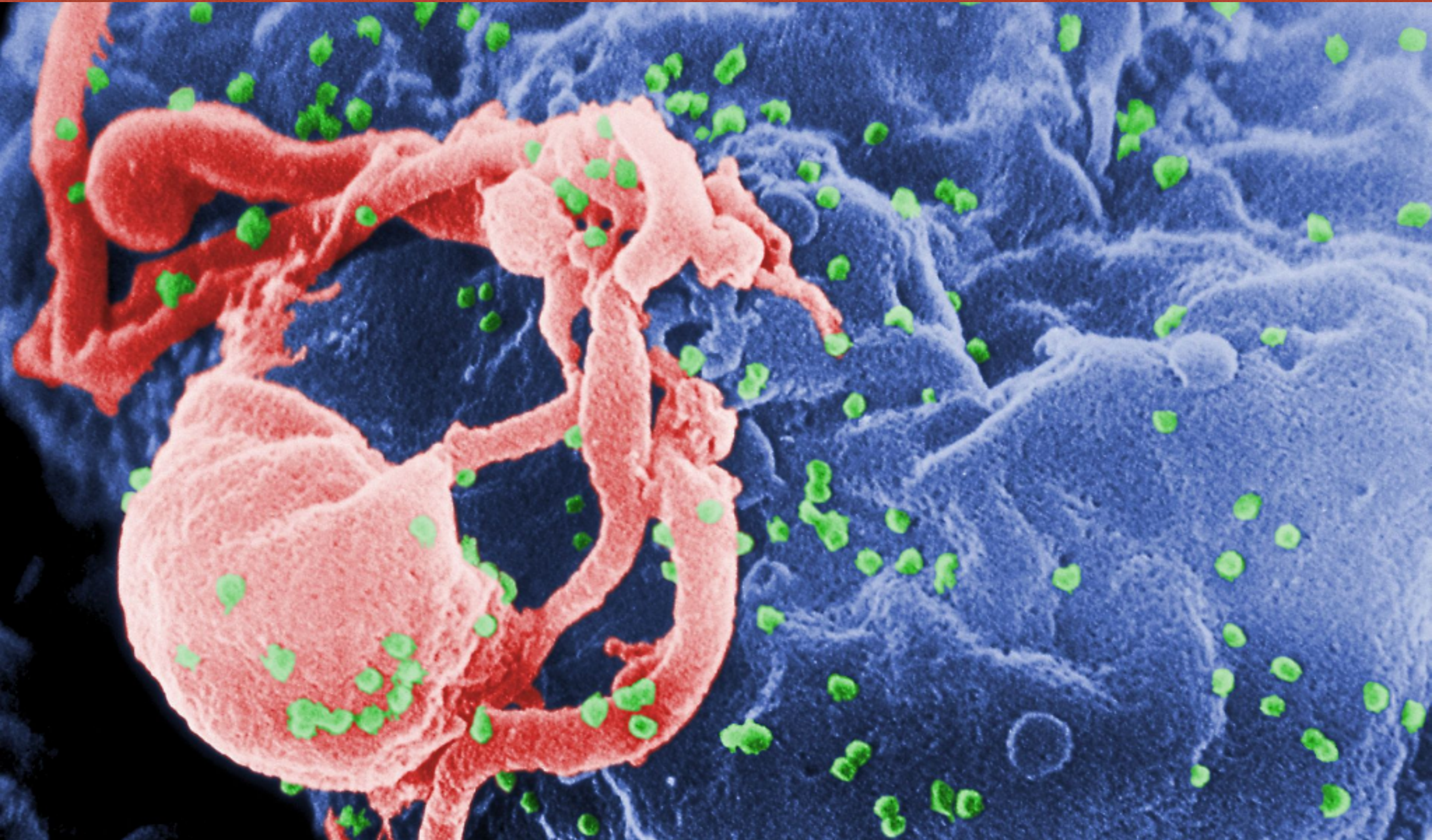
# Vision Changes



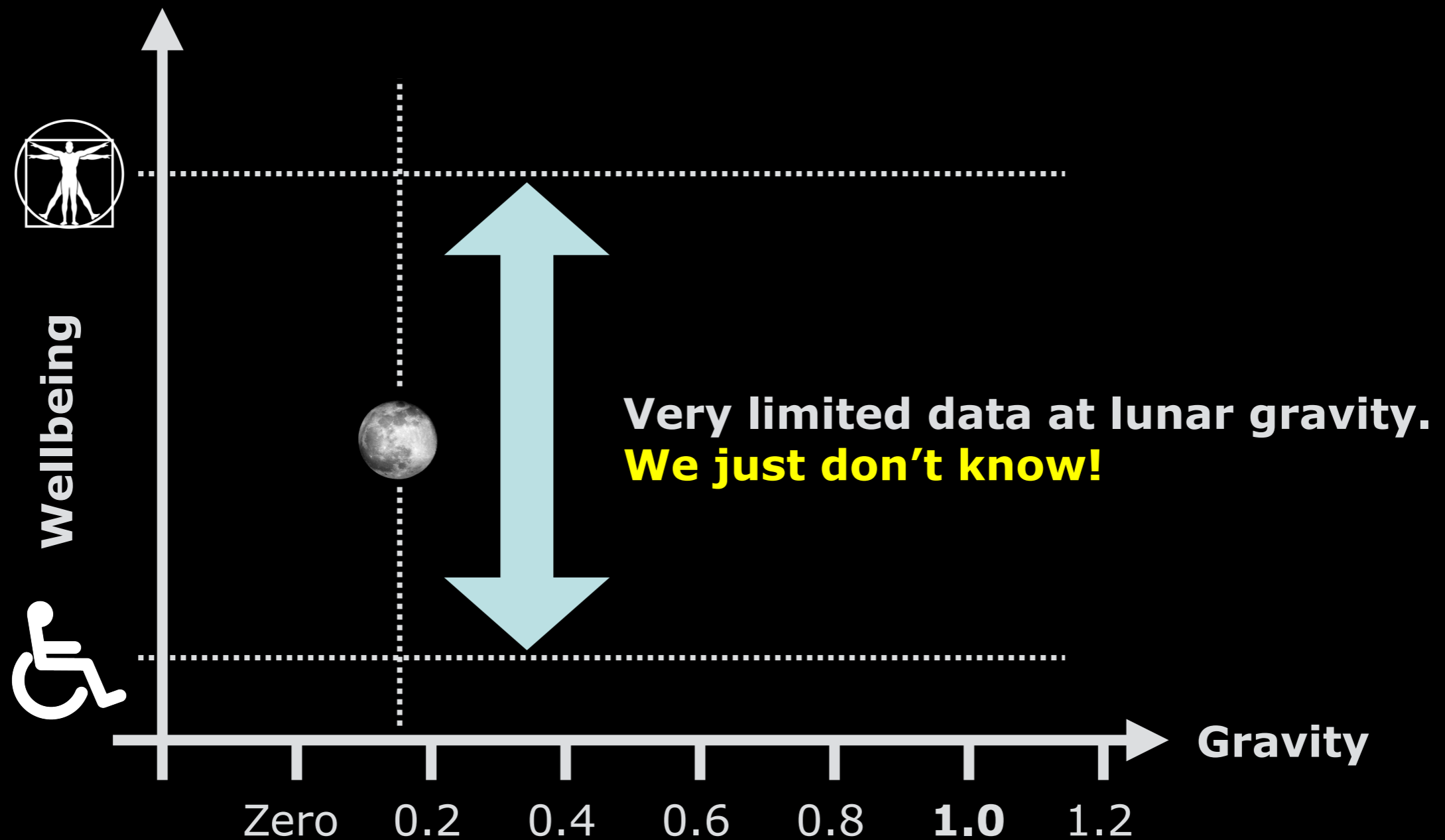
# Lowered Blood Pressure



# T-Cell Immunodeficiency

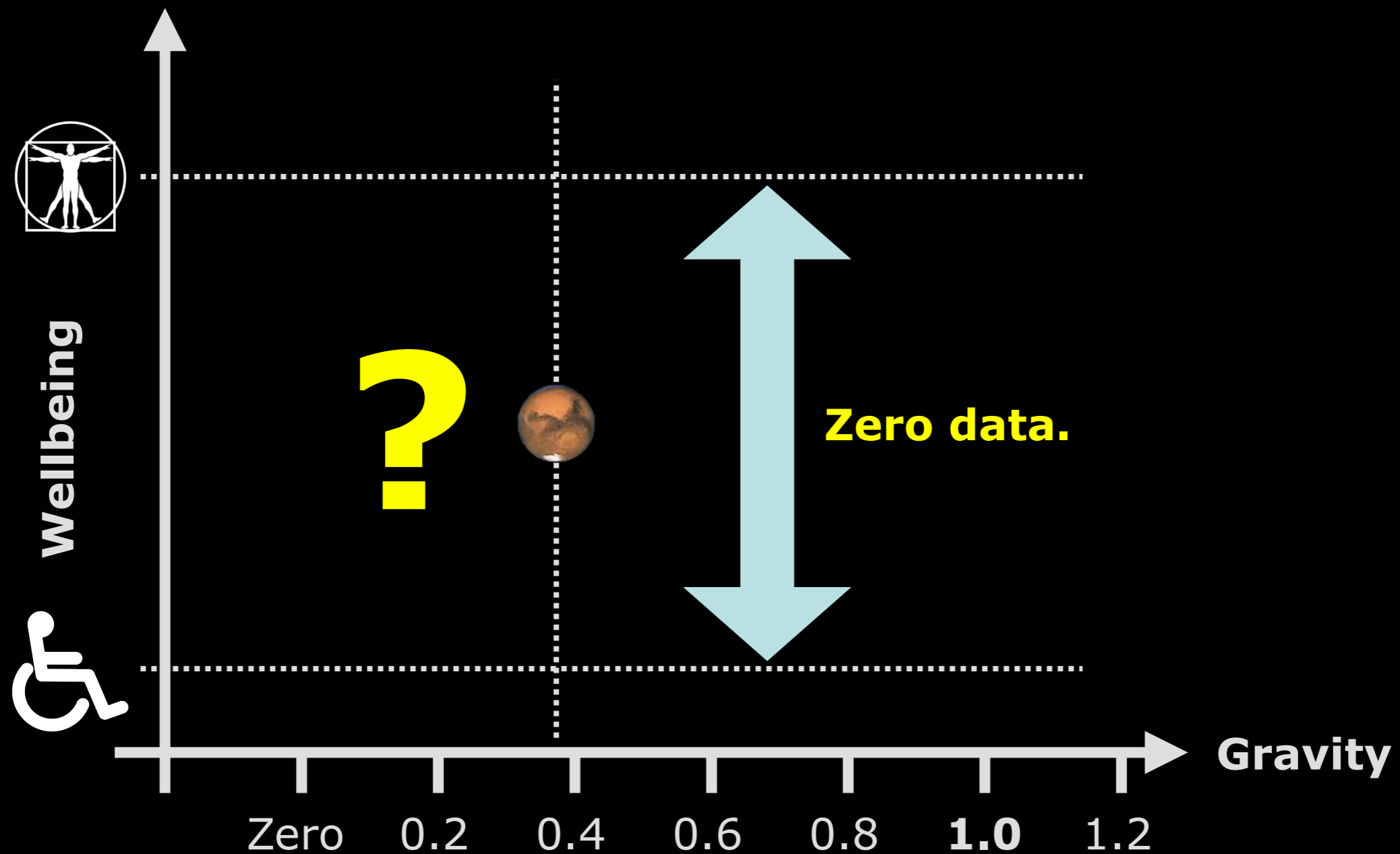


# Moon: 0.17 G



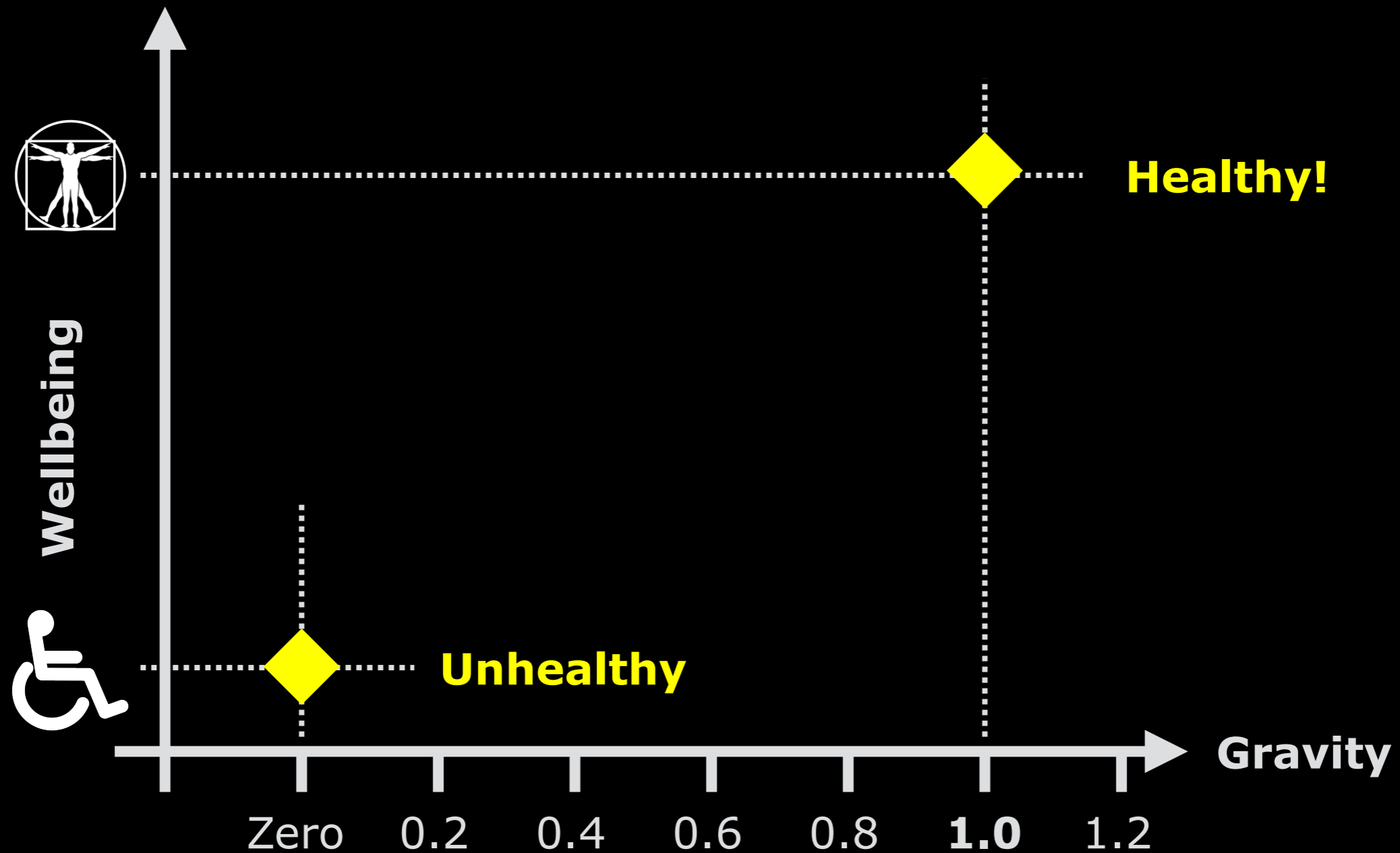
Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# Mars: 0.38 G



Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# We Only Have Two Data Points!

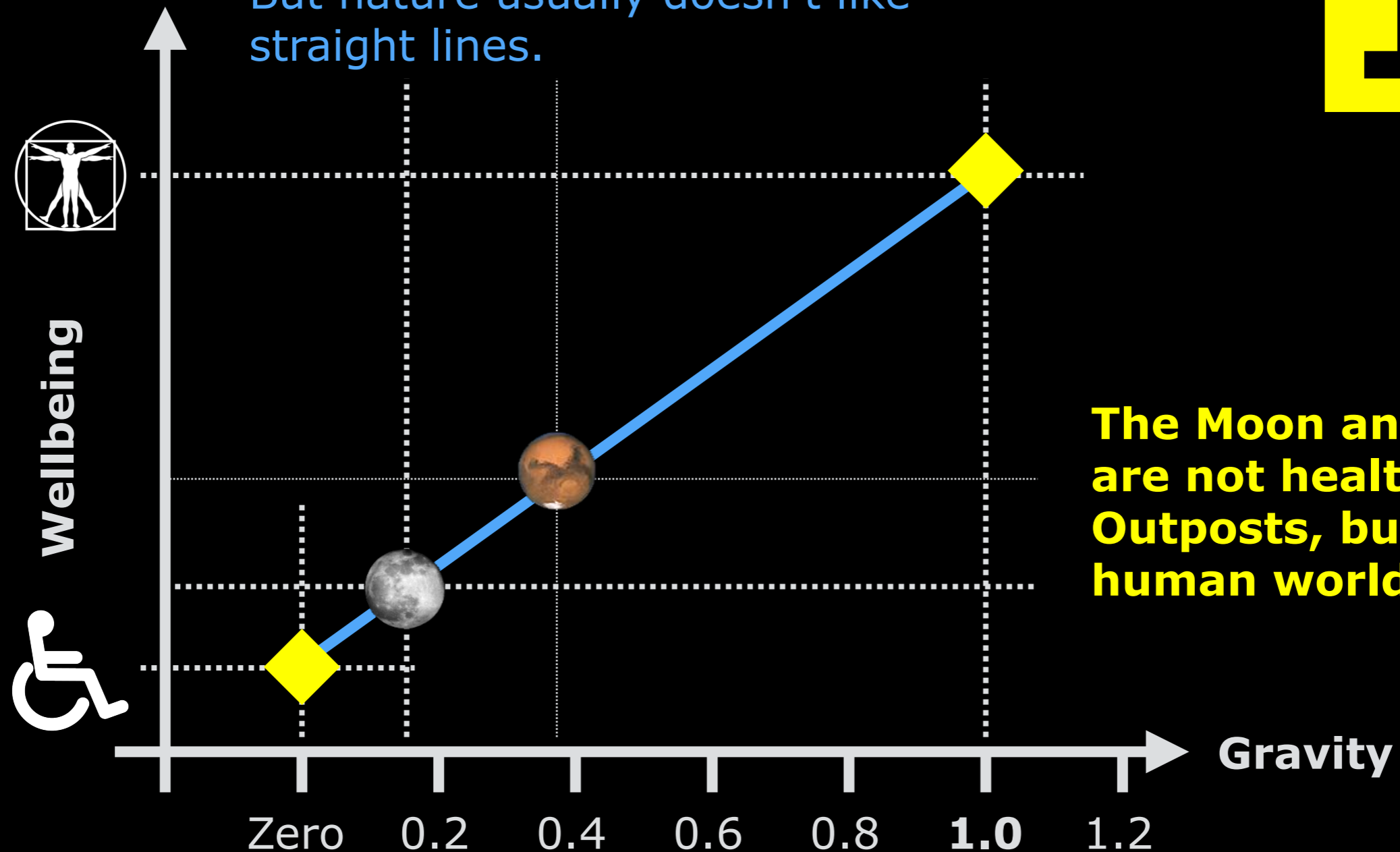


Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# Straight Line Interpolation?

Simple interpolation.

But nature usually doesn't like straight lines.



1

**The Moon and Mars are not healthy. Outposts, but not human worlds,**

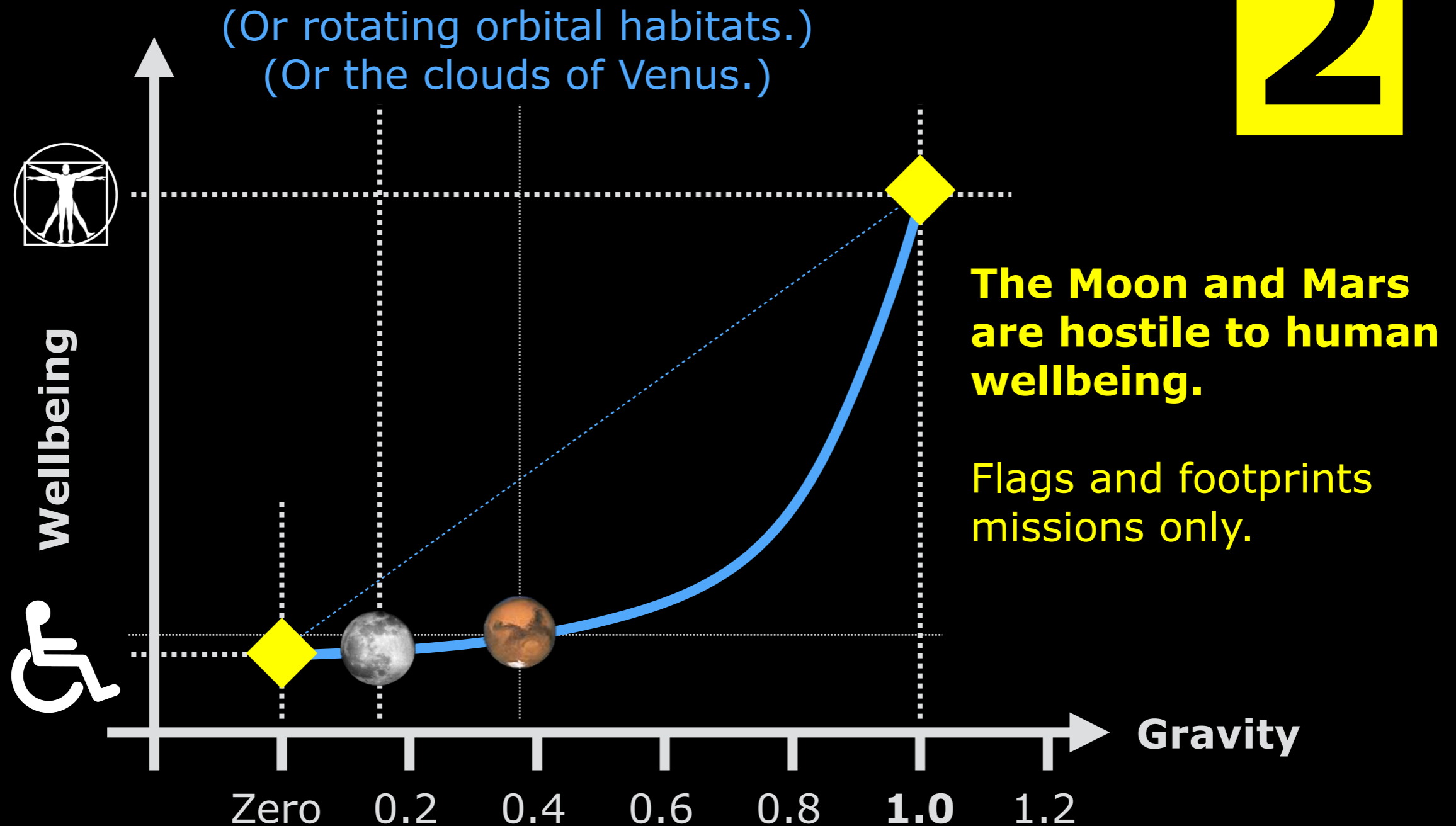
Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>



# What If We Need Earth Gravity?

Humans need gravity. We're trapped on Earth.

2



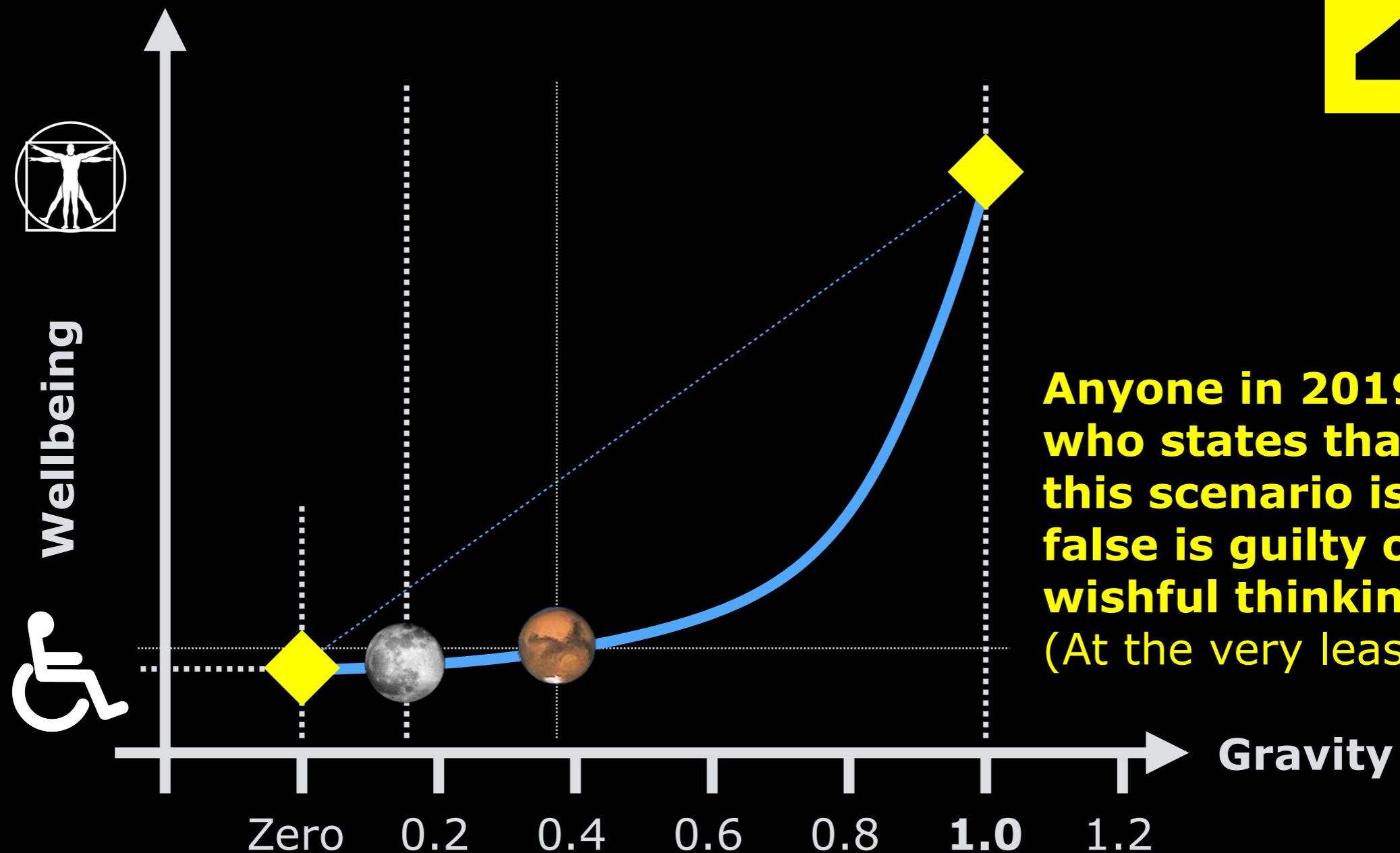
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# The Target Shifts from Mars to Venus



# What If We Need Earth Gravity?

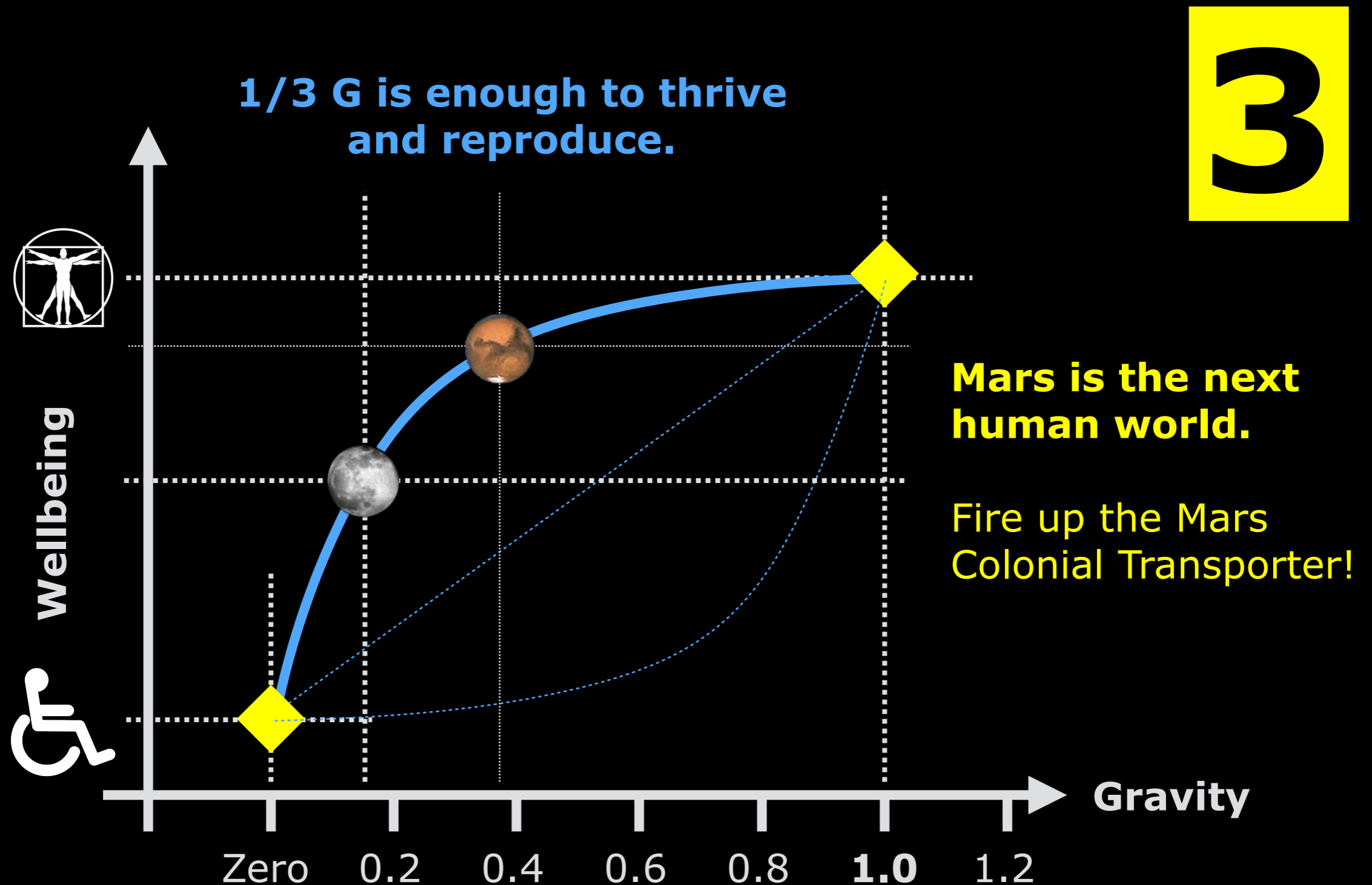
2



**Anyone in 2019 who states that this scenario is false is guilty of wishful thinking. (At the very least.)**

Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

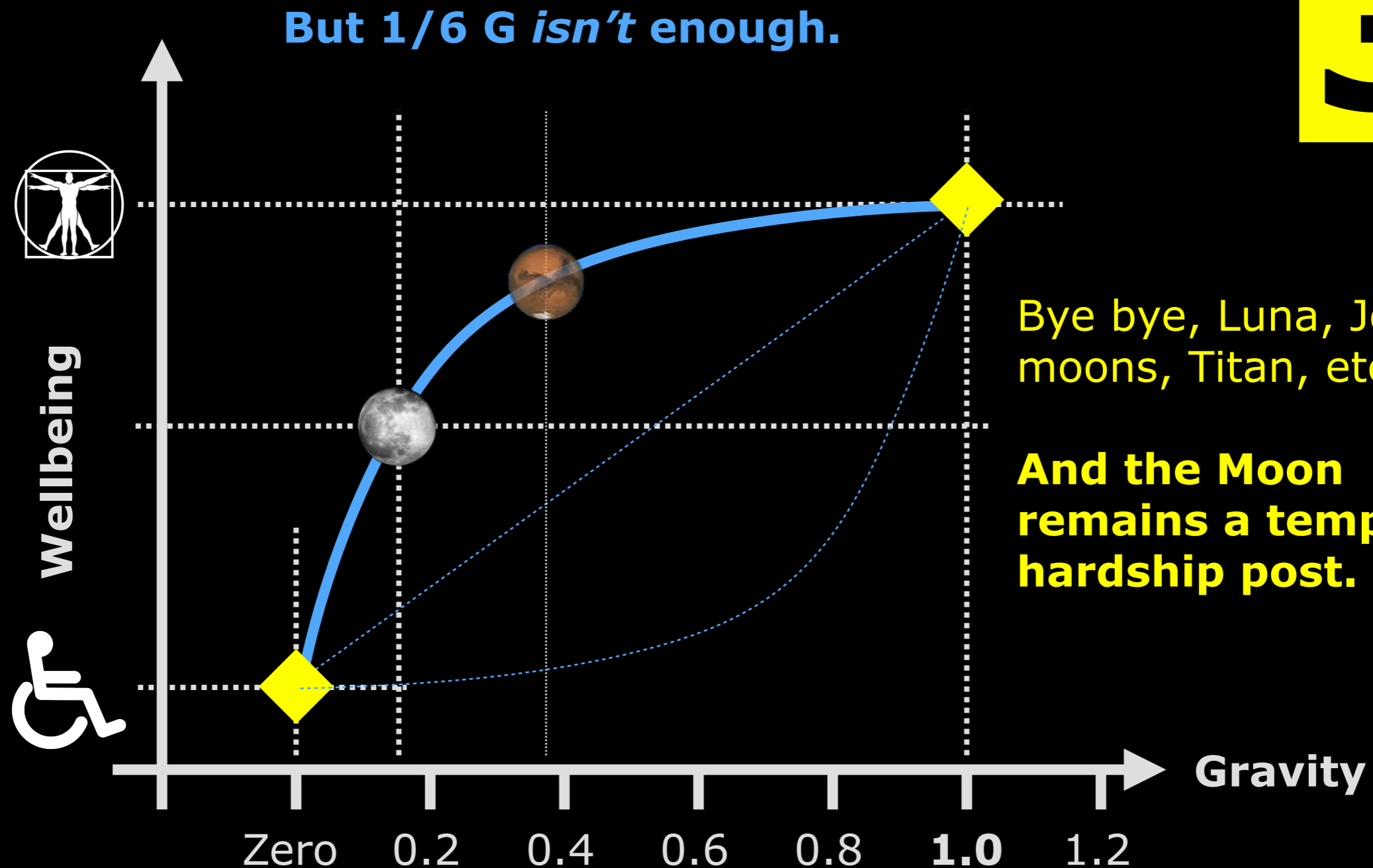
# What If A Little G Goes a Long Way?



Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# What If A Little G Goes a Long Way?

3

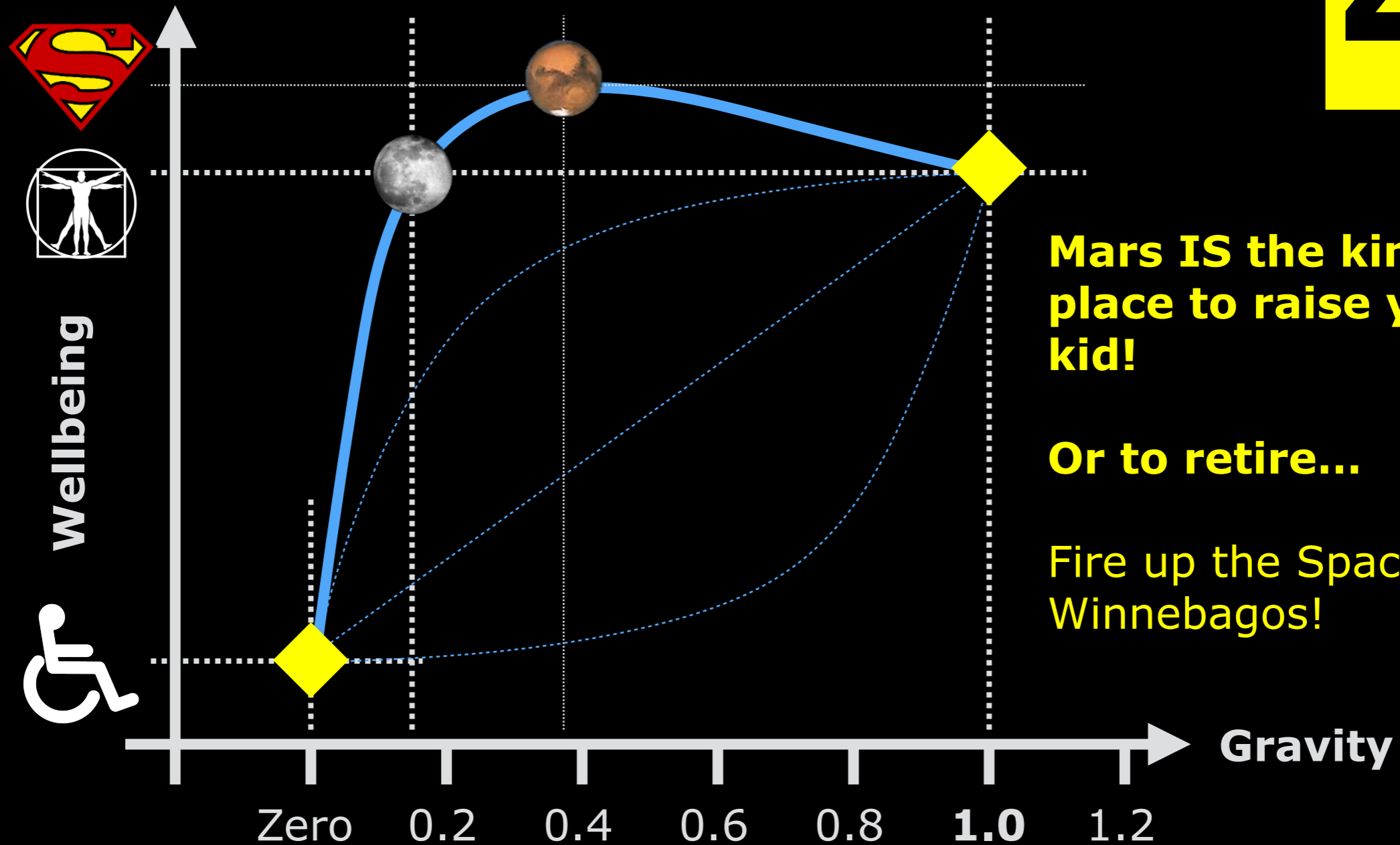


Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# The Martian Superman Scenario

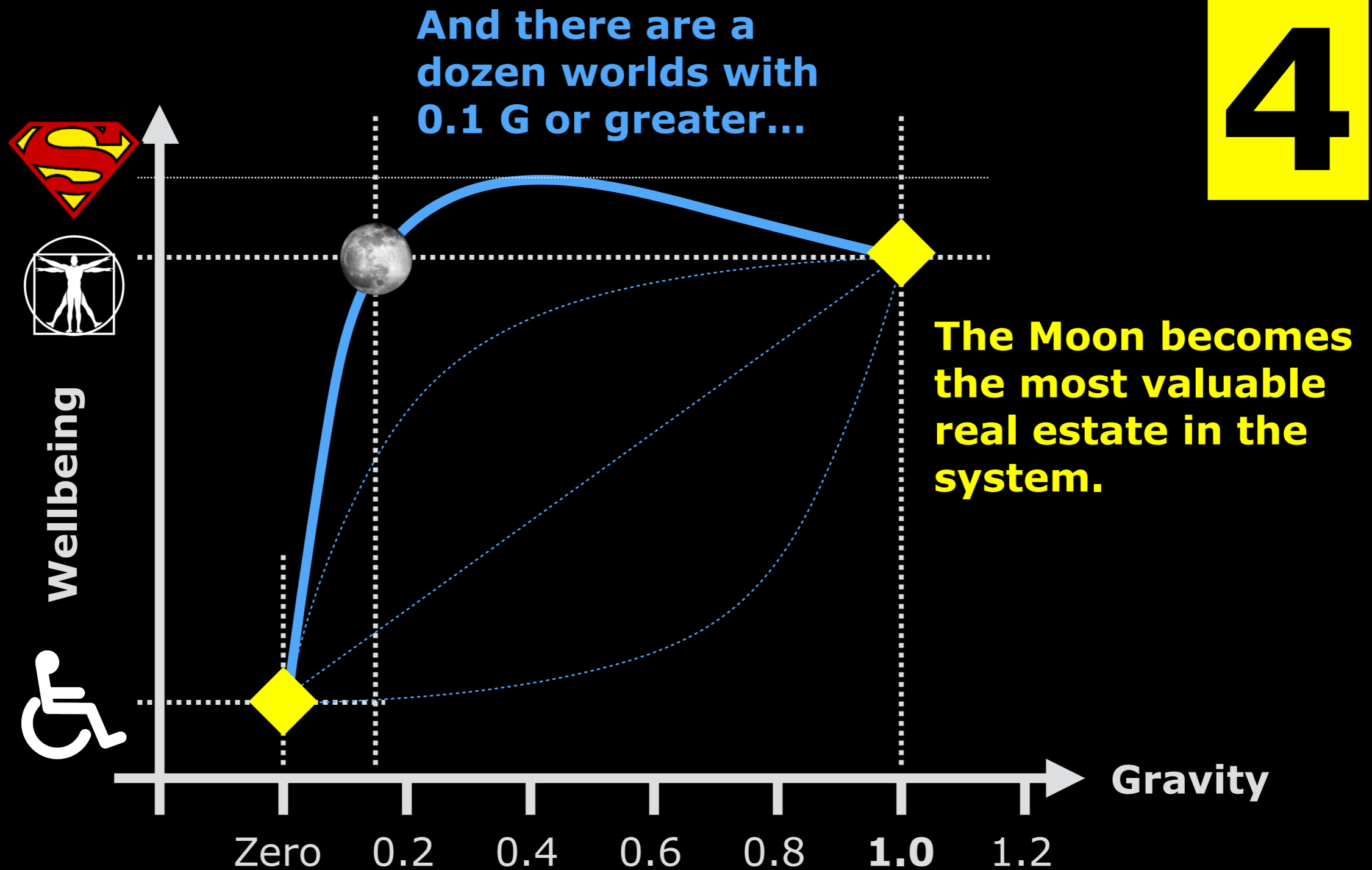
Low-but-not-zero-G turns out to be *good* for joints, circulatory system, etc.

4



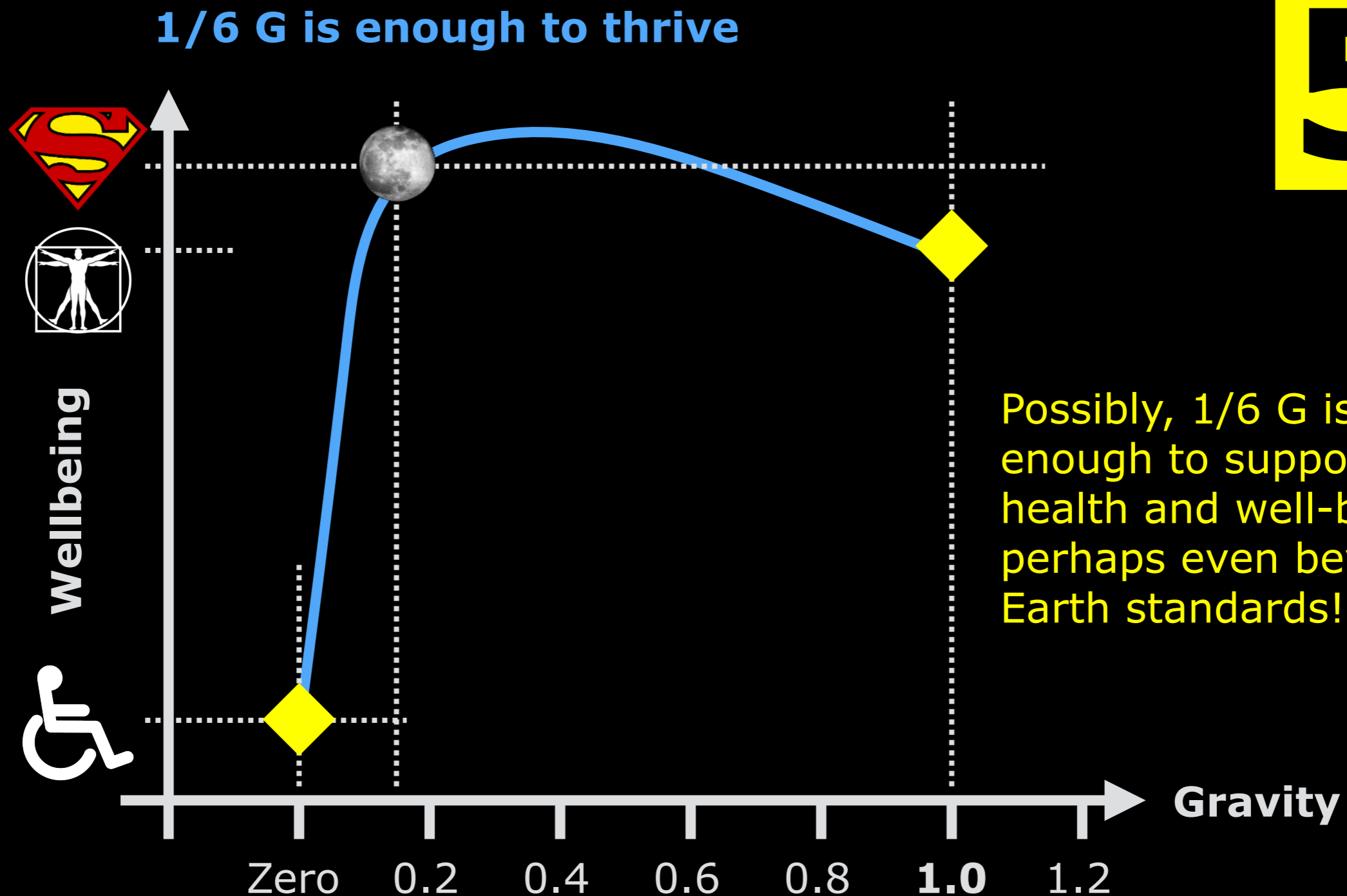
Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# The Human Solar System



Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>

# The Lunar Superman Scenario

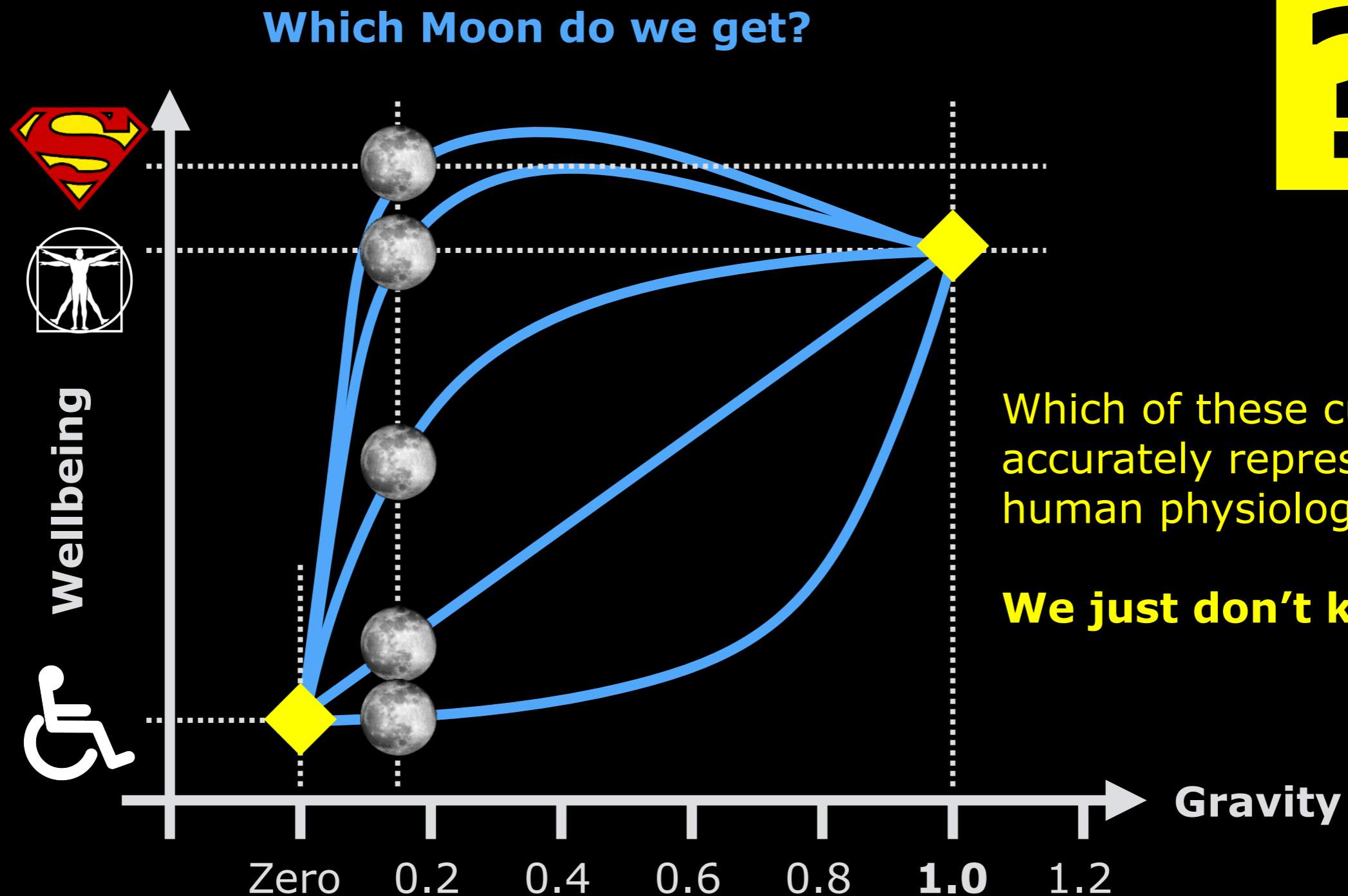


5

Adapted from <http://selenianboondocks.com/2005/11/if-youre-going-to-be-snarky/>



# We Only Have Two Data Points!



# G-Lab: Orbital Centrifuge Lab

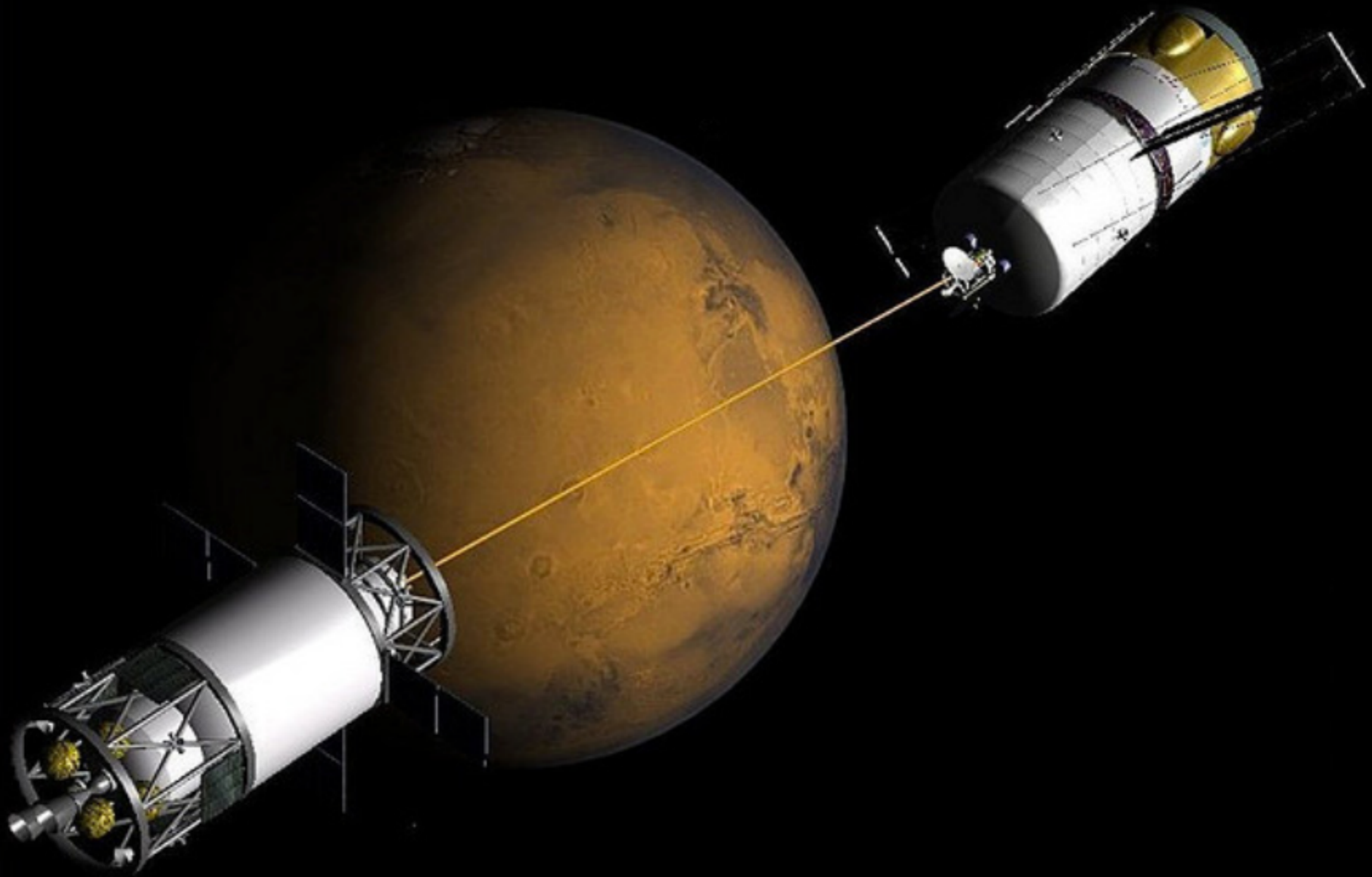


**Free-flying crew-tended station near ISS**

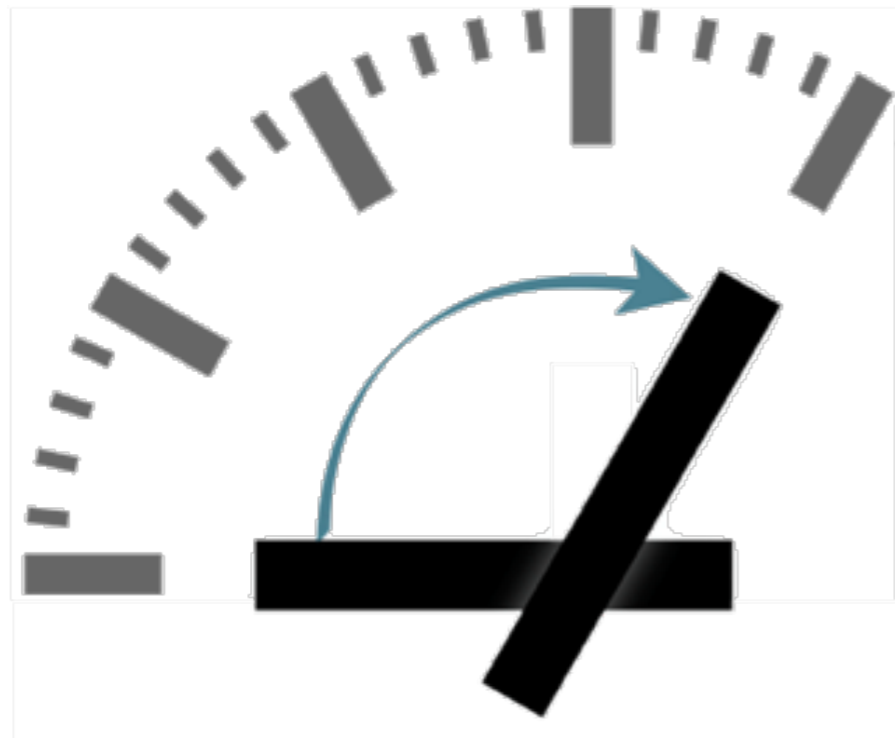
5m dia. x 15m long  
Approx. cost: \$100M

<http://ssi.org/ssi-update-april-2012-introduction-to-g-lab/>

# Centrifugal Tethers



# Agenda



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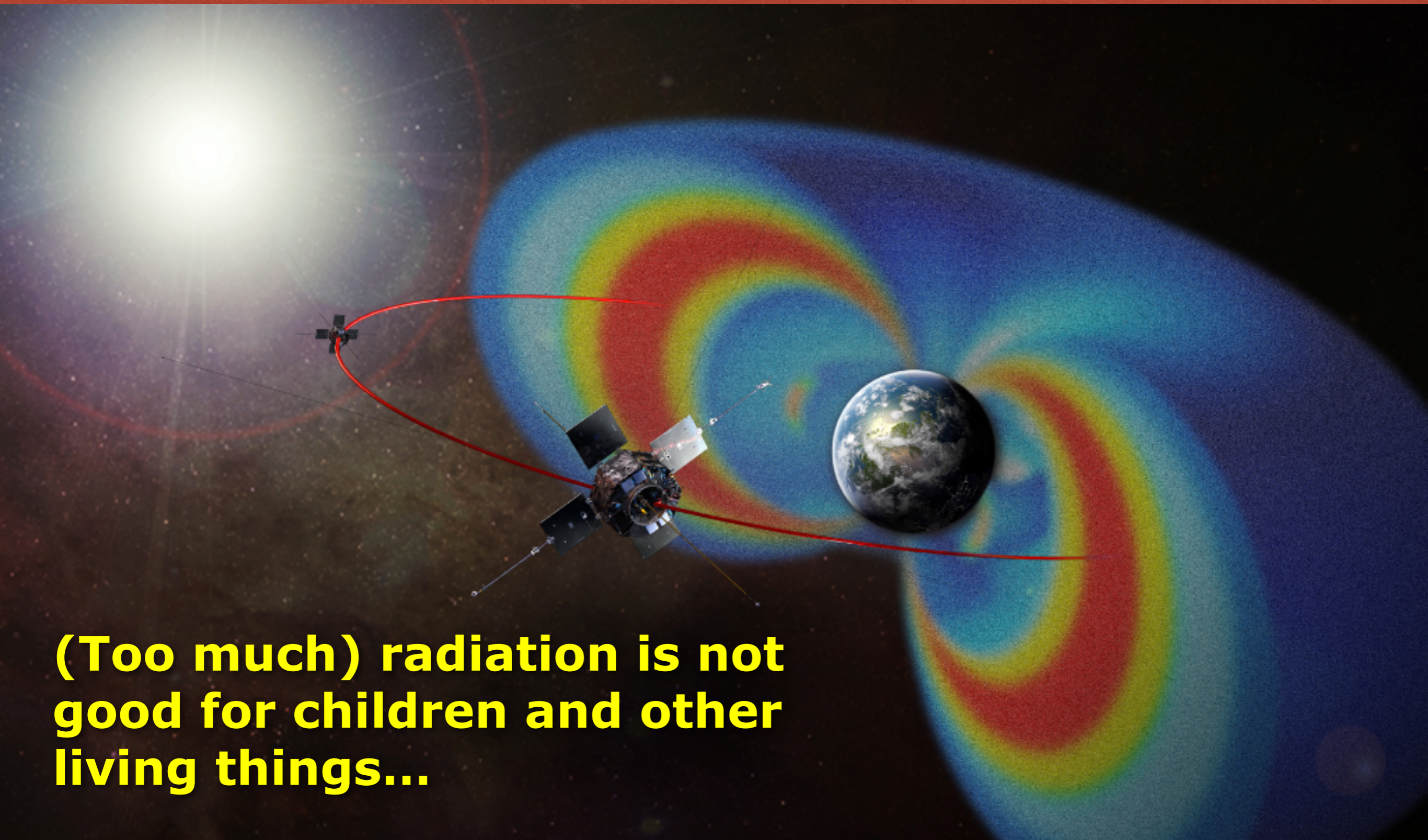
Questions & Answers

# What We Can Learn *How to Do*

**Closing the loop on life support**

**Water-only  
recycling:  
93% efficient**

# Space is Radioactive!



**(Too much) radiation is not good for children and other living things...**

# What We Can Learn *How to Do There*

## Buried habitats for radiation shielding



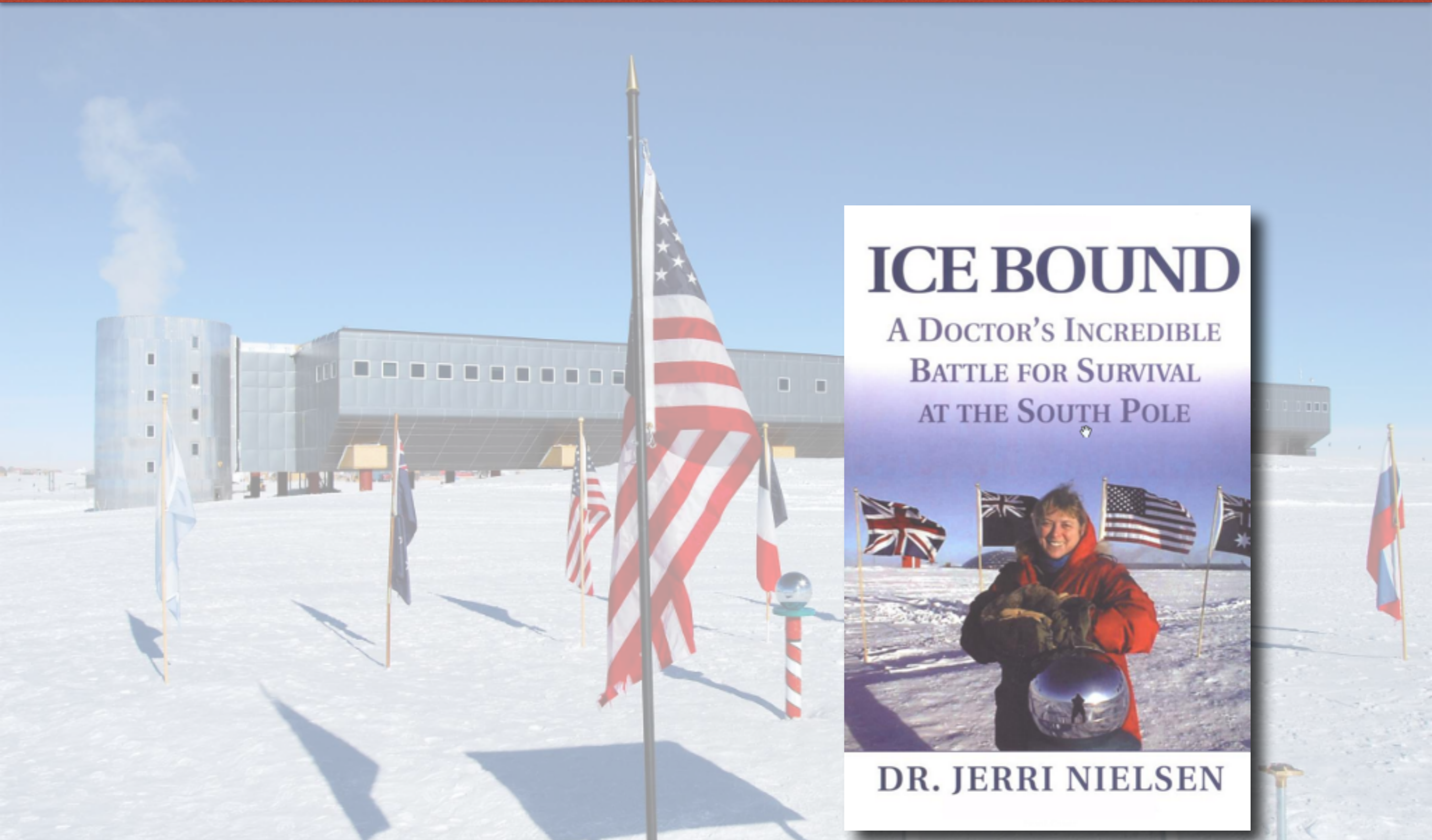
# What We Can Learn *How to Do There*

**Truly isolated operations**  
(but only 3 days from Earth)

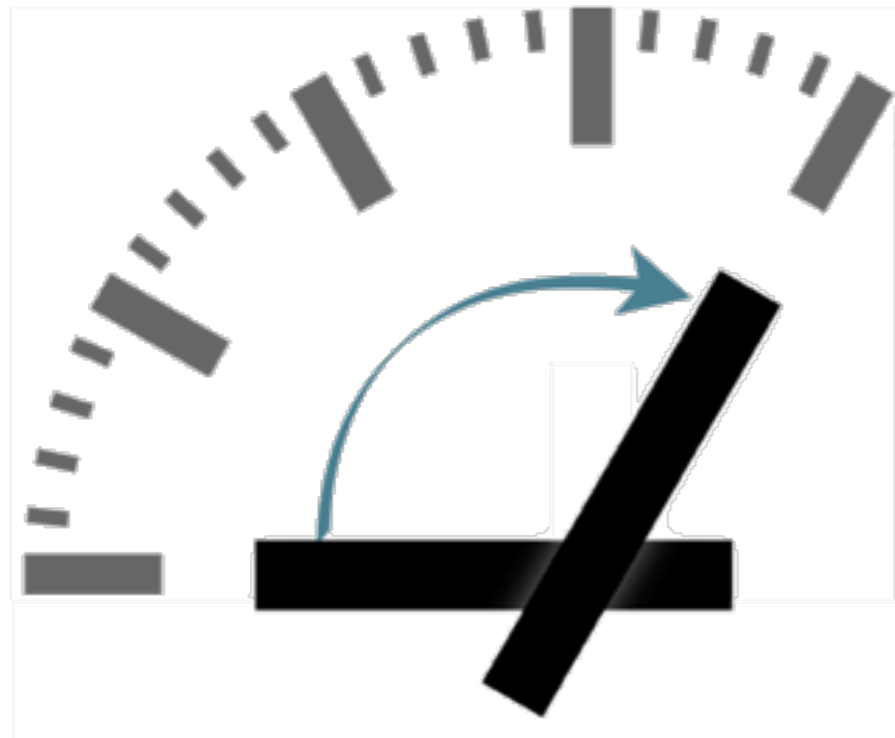




# Dr. Jerri Nielsen, 1999



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# What We Can Do There

**A new world to  
explore...**

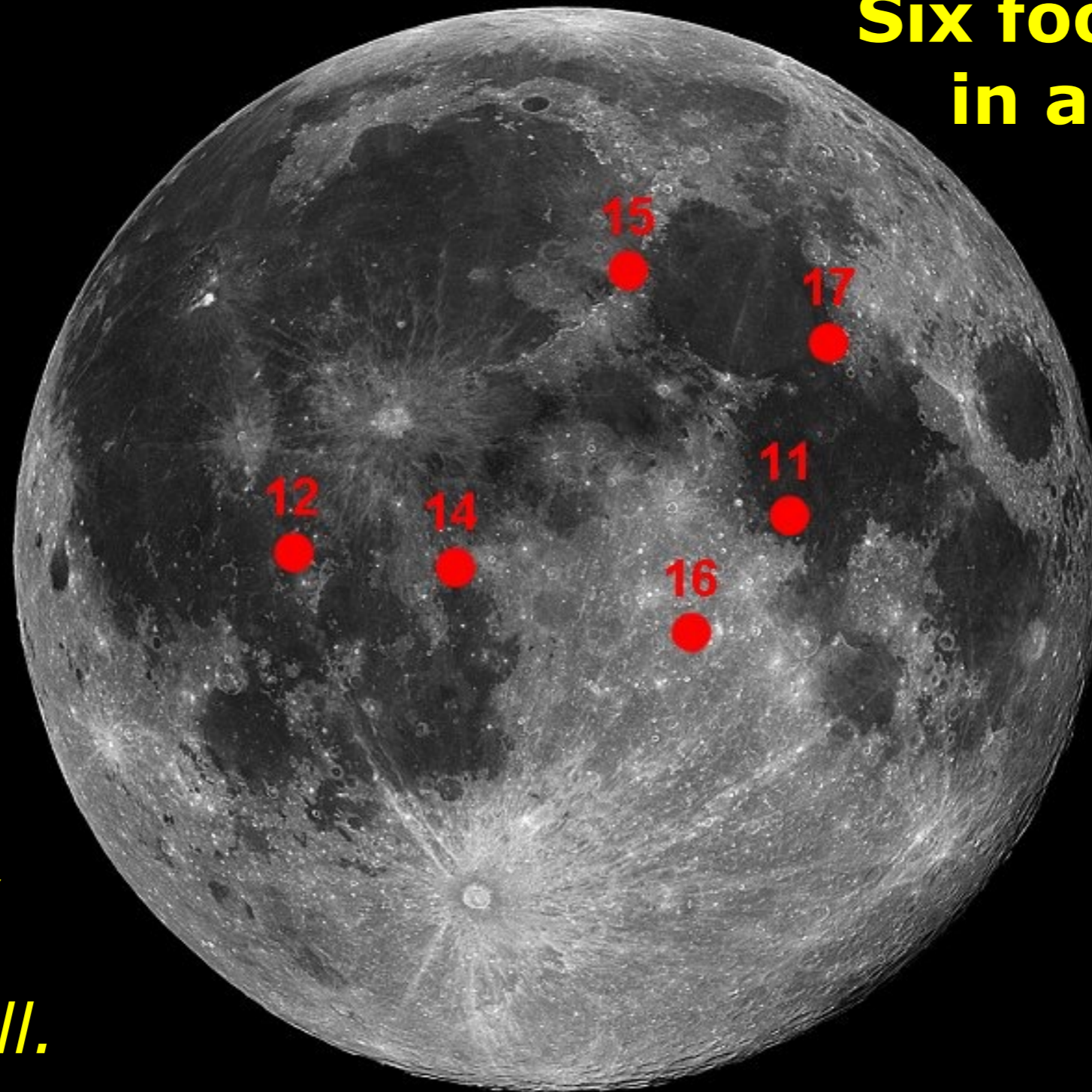


# The Moon is Earth's Eighth Continent!

Landmass	Area (sq km)
Asia	43,820,000
Moon	37,900,000
Africa	30,370,000
North America	24,490,000
South America	17,840,000
Antarctica	13,720,000
Europe	10,180,000
Australia	9,008,500

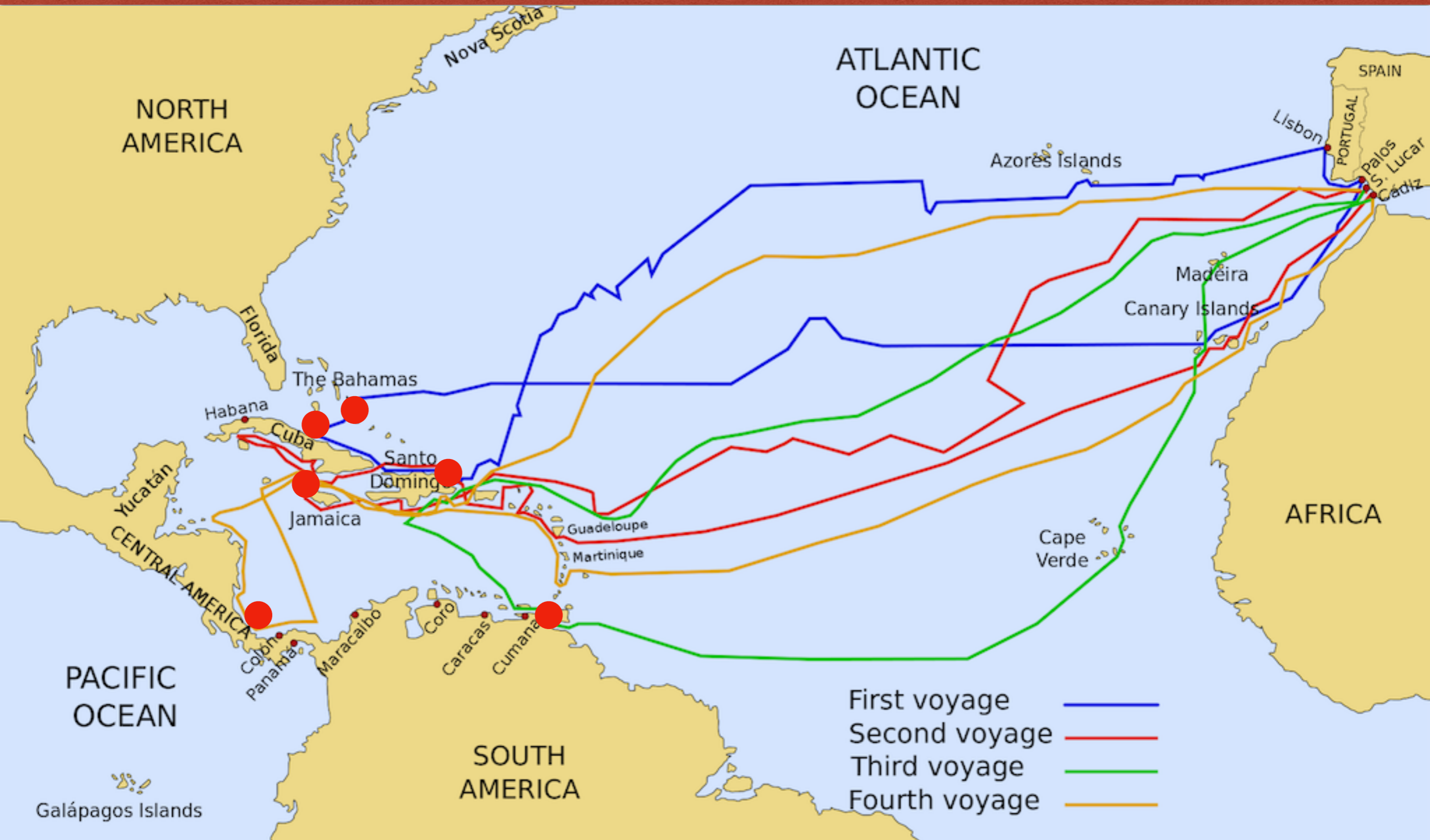
# Total of Six Apollo Landing Sites

**Six football fields,  
in a land bigger  
than Africa.**



***Apollo:***  
*Equatorial*  
*orbits, easy*  
 *$\Delta V$  for*  
*rendezvous,*  
*nothing on*  
*Farside at all.*

# Voyages of Columbus



# What We Can Do There



# What We Can Do There

A photograph of three mining workers in a cold, industrial setting. They are wearing heavy winter jackets and hard hats (yellow, orange, and green). They are gathered around a large yellow piece of machinery, possibly a drill or crusher, with thick cables and hoses. In the background, there are orange shipping containers on a flatbed truck and a large, grey, rocky mountain range under a cloudy sky. The word "Mining!" is overlaid in large white text across the center of the image.

# Mining!



# International Treaties

## Outer Space Treaty (1967)

“The exploration and use of outer space shall be... the province of all mankind.”

The Moon and other celestial bodies [are] “not subject to national appropriation.”

Military bases are forbidden.

## Moon Agreement (1979)

“The moon and its natural resources are the common heritage of mankind.”

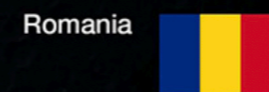
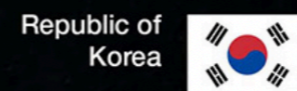
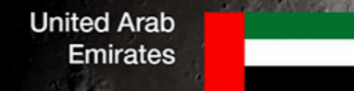
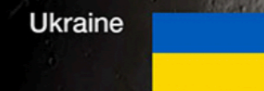
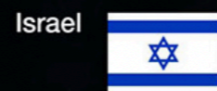
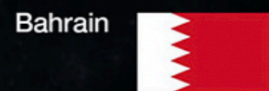
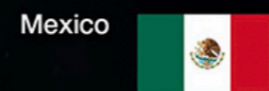
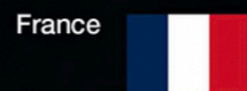
Bans private ownership of any lunar resources by any company or individual.

Requires international regime for sharing benefits.

# The Artemis Accords



## ARTEMIS ACCORDS



United for Peaceful Exploration of Deep Space

<https://www.nasa.gov/specials/artemis-accords/index.h>

# What We Can Do There

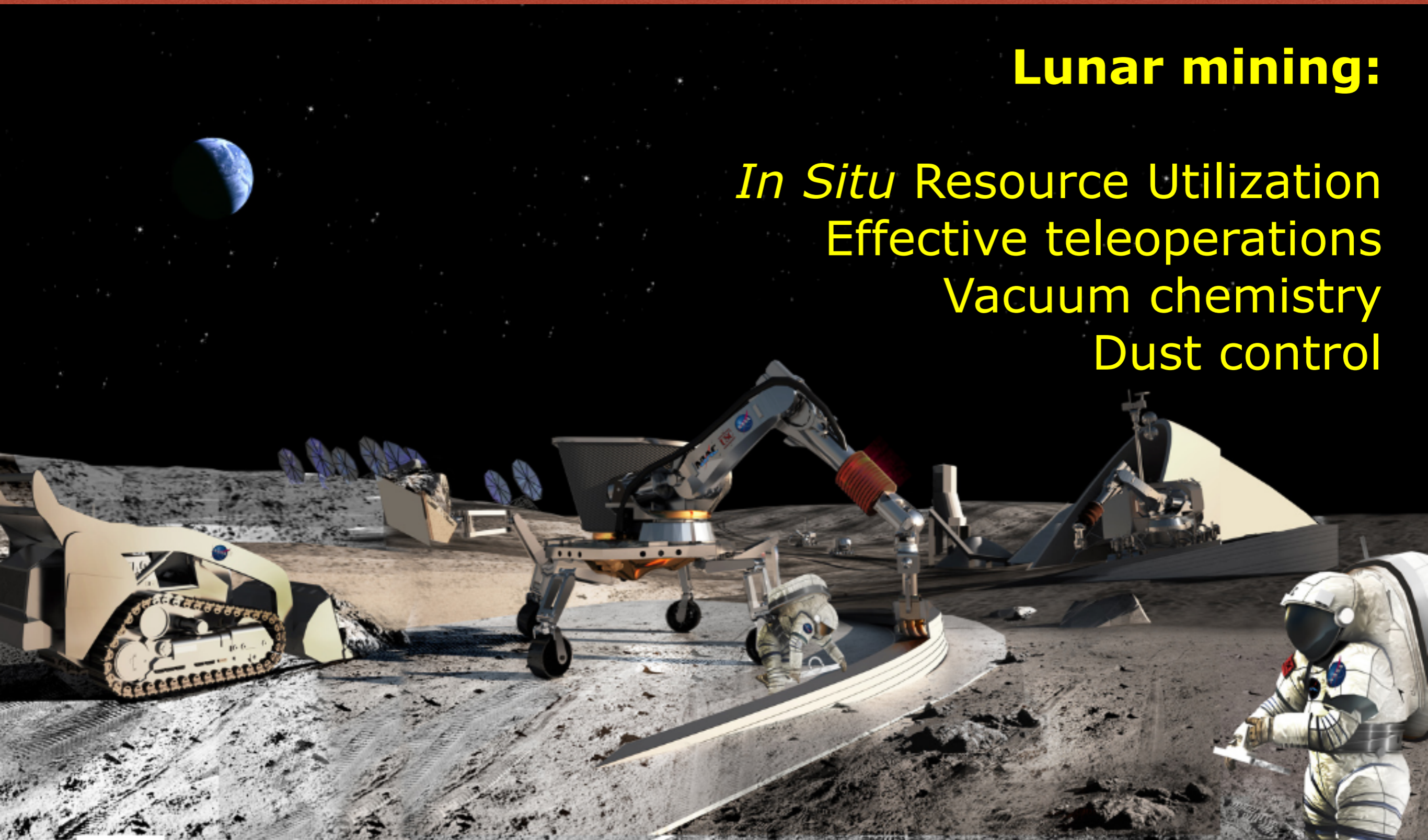
**Planet-hopping  
gets cheaper with  
lunar mining!**

Primary goal isn't science or "flags and footprints"... it's spreading humanity through the solar system.

# What We Can Do There

## Lunar mining:

*In Situ* Resource Utilization  
Effective teleoperations  
Vacuum chemistry  
Dust control



# What We Can Do There

Beresheet-1 launched 2019  
*Privately funded!*

**Resource prospecting**

# What We Can Do There

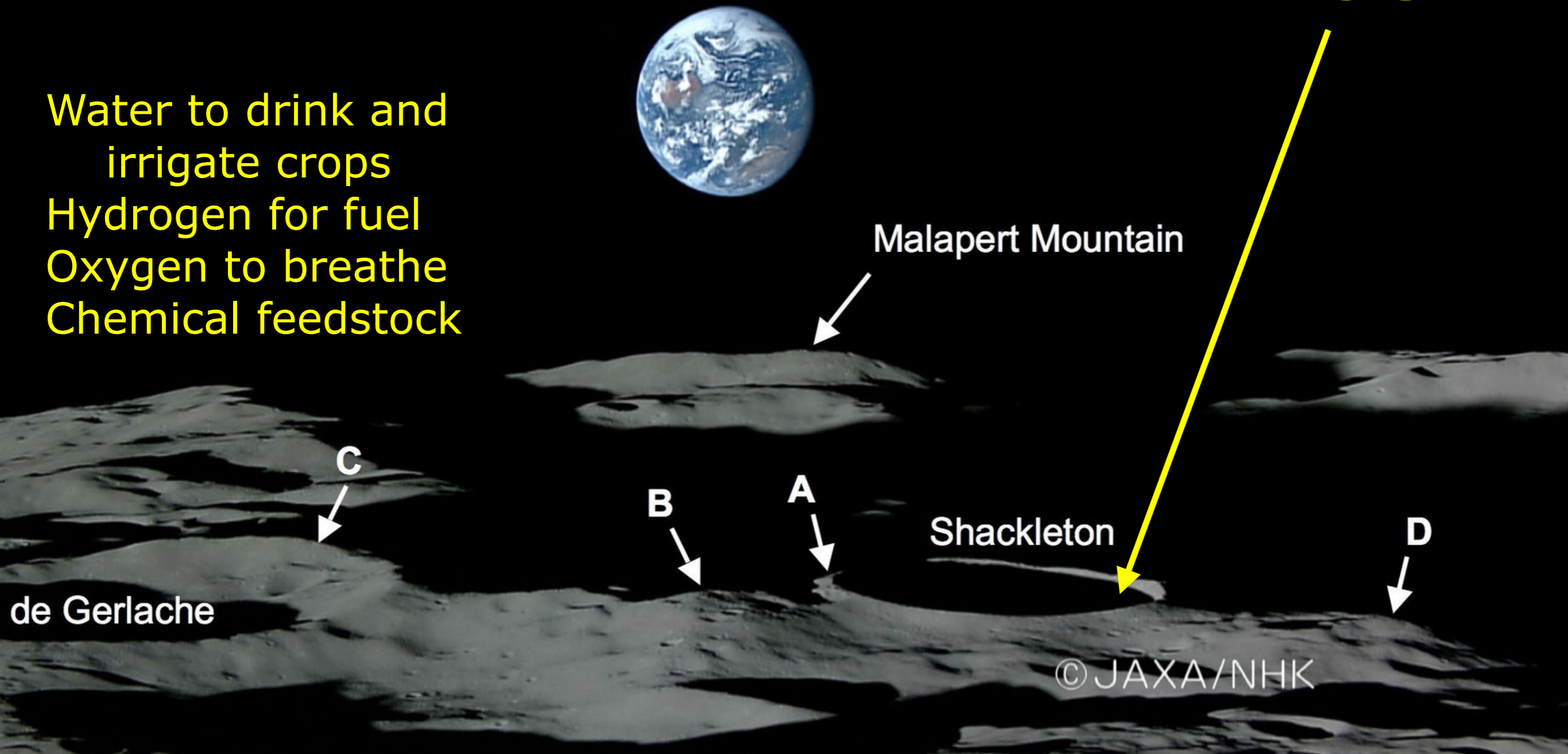
They came so close!



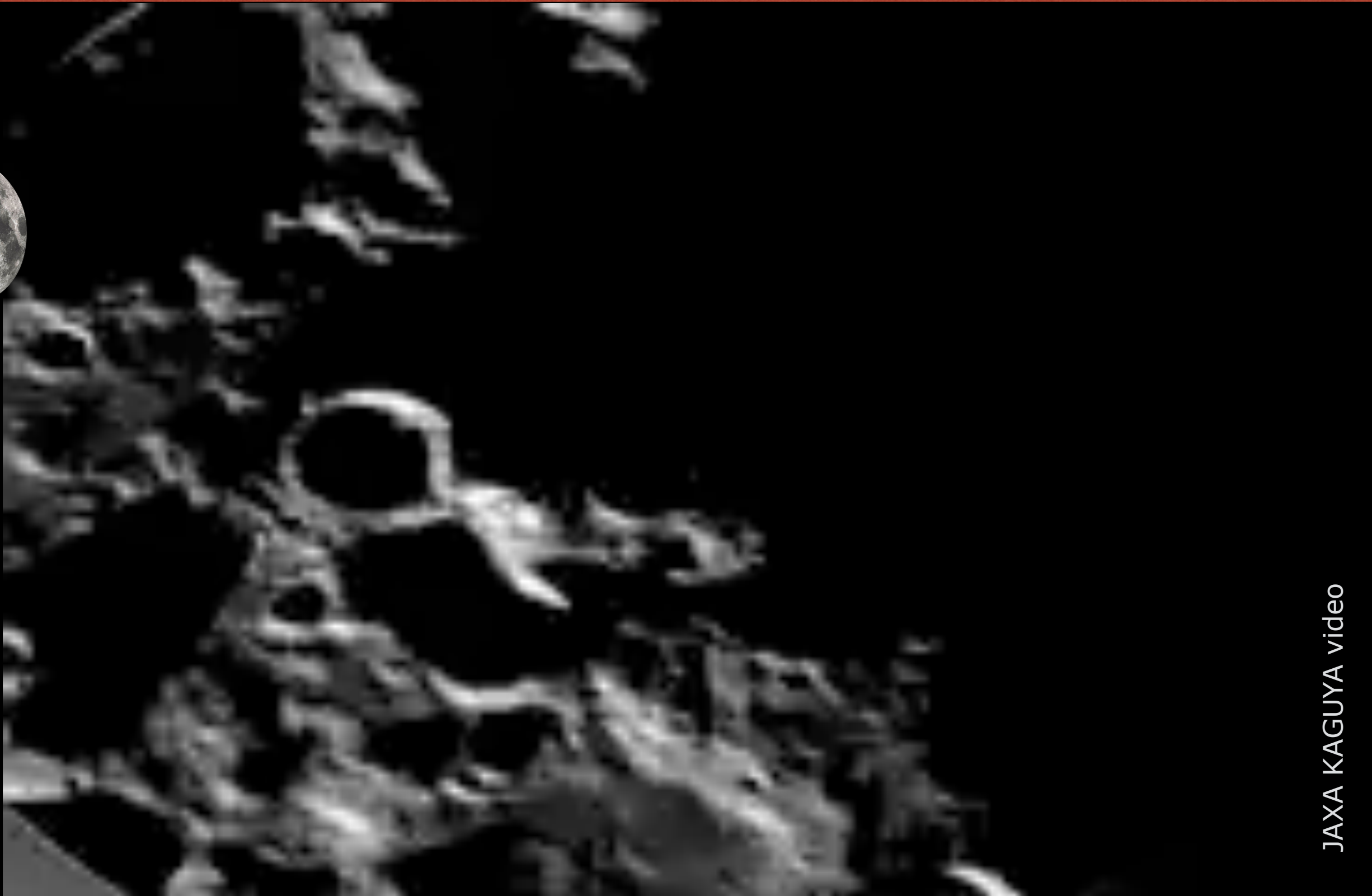
# What We Can Do There

Water to drink and irrigate crops  
Hydrogen for fuel  
Oxygen to breathe  
Chemical feedstock

# Ice!



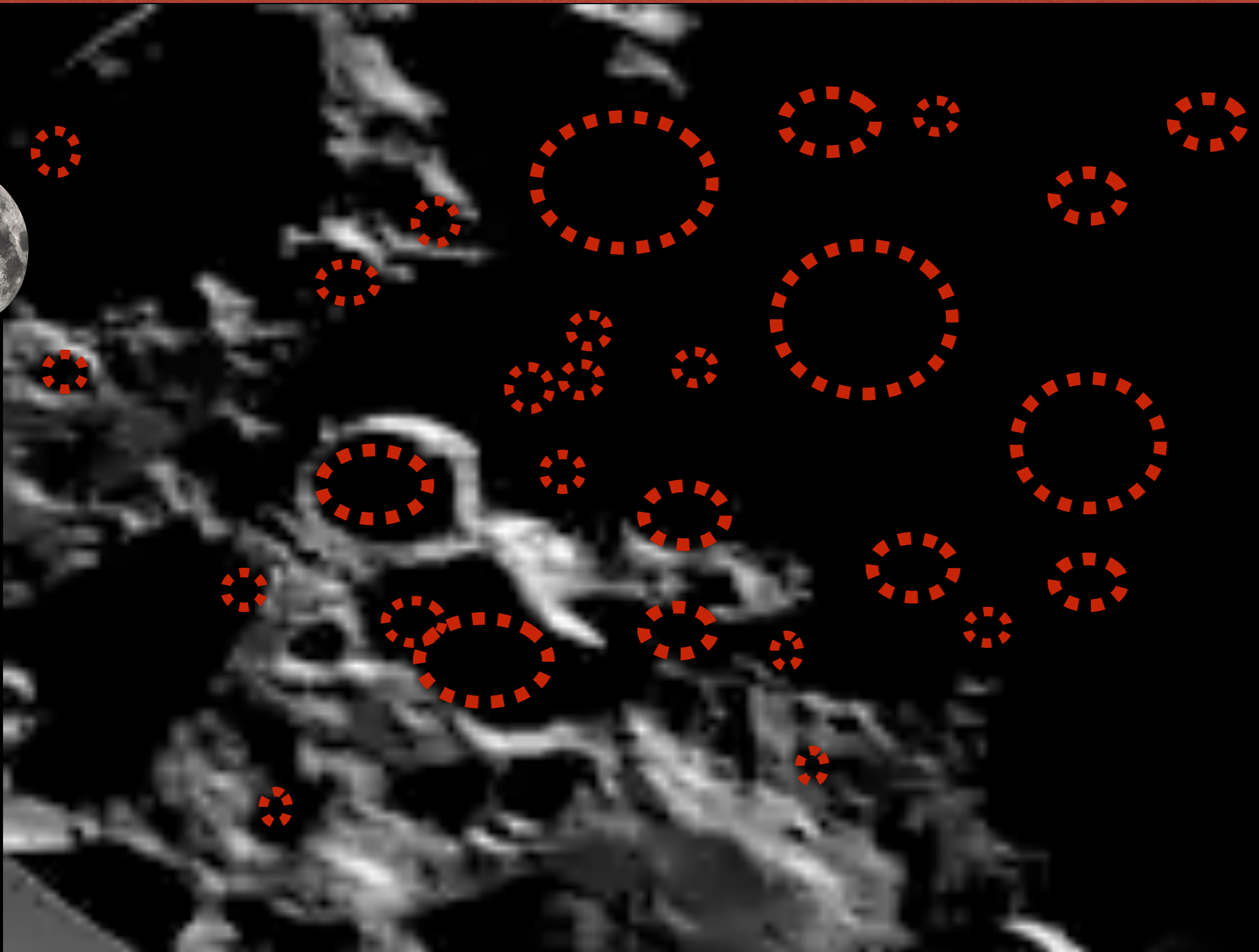
# The Lunar South Pole is Unique



JAXA KAGUYA video

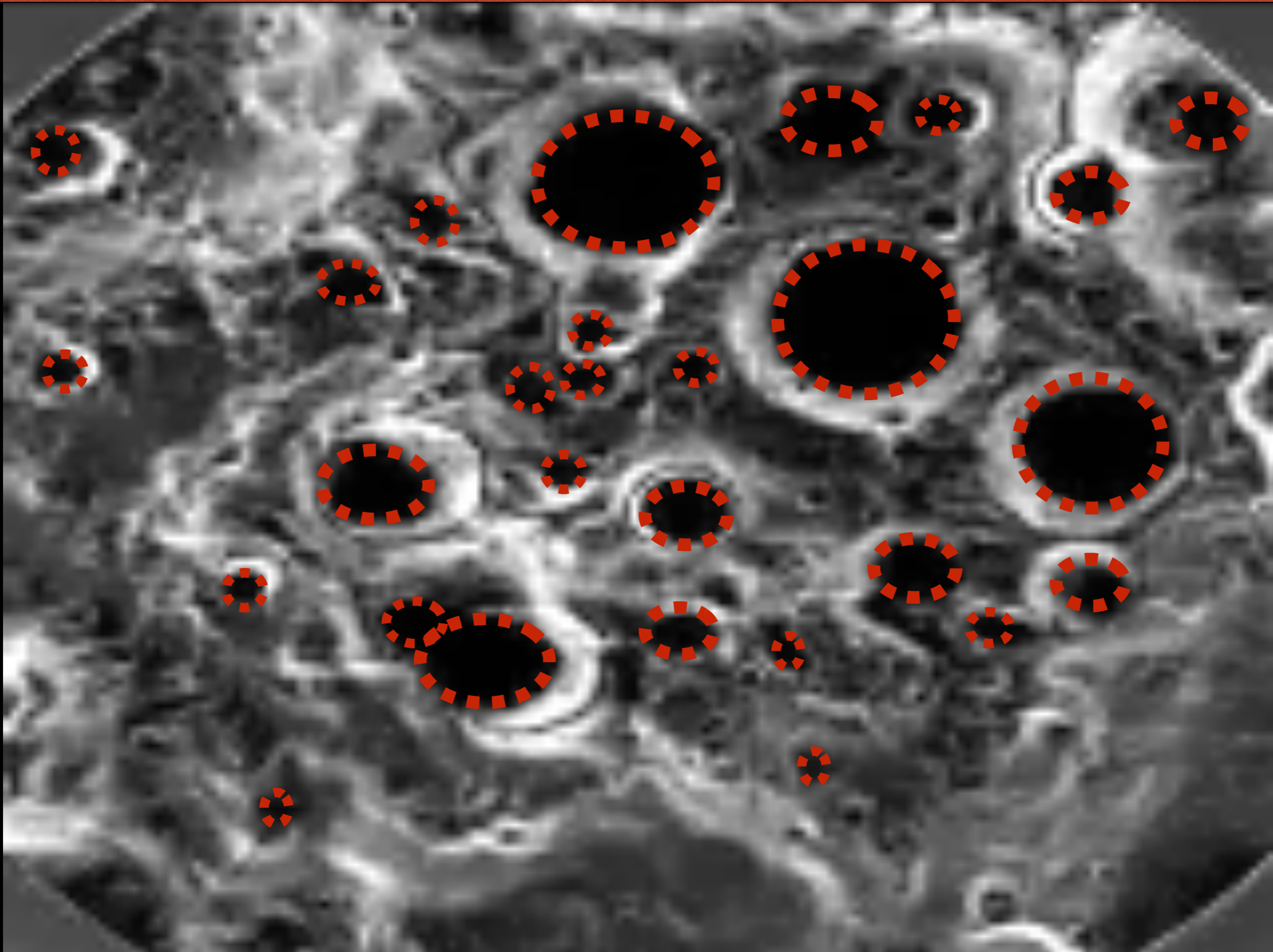


# Permanently Shadowed Craters



JAXA KAGUYA video

# Permanently Shadowed Craters



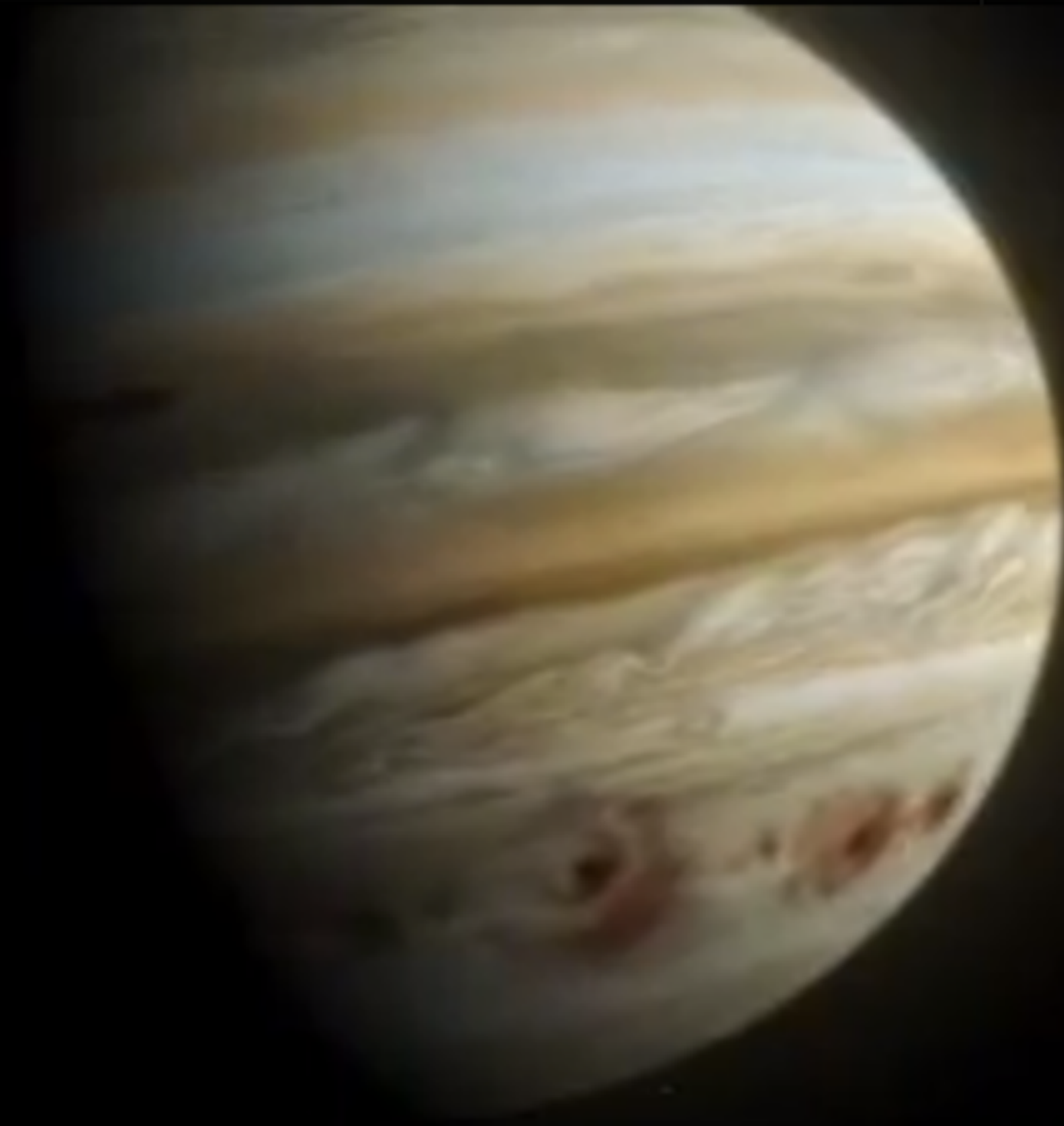
# The Moon Gets Hit... A Lot!

**All those craters came  
from somewhere!**



# Comet Shoemaker-Levy, 1994

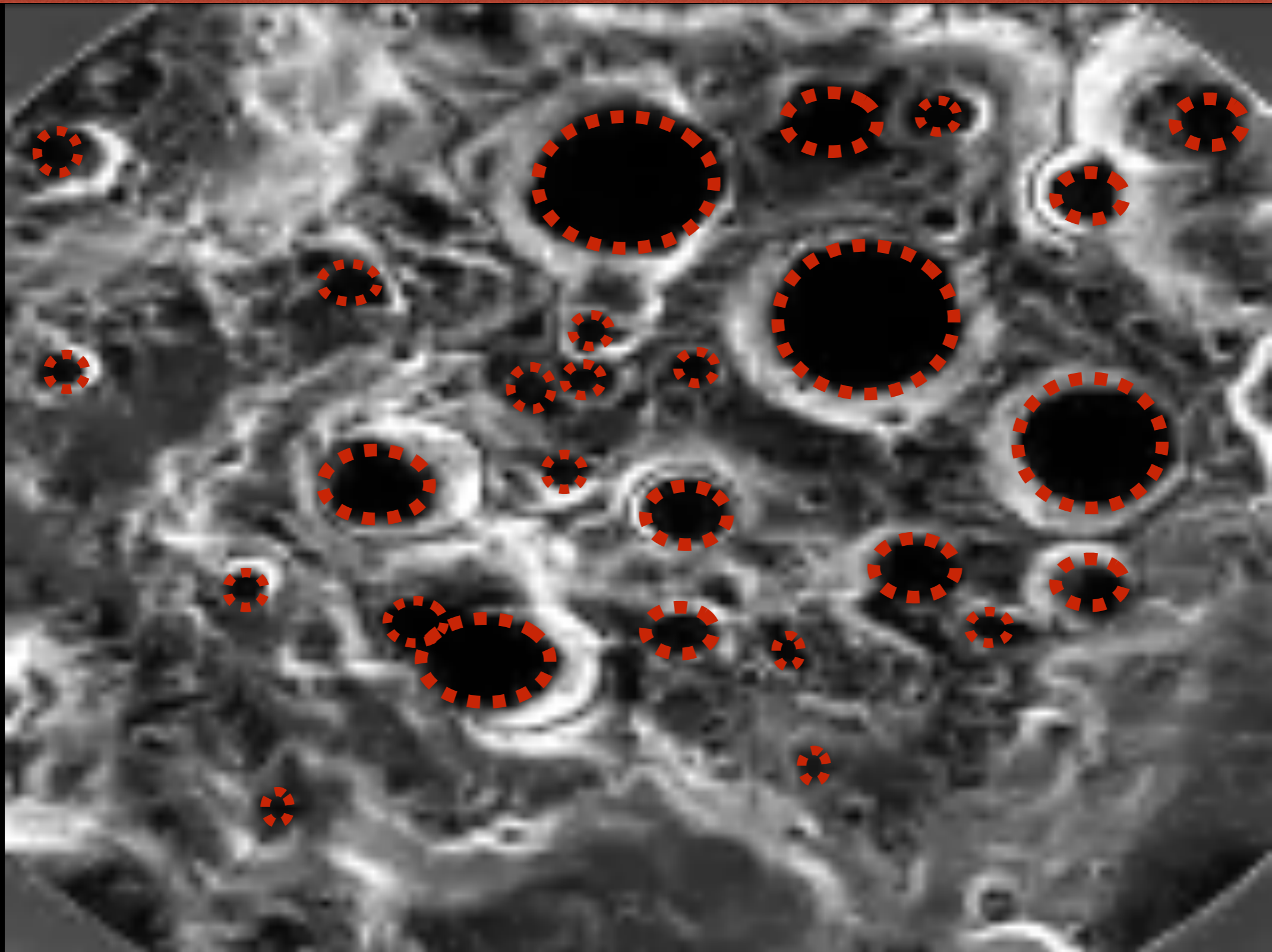
**Remember?**



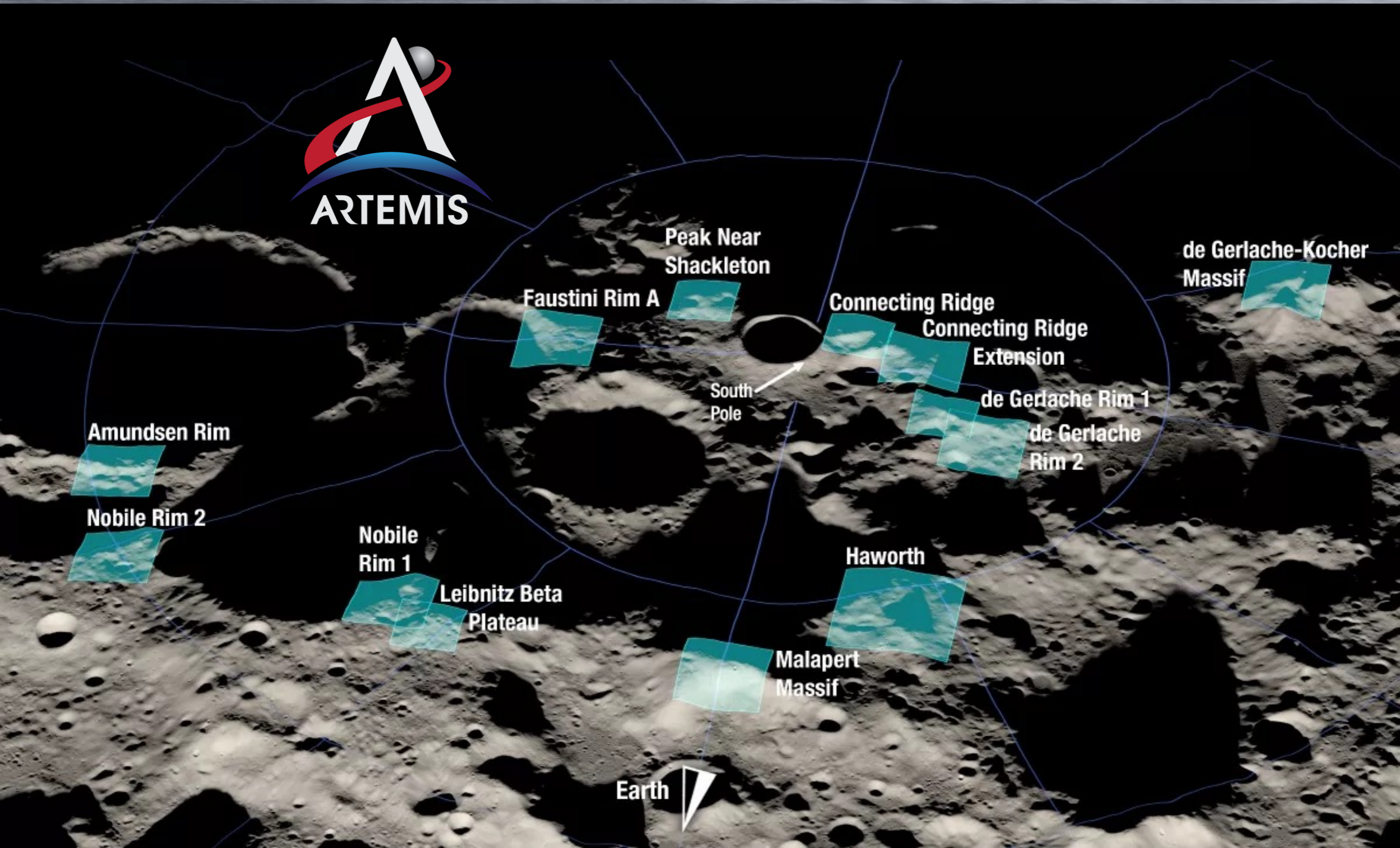
# Comets are Dirty Snowballs



# Shadowed Craters Act as "Cold Traps"

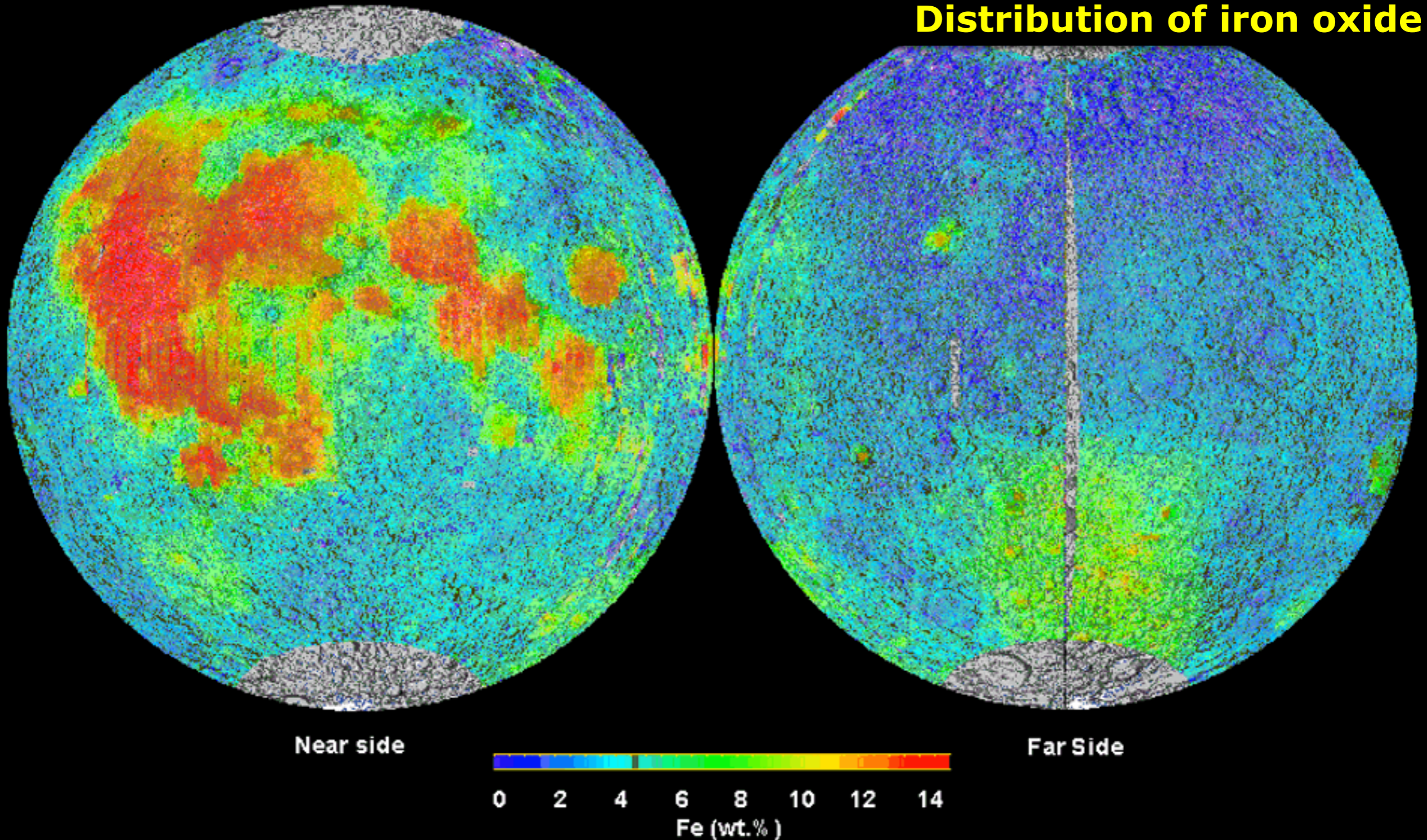


# NASA Just Announced Landing Targets



# Lunar "Geology" is Complex

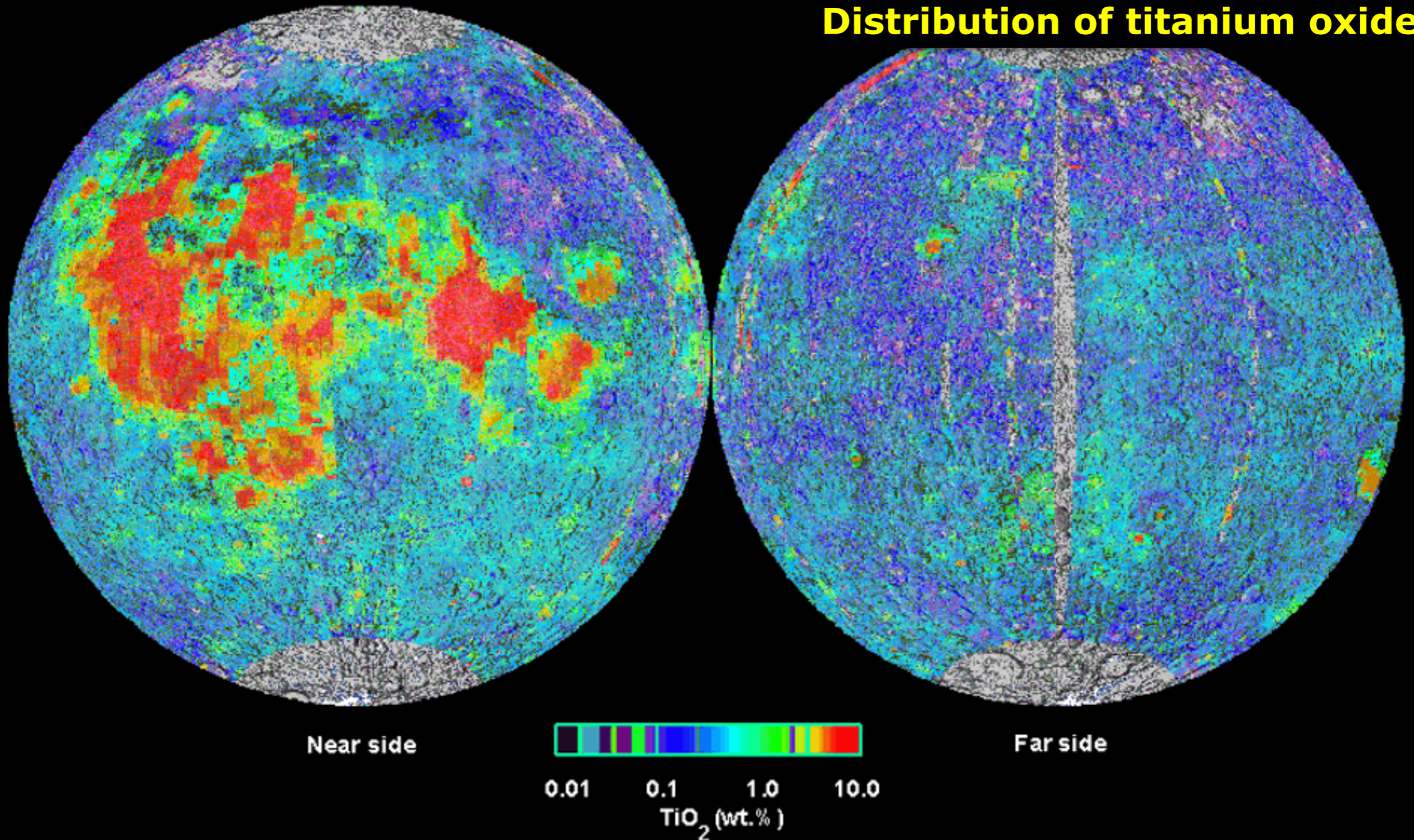
## Distribution of iron oxide





# Lunar "Geology" is Complex

## Distribution of titanium oxide



# What Can You Mine/Make on the Moon?

**Iron  
Aluminum  
Titanium  
Silicon  
Glass**

**Oxygen  
Hydrogen  
Regolith  
...and more**



# What We Can Do There



**Send lunar materials to build space-based solar power satellites**

# We've Gotten Good at Orbital Assembly

...but at \$10,000/pound from Earth, it doesn't matter.



# What We Can Do There



**Platinum-  
group metals**  
*(maybe)*

@ 2012 Washington Post

# Extract Helium-3 (double maybe!)

## Mining the Lunar Dust

Regolith, the loose soil on the moon's surface, contains more than 1 million tons of helium 3. In theory, this nonradioactive isotope could provide an abundant source of clean nuclear energy. How it might be done:

**1 Bucket wheel:** Moves the regolith onto a lifting belt to sift out large stones and keep only grains smaller than one millimeter in diameter.

**2 Fluidized chamber:** Removes all grains larger than 100 microns. Excess regolith is returned to the surface.

**3 Heater:** Brings regolith to 700° C by flowing it over solar-heated pipes. This causes the helium 3 and other gases to be released from the regolith.

**4 Gas storage:** Collects the helium 3 and other gases for transport to a moon base where the gases are separated. The helium 3 is shipped to Earth.

Lunar regolith

Bucket-wheel excavator

Pivoting arm

Fluidized chamber

Heater

Electrostatic separator

Gas storage tanks

Solar collector

Solar power

Depleted regolith

SOURCE: UNIVERSITY OF WISCONSIN  
MADISON FUSION TECHNOLOGY INSTITUTE  
GRAPHIC BY STANFORD KAY-NEWSWEEK

# Agenda



Who Am I?

Back to the Moon

Why Return to the Moon?

What we can learn there

What we can learn how to do there

What we can do there

**Where we can go next from there**

How Are We Going to Get There?

What About Something Closer to Home?

Questions & Answers

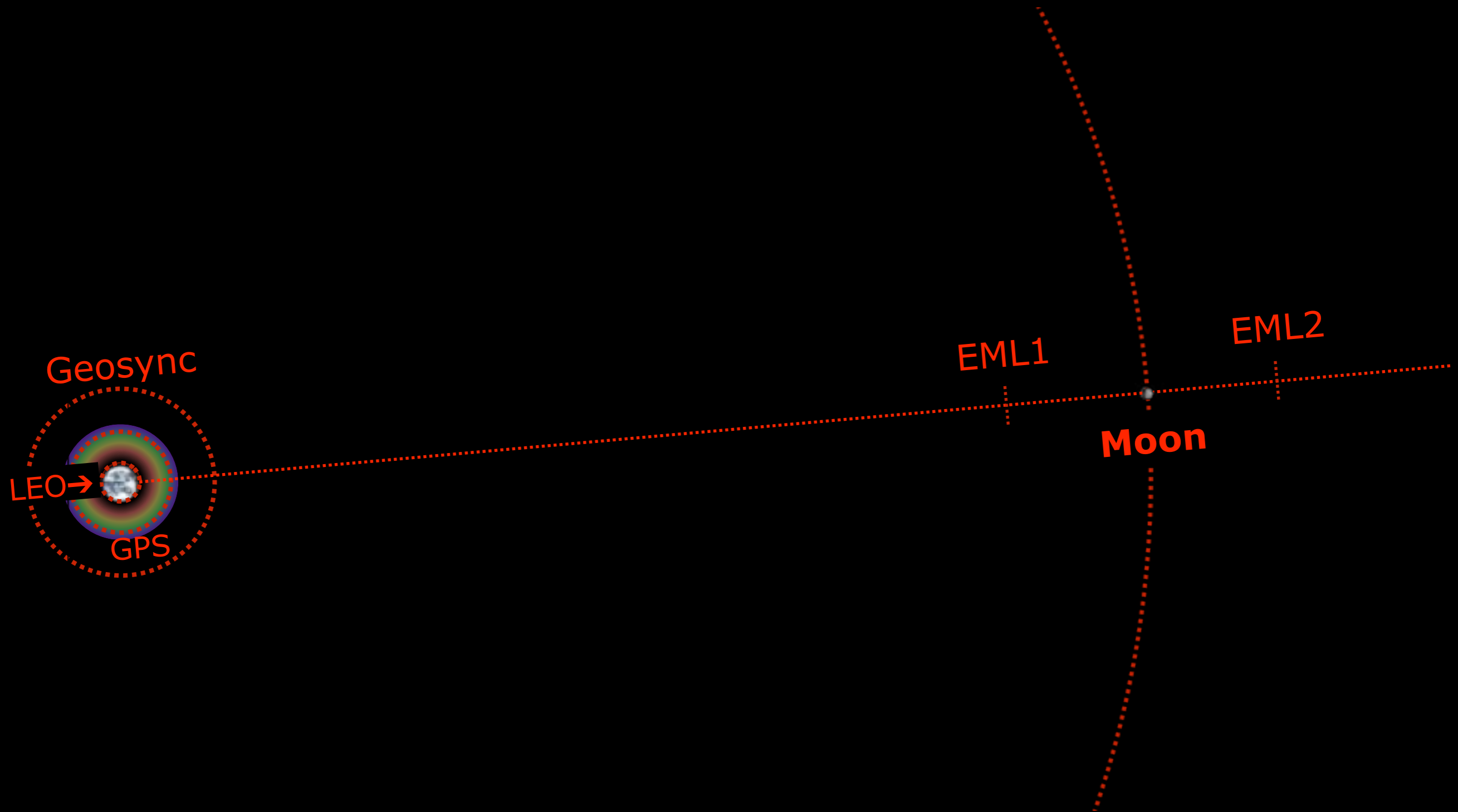
# Earth-Moon System *(to scale)*



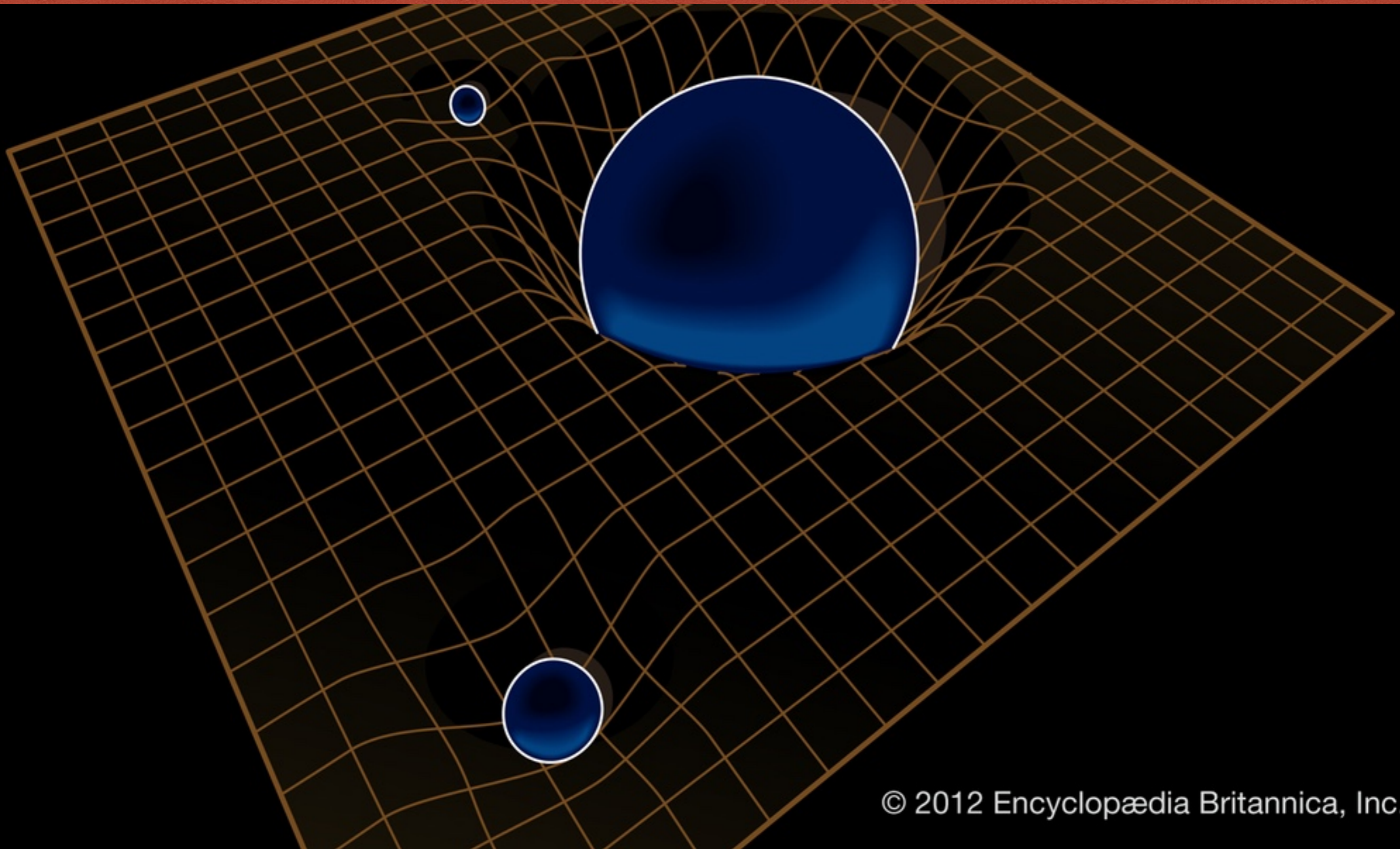
At this scale, the Sun is 2.4 screens wide and 250 screenwidths away.



# Earth-Moon System *(to scale)*



# Rubber Sheet Model of Gravity

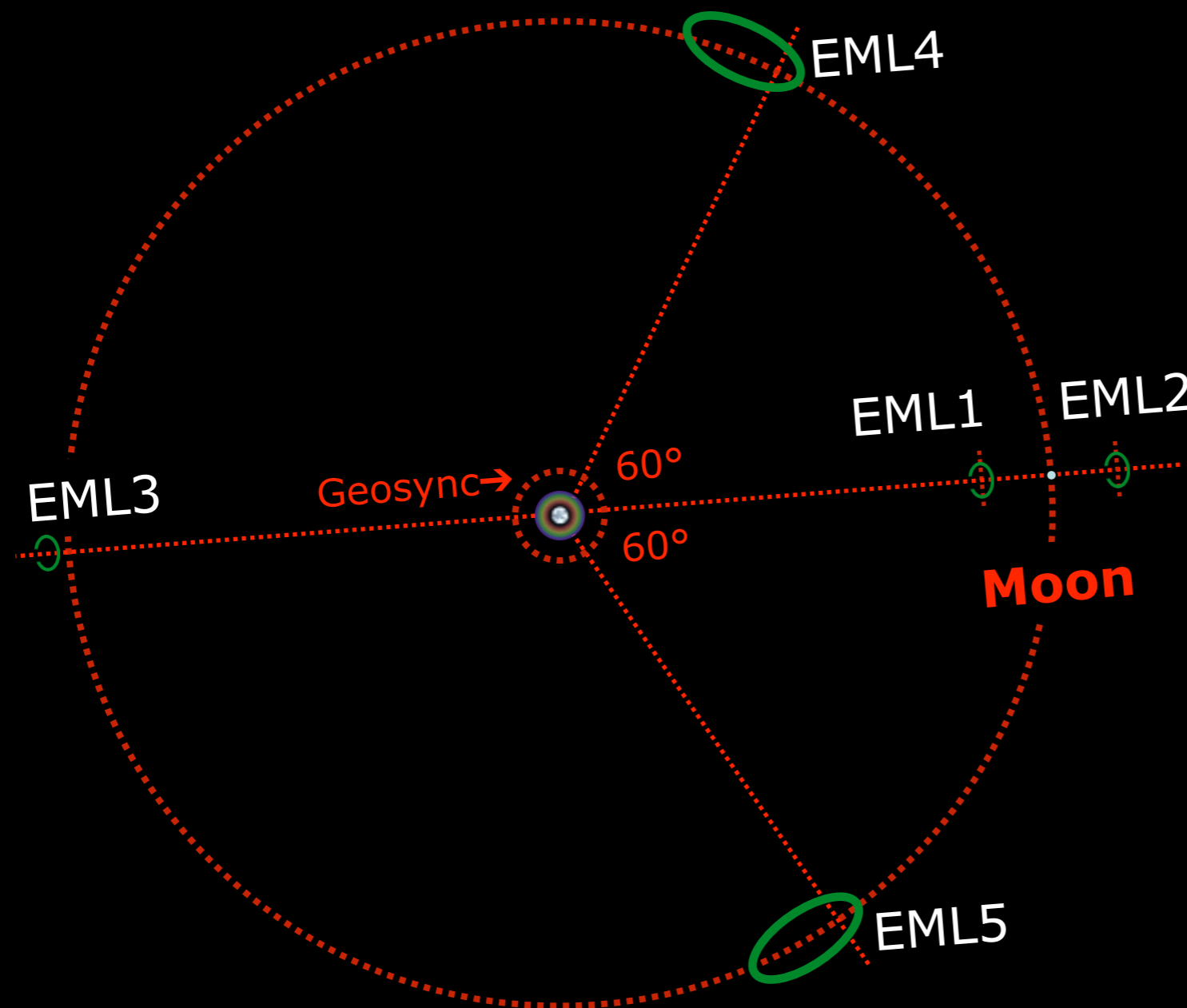


© 2012 Encyclopædia Britannica, Inc.

In space, transport costs  
are measured in *energy*,  
not time or distance.

*(Unless you have passengers.)*

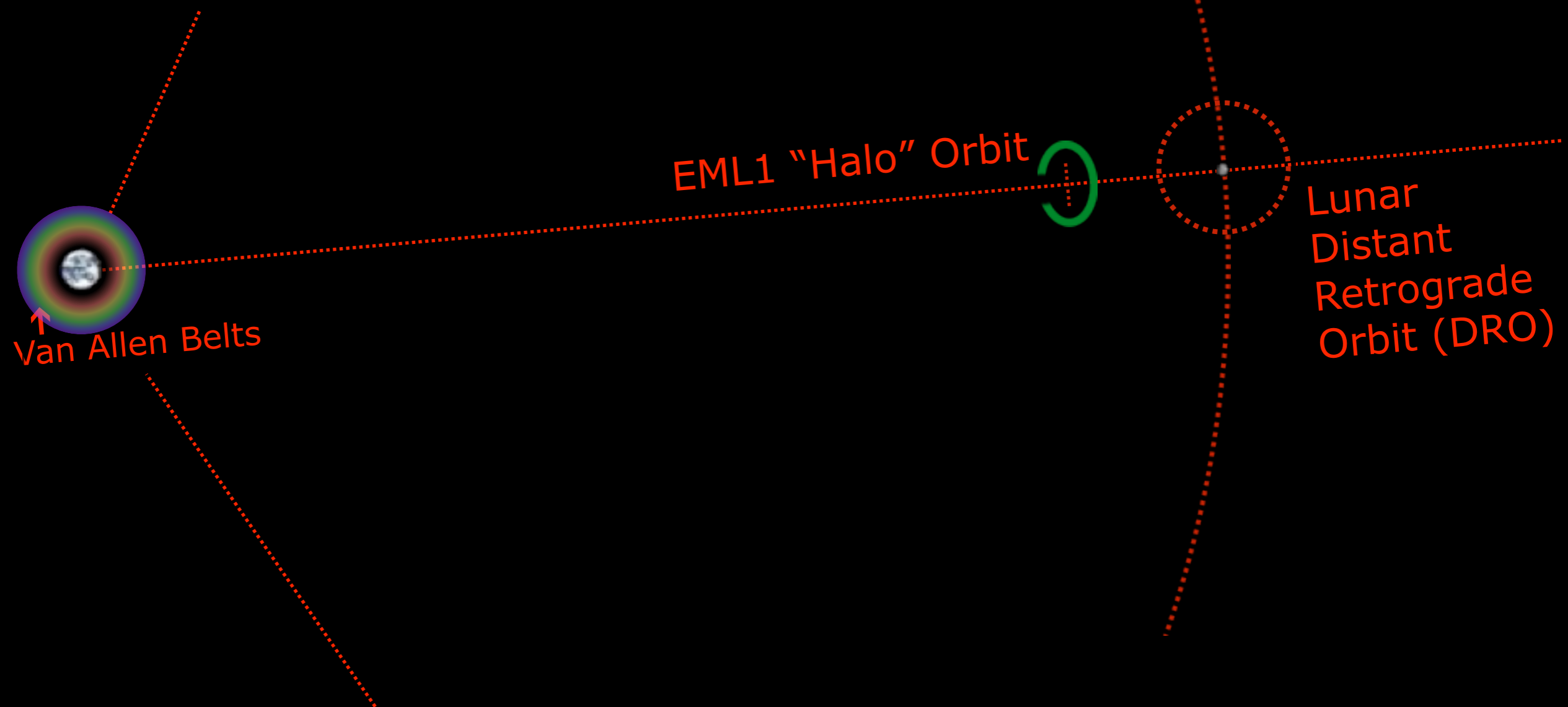
# Lagrange Points *(to scale)*



**Gravitationally semi-stable for small bodies**  
(like space stations)

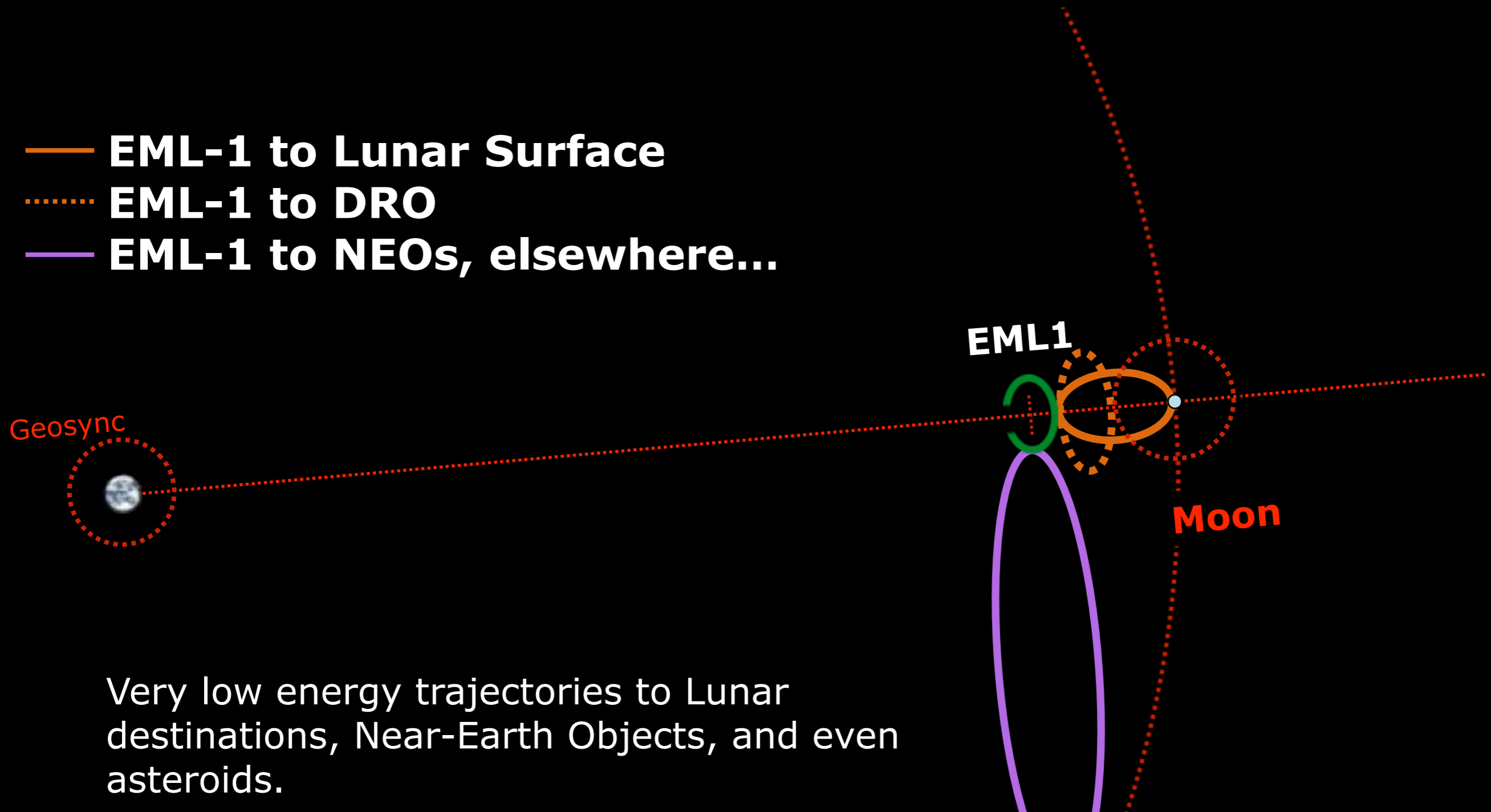
# Earth-Moon System *(to scale)*

## Interesting places for the cislunar economy



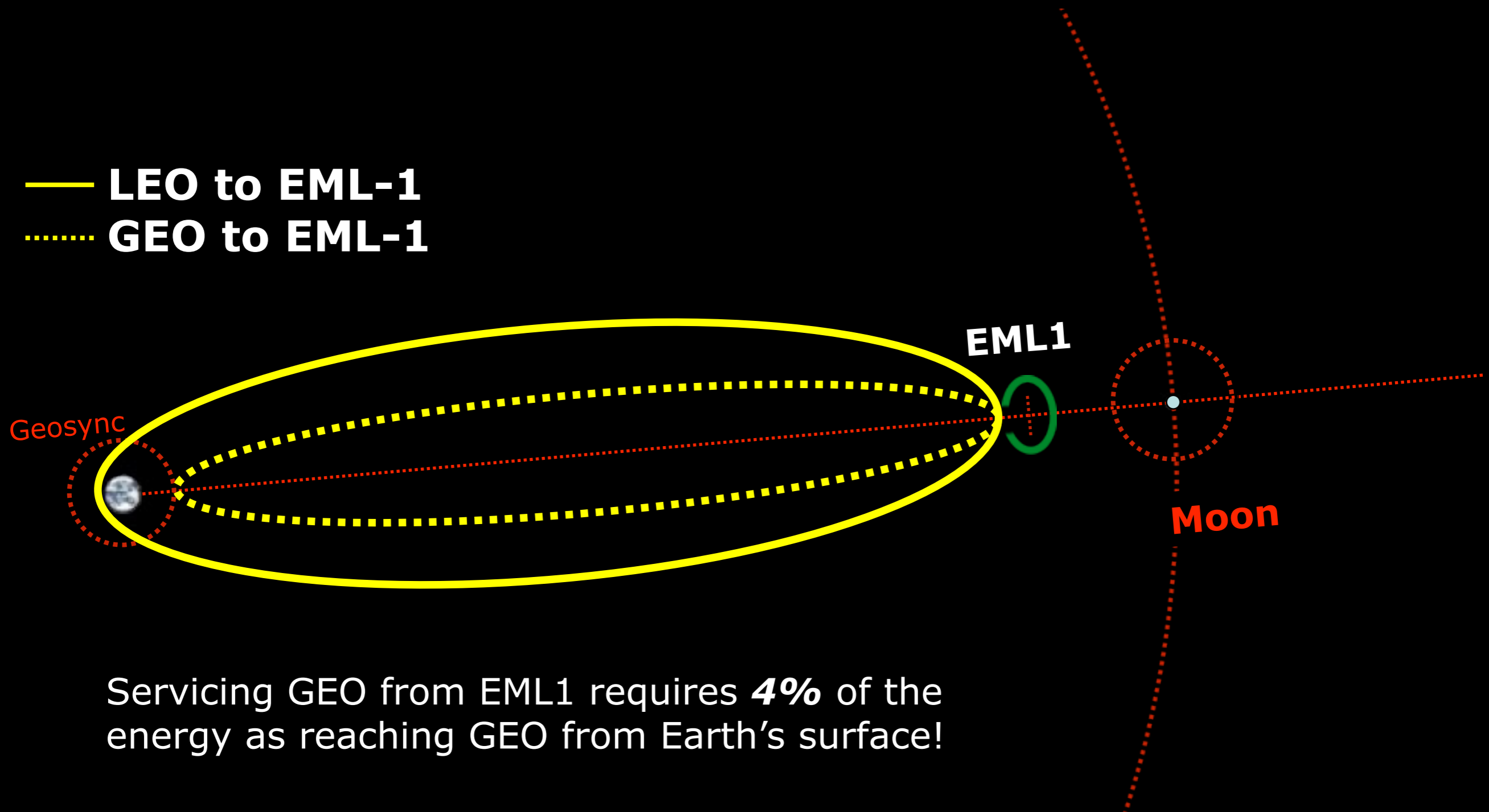
# Cislunar Trade Routes

- EML-1 to Lunar Surface
- ..... EML-1 to DRO
- EML-1 to NEOs, elsewhere...



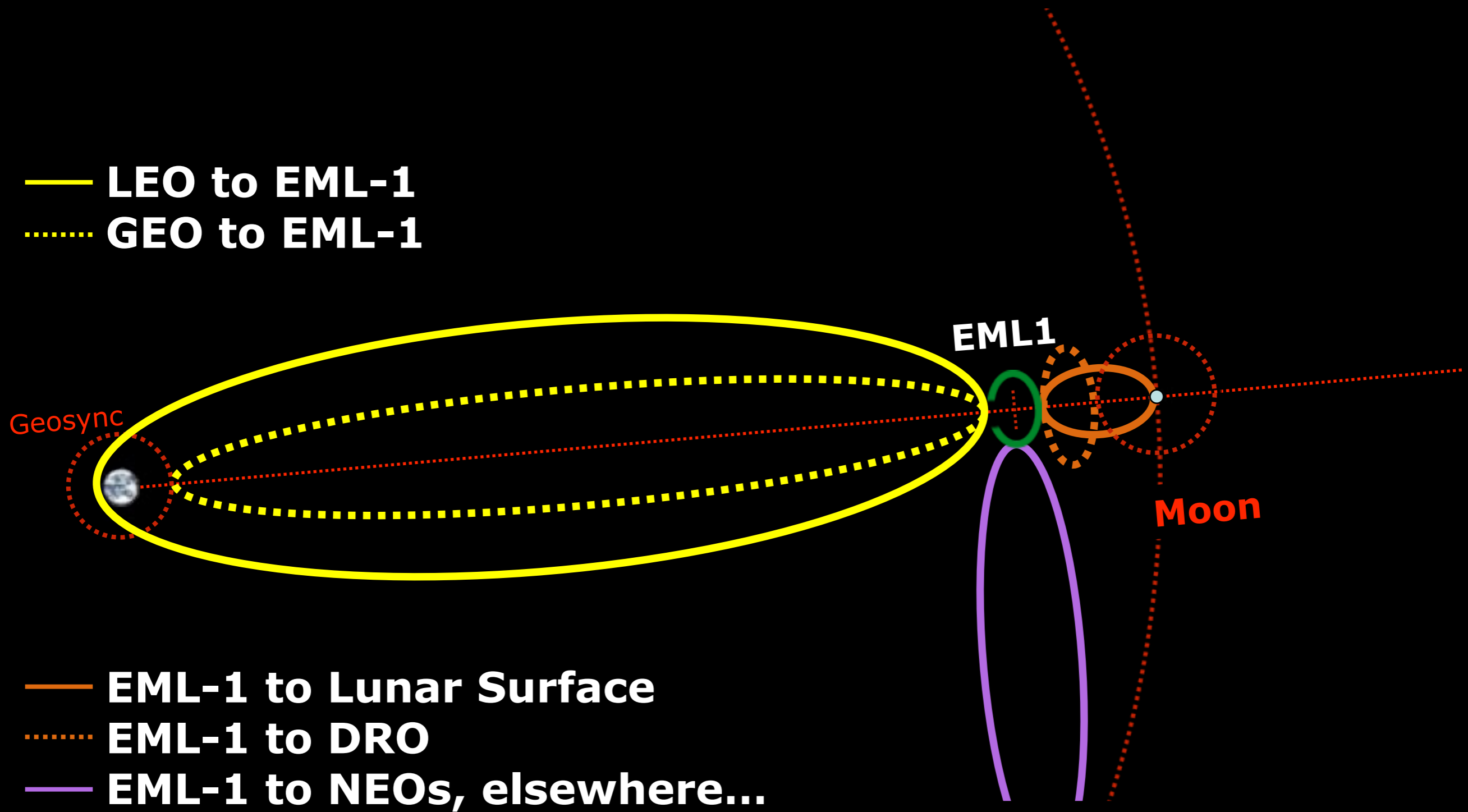
Very low energy trajectories to Lunar destinations, Near-Earth Objects, and even asteroids.

# Cislunar Trade Routes



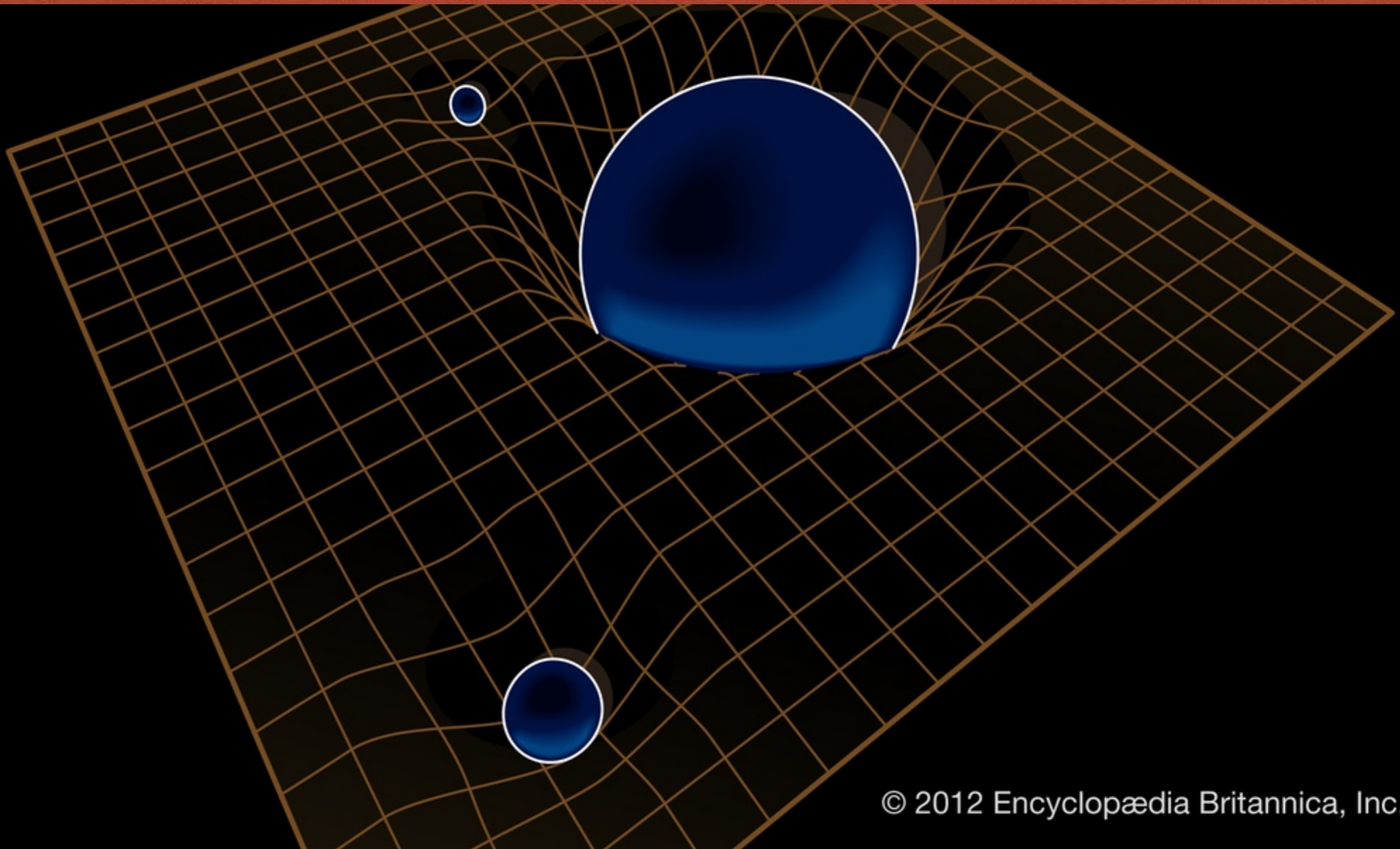
Servicing GEO from EML1 requires **4%** of the energy as reaching GEO from Earth's surface!

# Cislunar Trade Routes



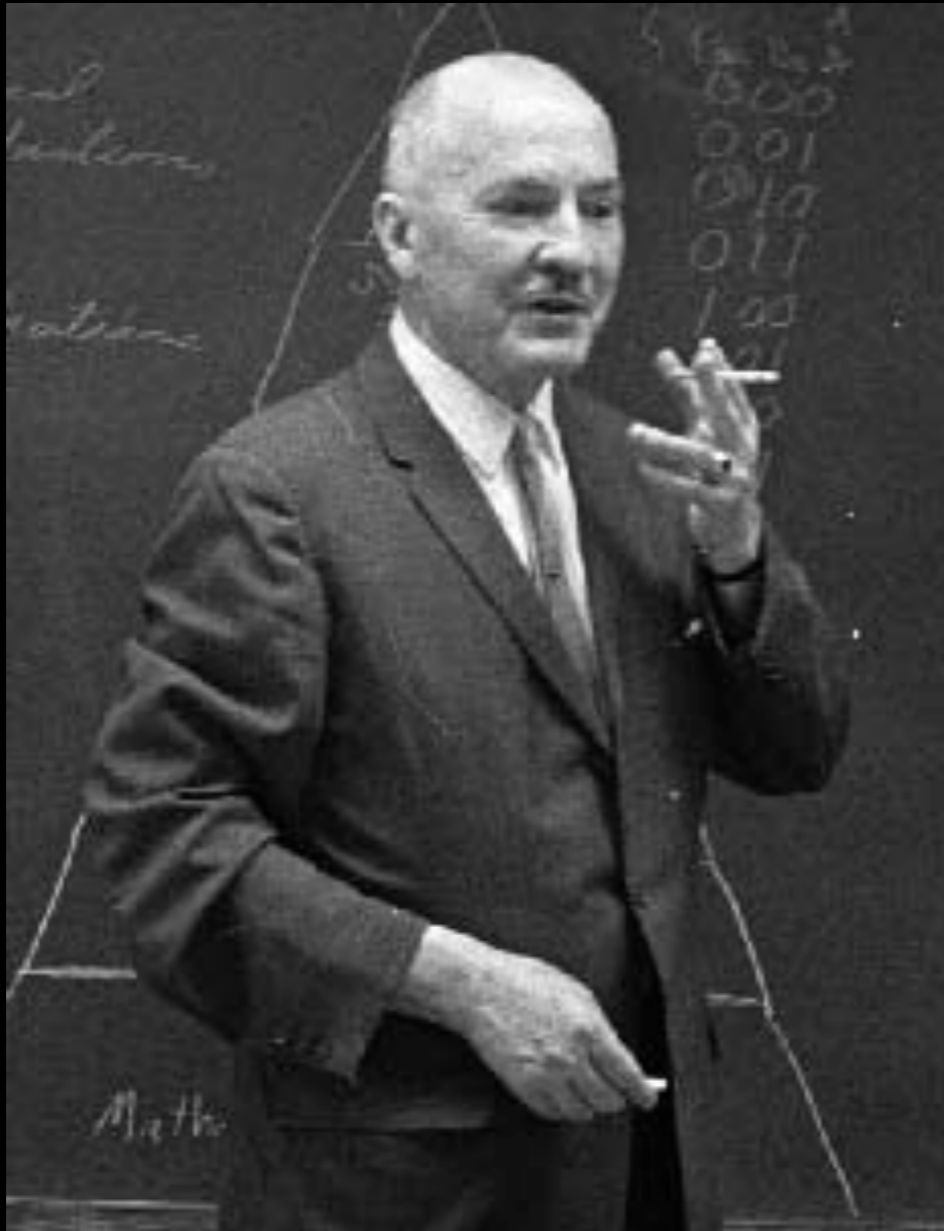


# Rubber Sheet Model of Gravity



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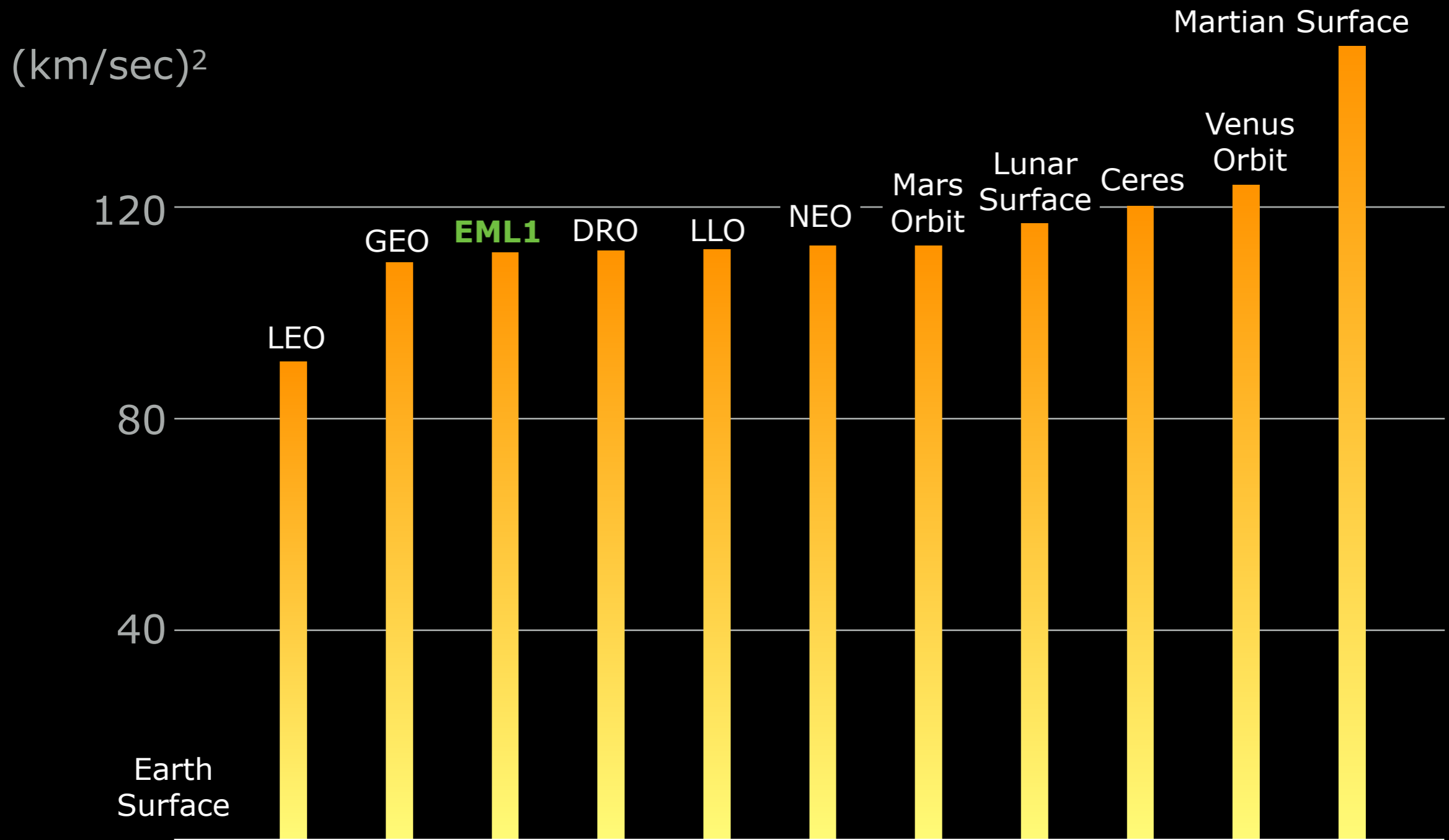
# Halfway to Anywhere



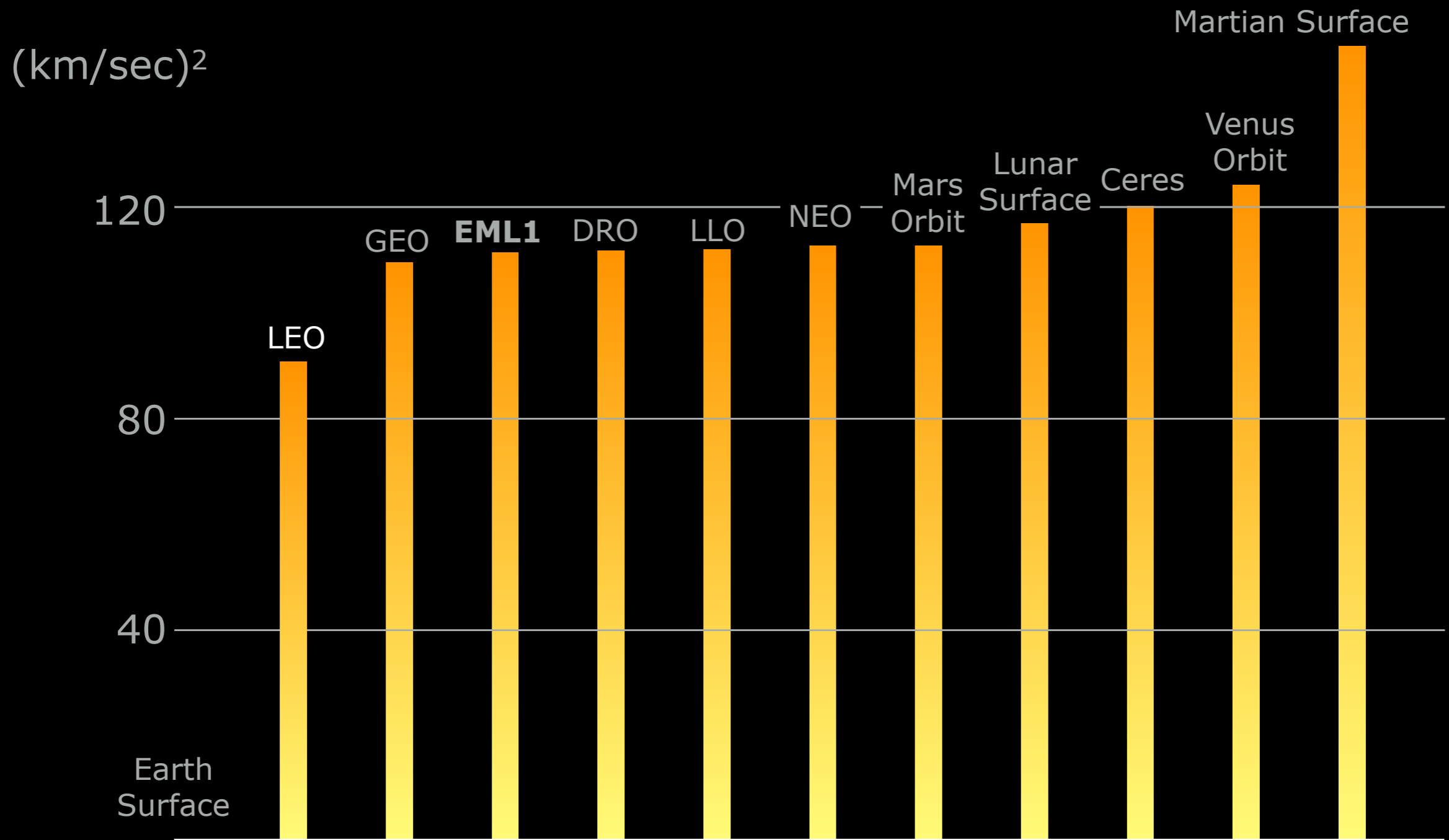
“Reach low orbit,  
and you’re  
halfway to  
anywhere in the  
Solar System.”

—*R.A. Heinlein*

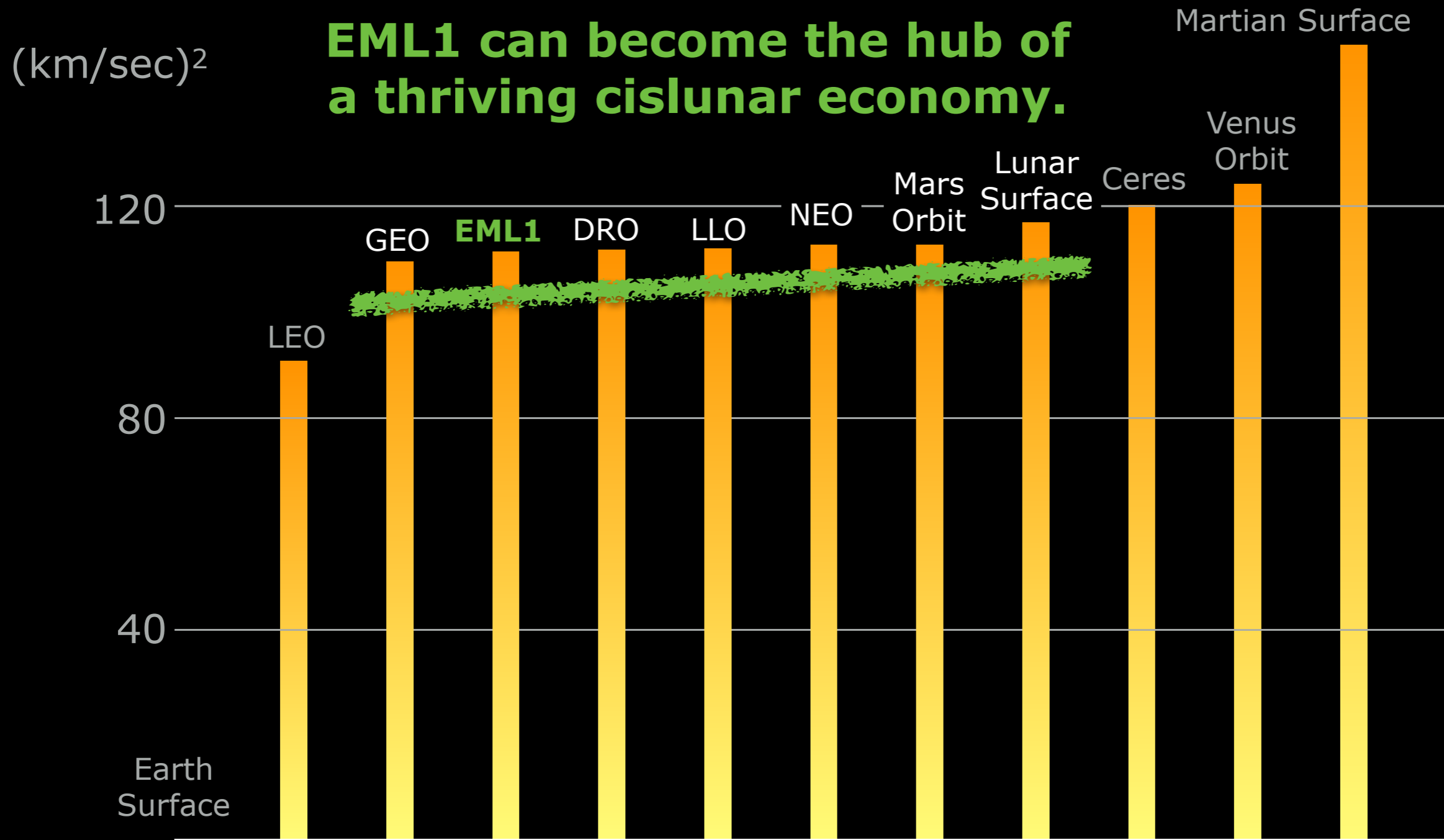
# Orbital Energy Requirements: $\Delta V^2$



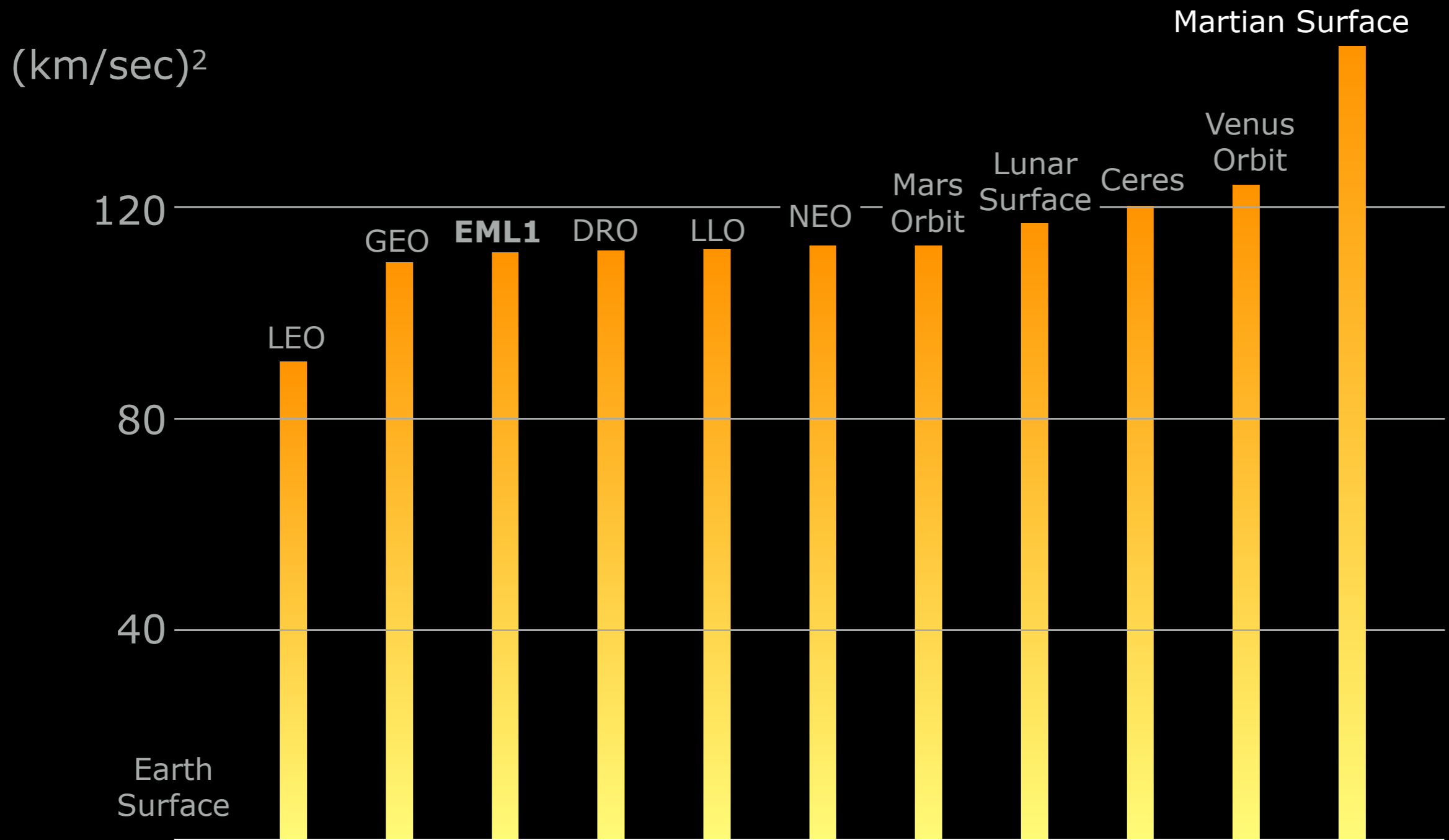
# The First Step is a Doozy!



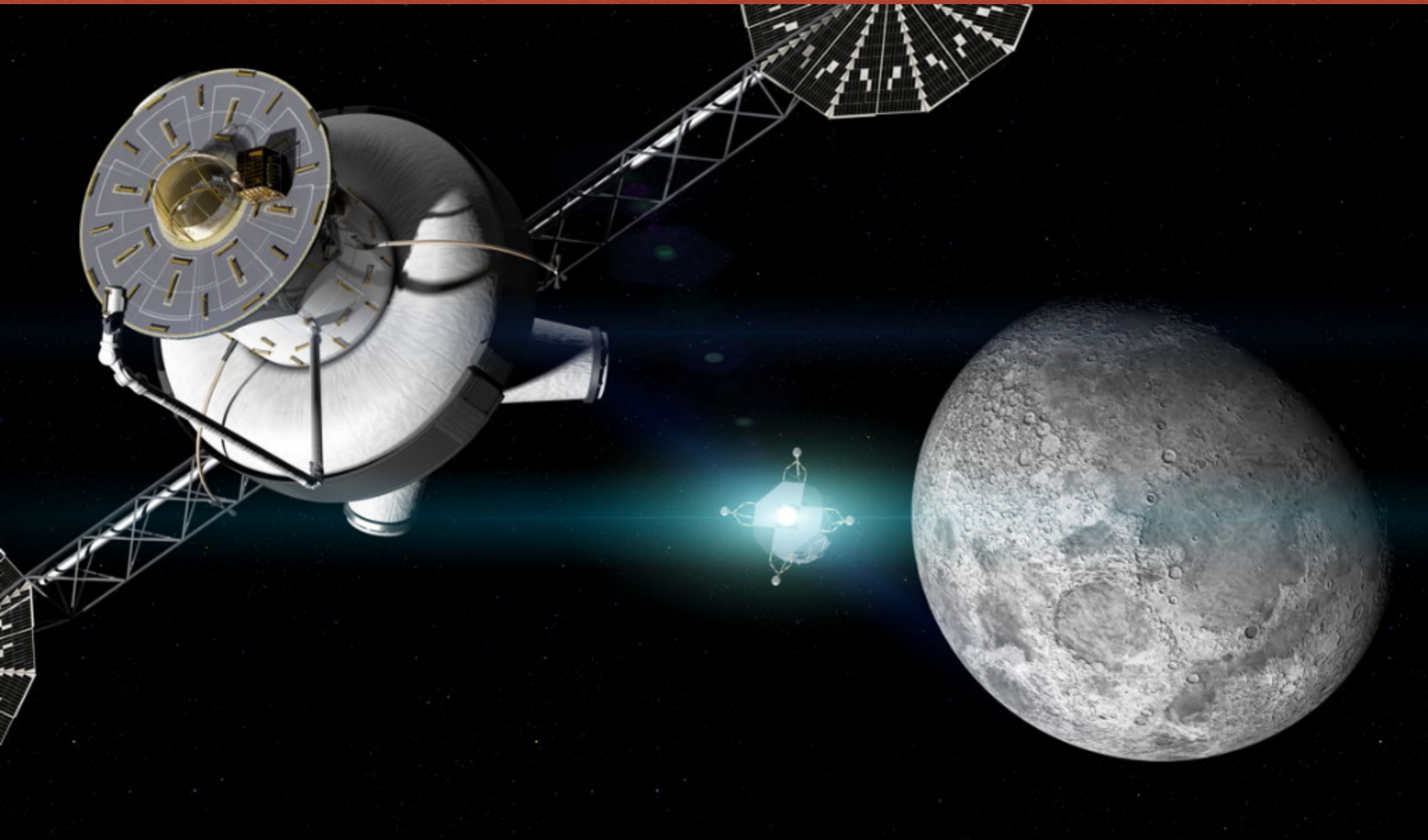
# The Flat Spot is the Sweet Spot!



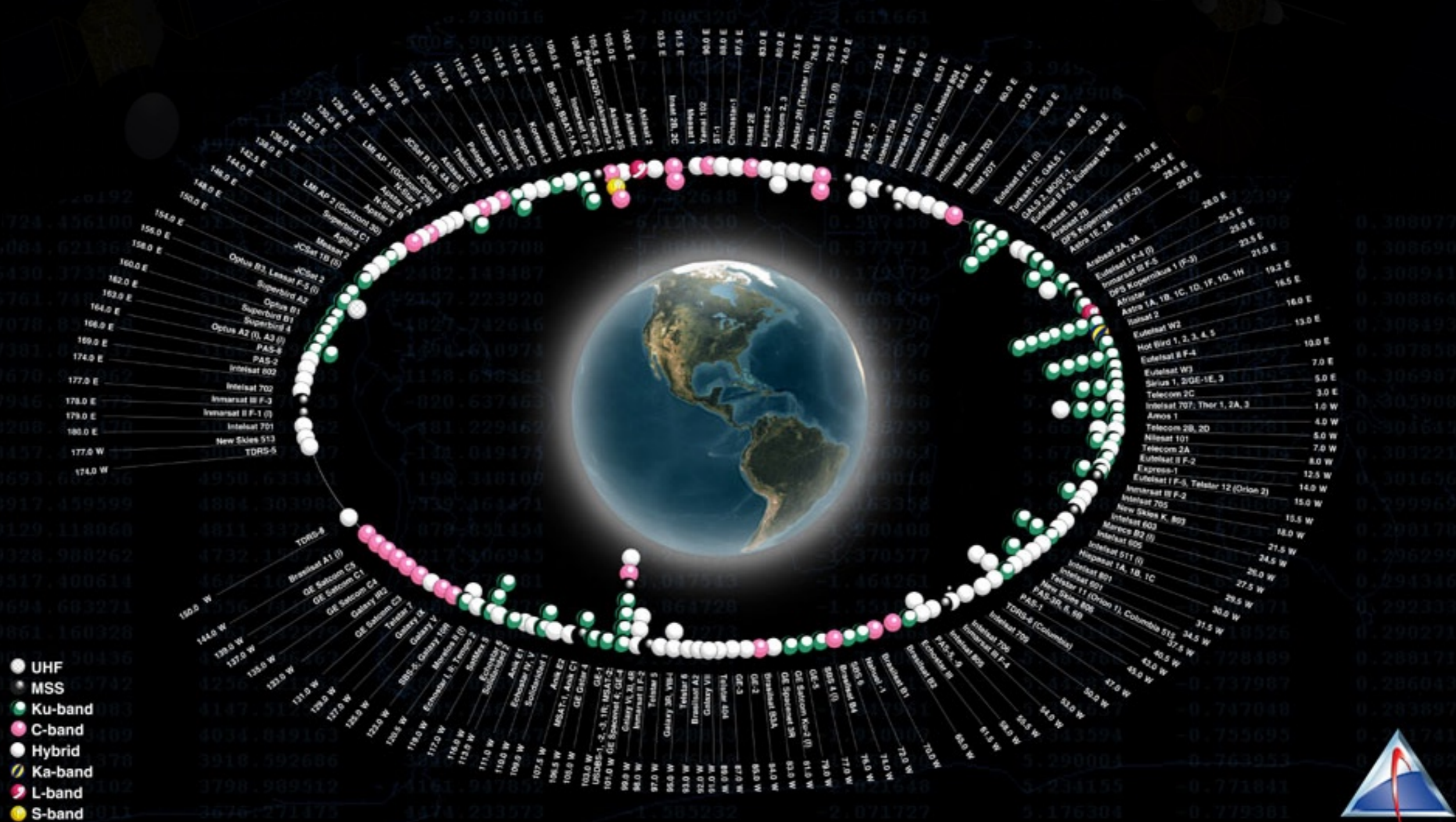
# Why Mars Landings Should Wait...



# EML1 Station: Access to Deep Space



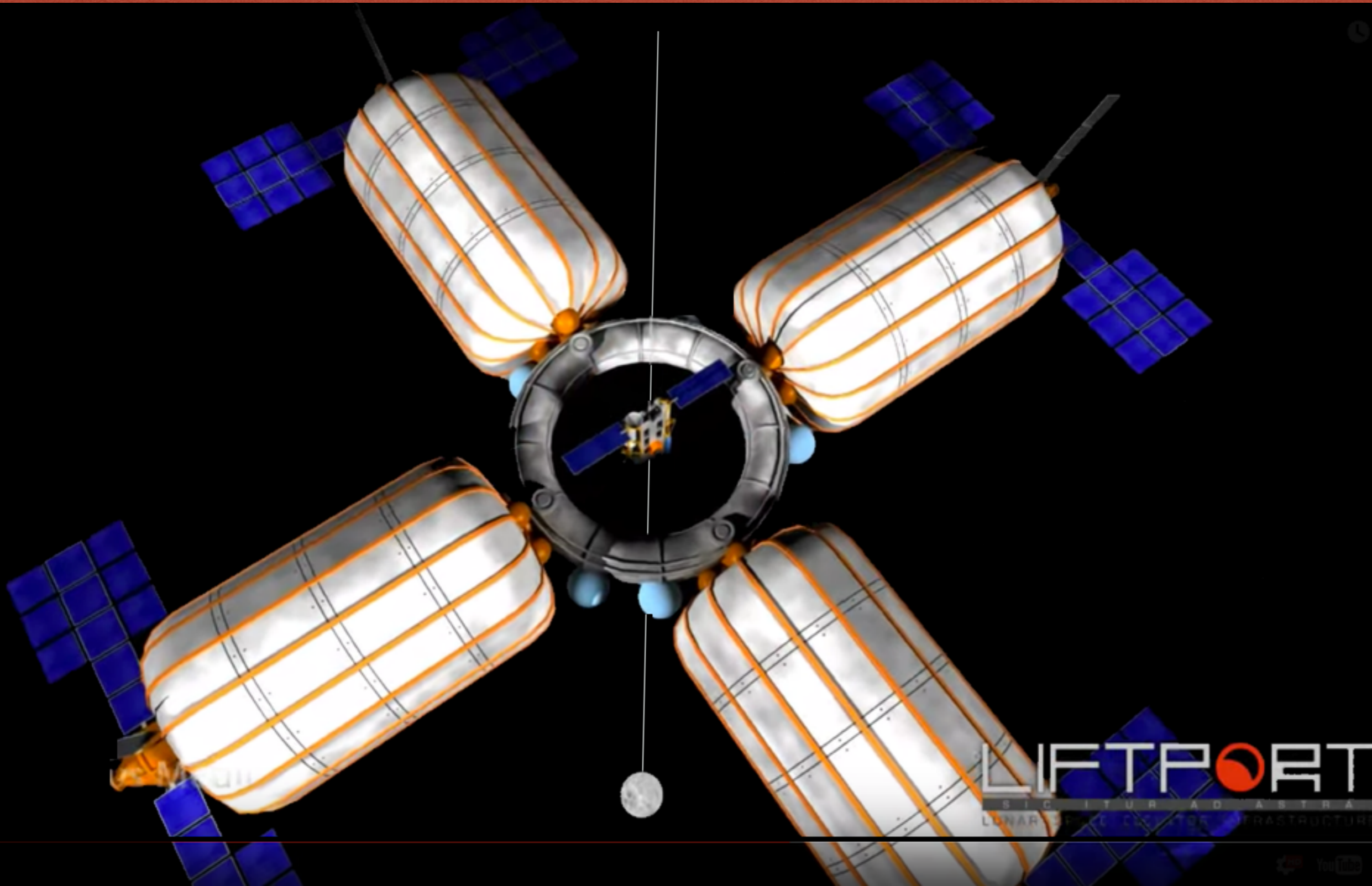
# EML1: Geosync Satellite Servicing



www.stk.com

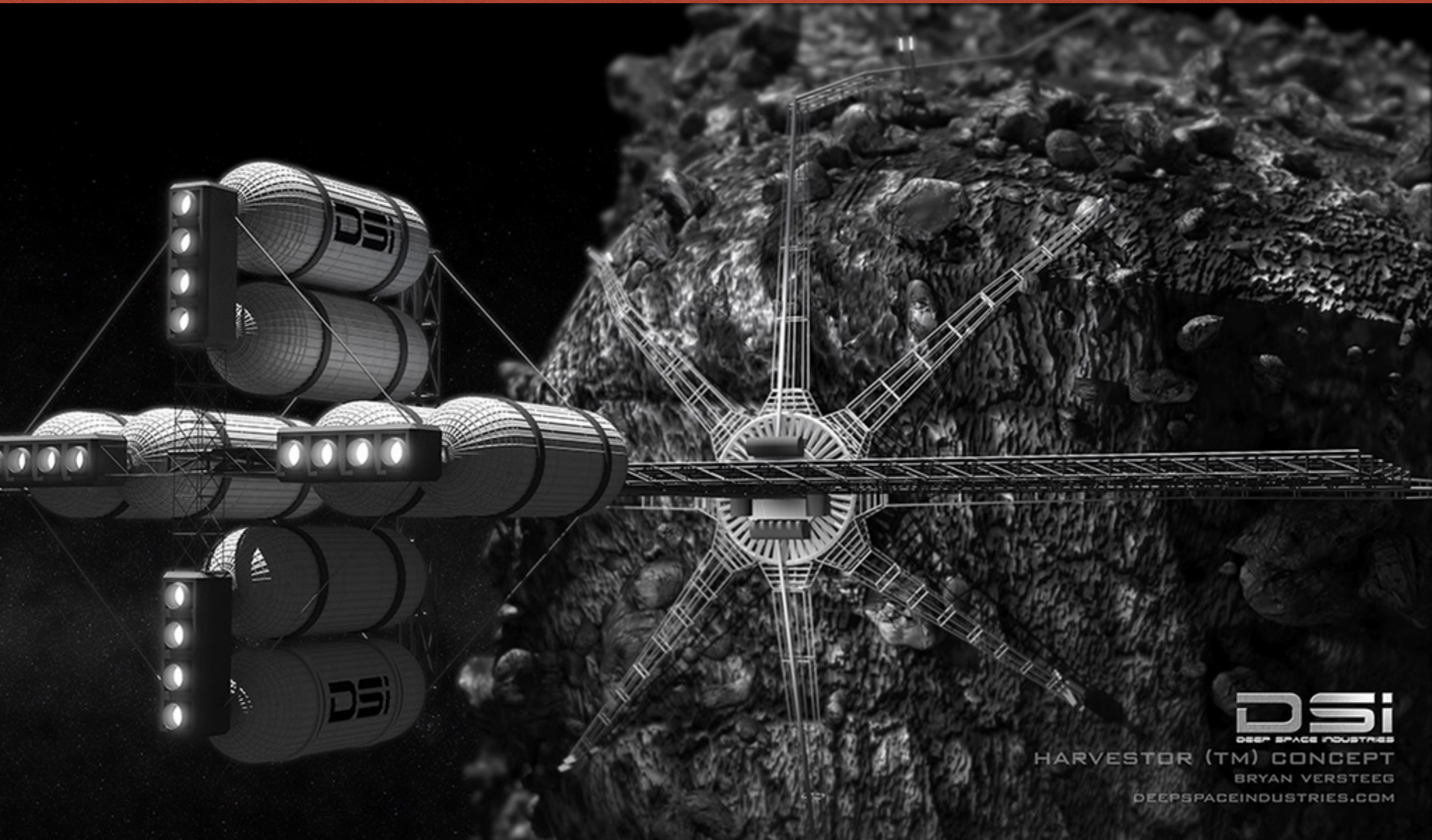


# EML1: Midpoint for Lunar Elevator

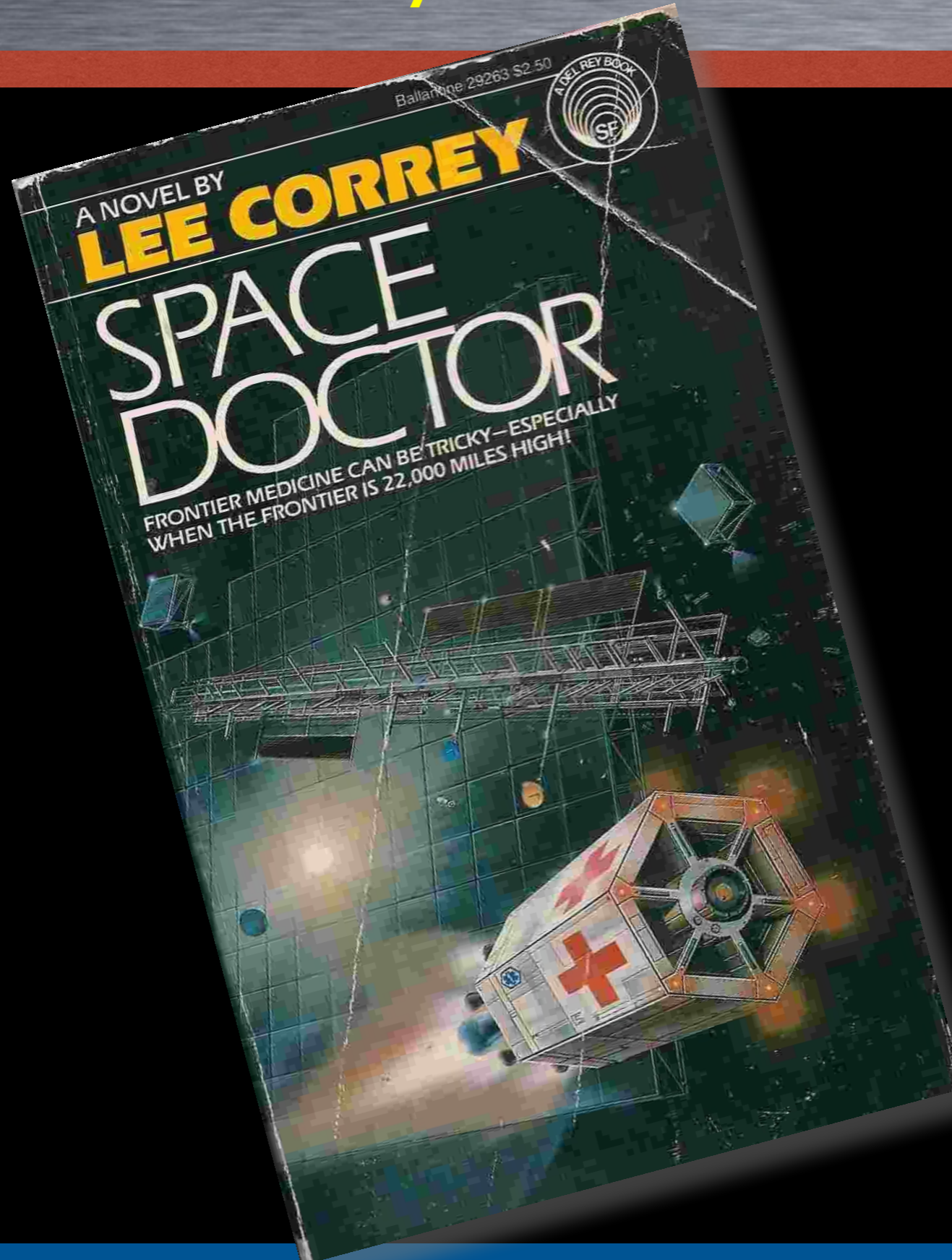


LIFTPORT  
SIG ITUR AD ASTRA  
LUNAR PORTAL CYCLOPS INFRASTRUCTURE

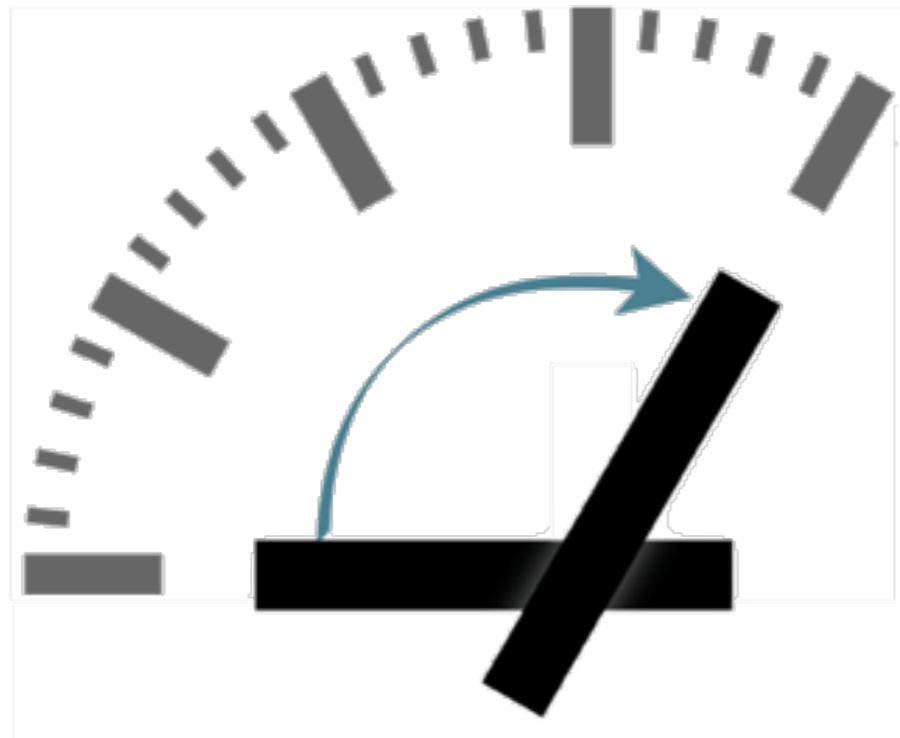
# EML1: Staging Point for Asteroids



# EML1: Three Days from Home!



# Agenda



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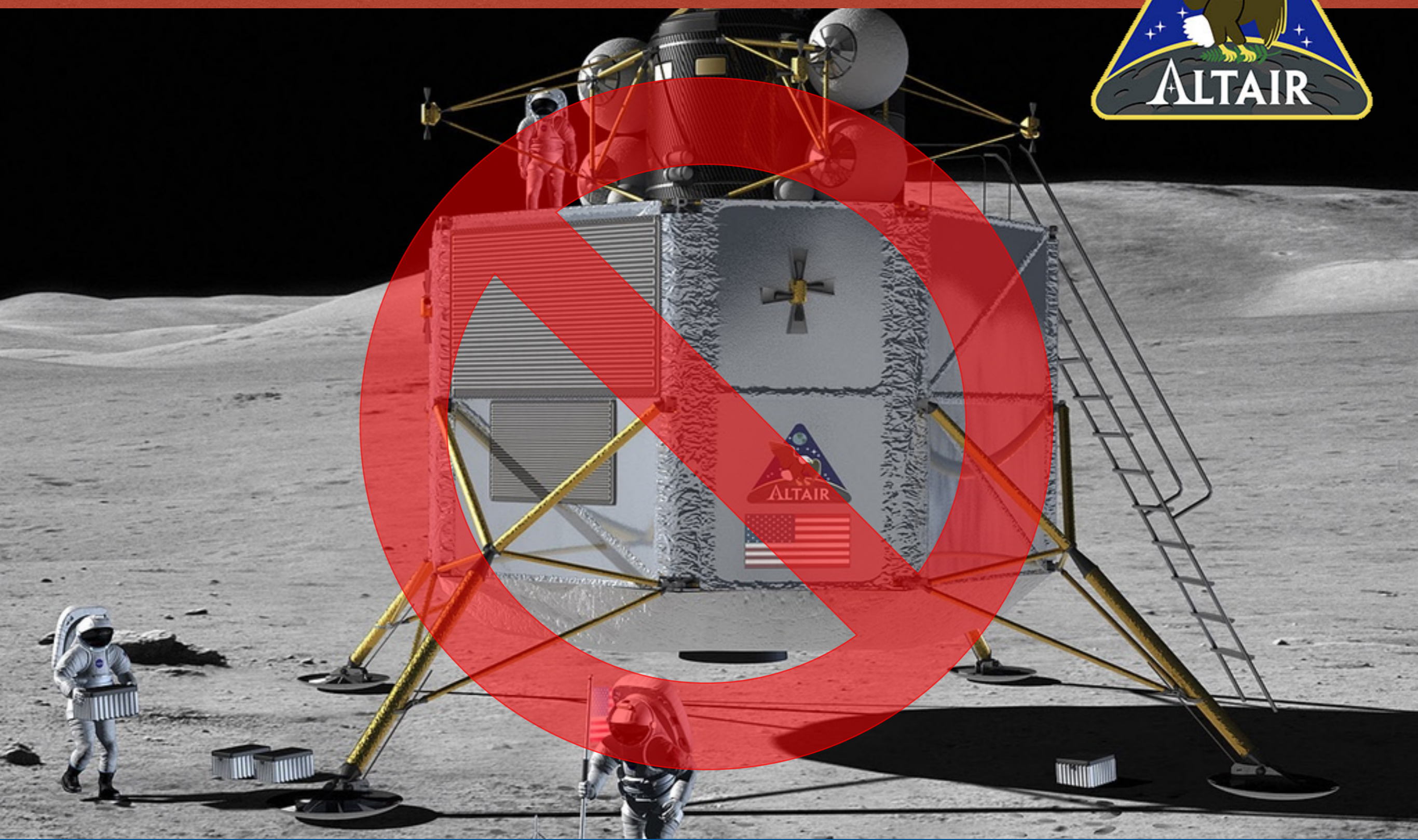
# NASA Space Launch System (SLS)

**Between \$2-5 billion  
per launch**

*Hopefully  
launching  
next week!  
(Aug 2022)*



# NASA Altair Lander (cancelled)



# NASA Lunar Gateway

*Purpose: to give SLS  
someplace to go*



# Falcon Heavy *(first launched 2018)*

**Approx. \$90 million  
per launch**





# Falcon Heavy *(first launched 2018)*



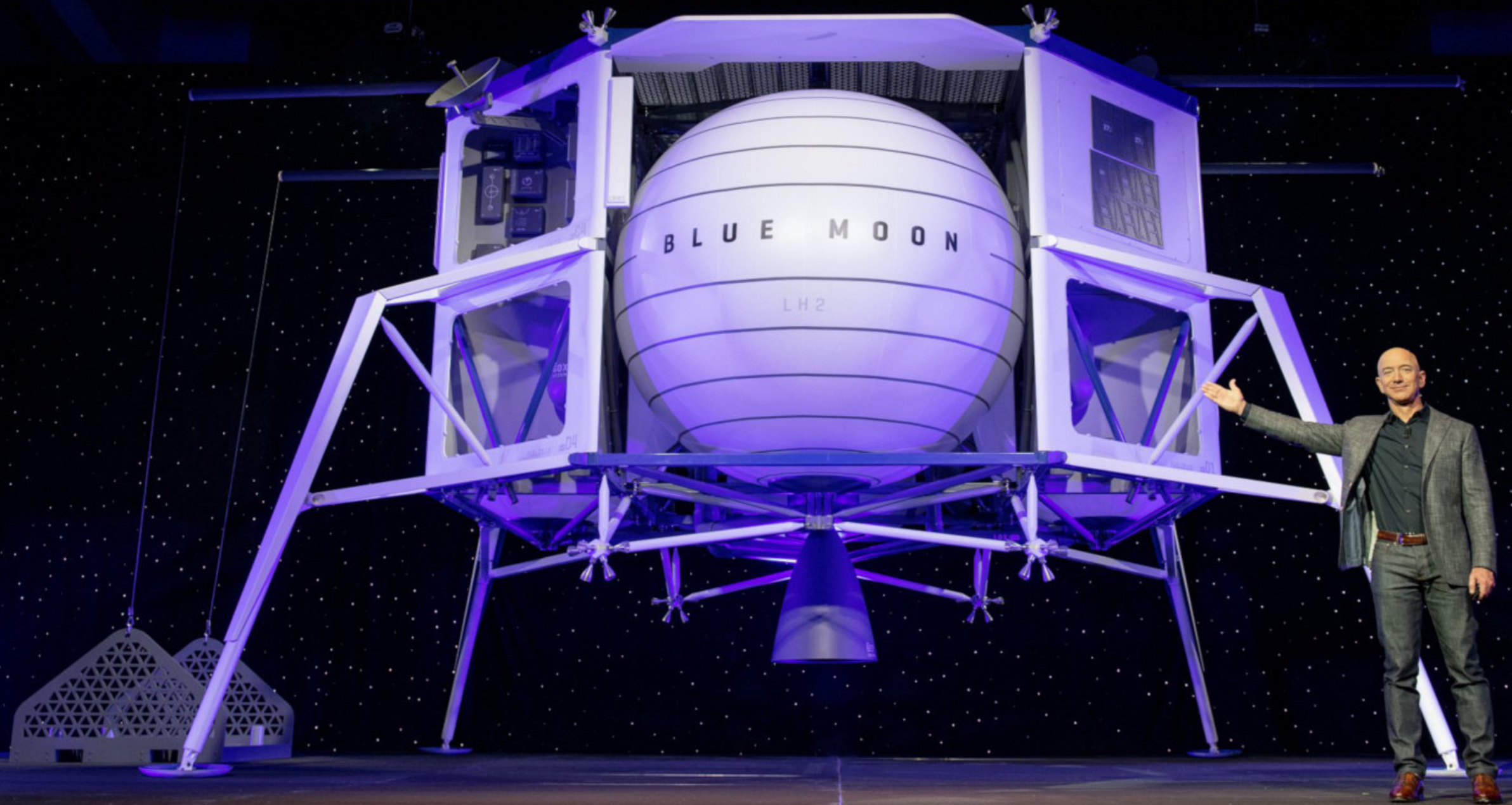
# SpaceX Starship



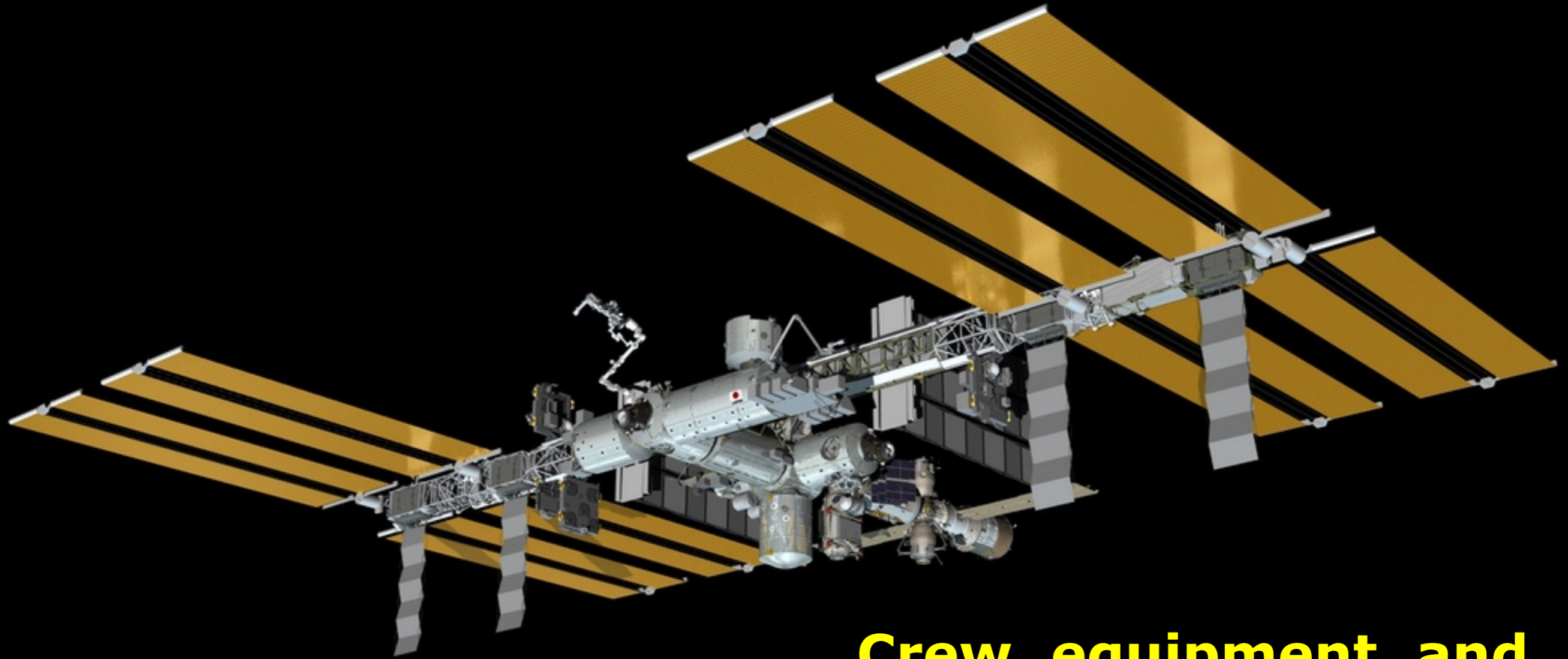
# New Glenn *(first launch in 2023?)*



# Blue Moon



# Assemble Missions in Orbit



**Crew, equipment, and propellant may all be launched separately.**

# We Need to Go Back to the Moon!



**If God wanted  
man to become  
a spacefaring  
species, He  
would have  
given Earth a  
moon.**

***—Krafft Ehrlicke***

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# Virgin Galactic 12 July 2021



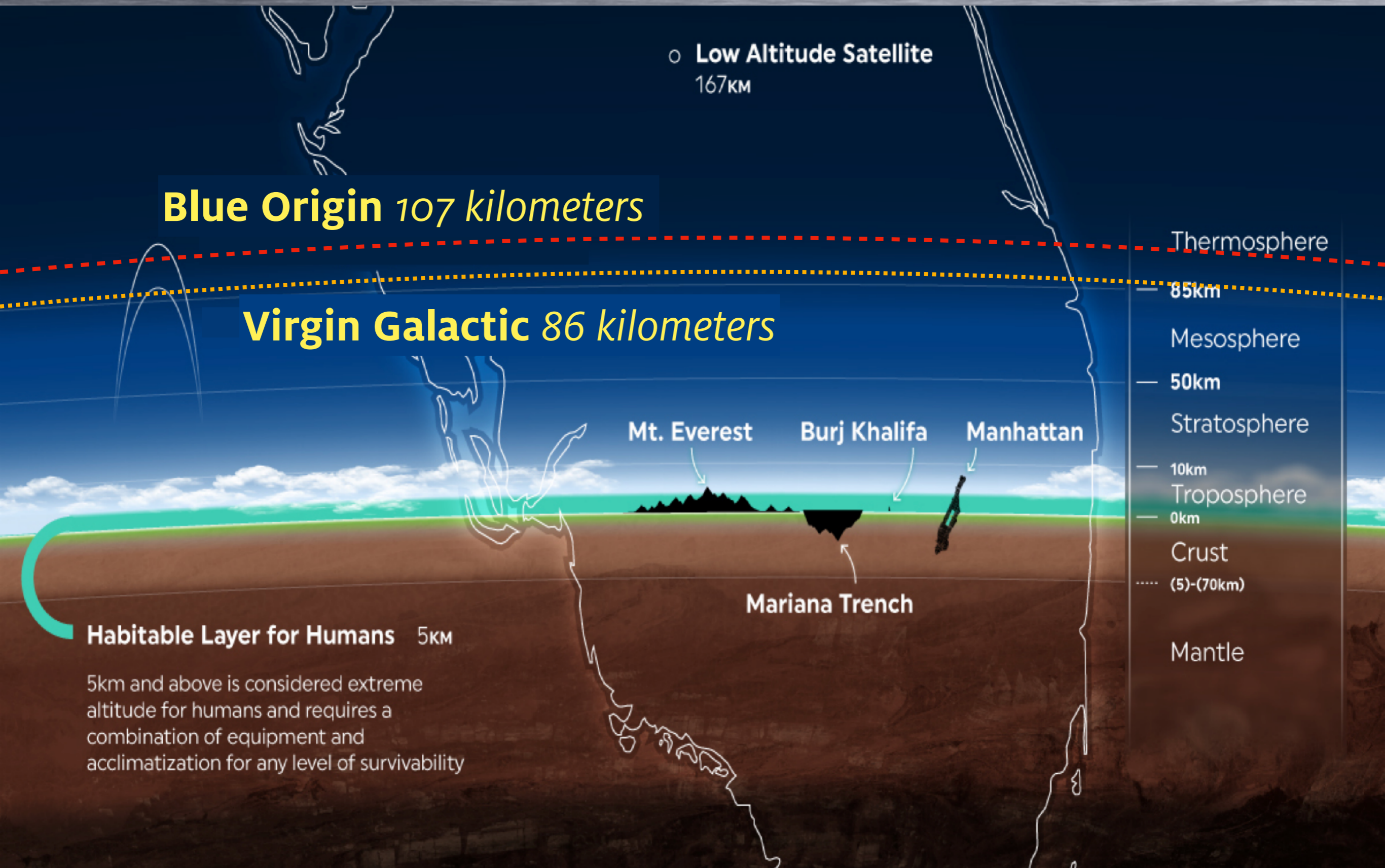
**Richard Branson**



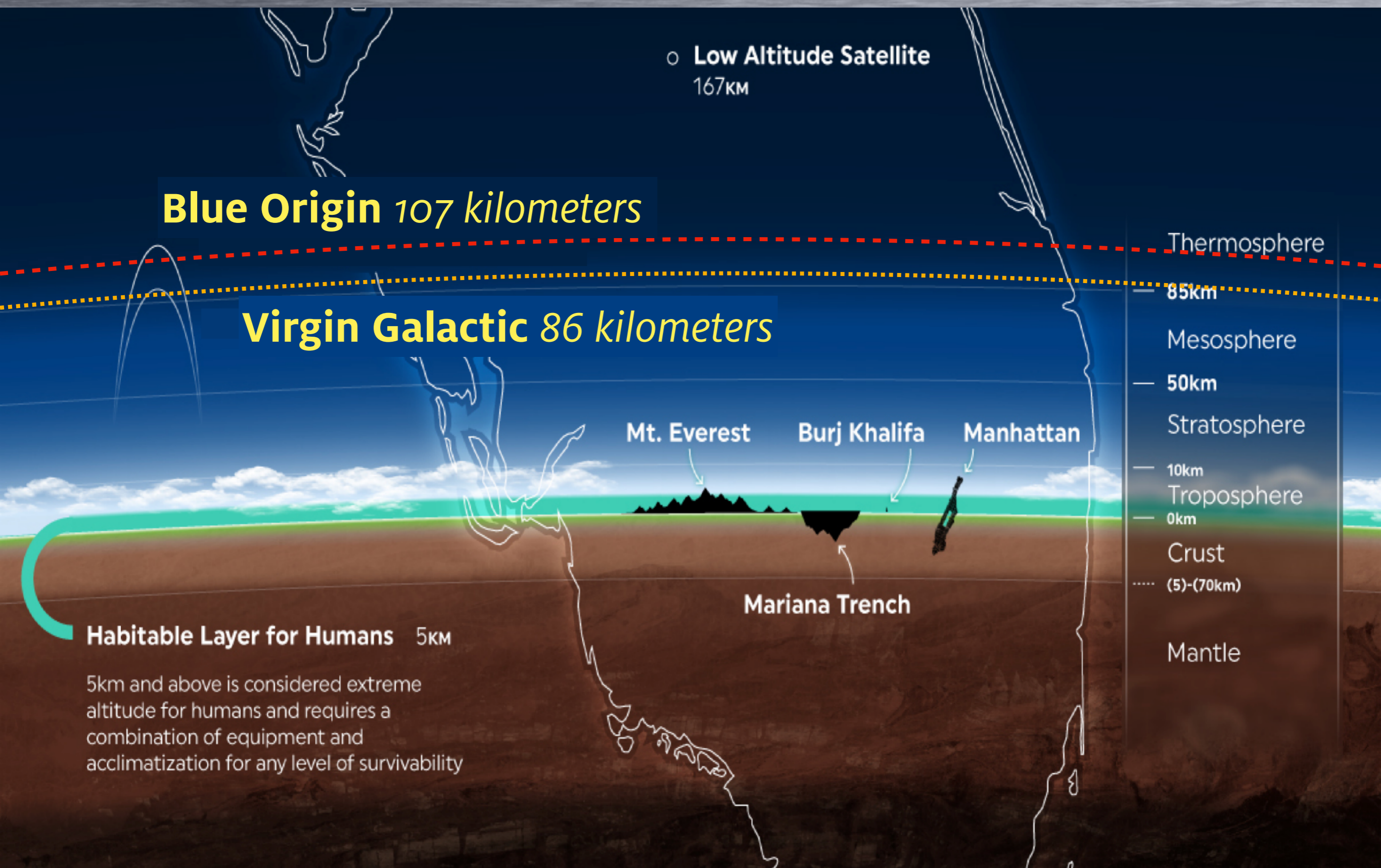
# Blue Origin 20 July 2021



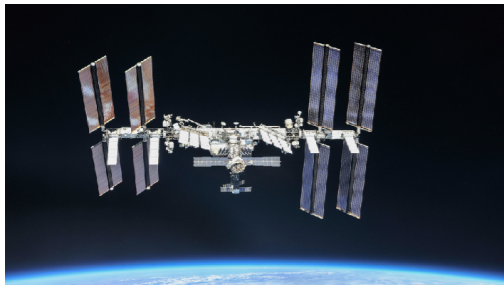
# Did They Go to Space?



# Did They Go to *Orbit*?



# Comparison of Velocities



**International Space Station**



**Alan Shepard, suborbital flight, 1961**

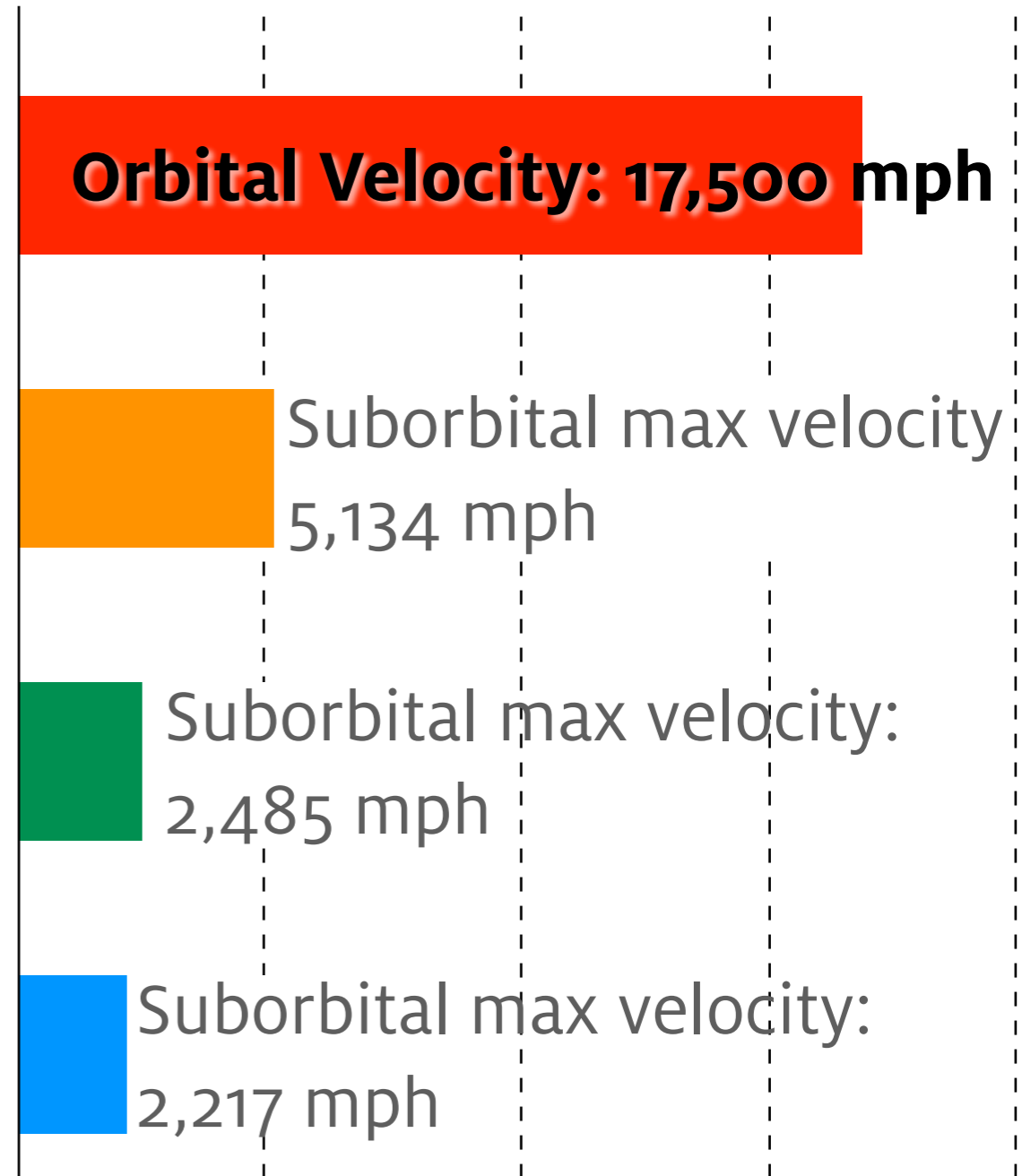


**Virgin Galactic “Spaceship Two”**

Only ~14% of orbital velocity



**Blue Origin “New Shepard”**

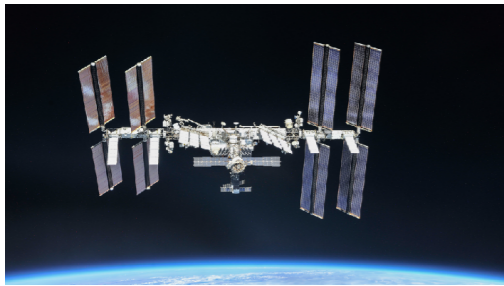


# But... what about Kinetic Energy?

$$KE = \frac{1}{2} m v^2$$

Kinetic energy grows as the *square* of the velocity!

# Comparison of Kinetic Energies



**International Space Station**

**KE: 28.9 megajoules/kg**



**Alan Shepard,  
suborbital flight, 1961**

2.6 MJ/kg



**Virgin Galactic  
“Spaceship Two”**

0.6 MJ/kg

Only ~2% of orbital *energy*



**Blue Origin  
“New Shepard”**

0.5 MJ/kg

# Inspiration 4: *First private crew to orbit*



# Inspiration 4





# Inspiration 4 Crew



**Dr. Sian Proctor**



**Hayley Arceneaux**



**Jared Isaacman**



**Chris Sembroski**

# Axiom Space: *First Private Visit to ISS*



# SpaceX Makes it Look Routine



173 flights, now flying  
about 1/week

Demonstrated 12x reuse  
on three different  
boosters



# Starship Launch...



# Starship Returning...



# ...and Starship Landing



# Booster Stacked and... Ready to Fly?



# Starship





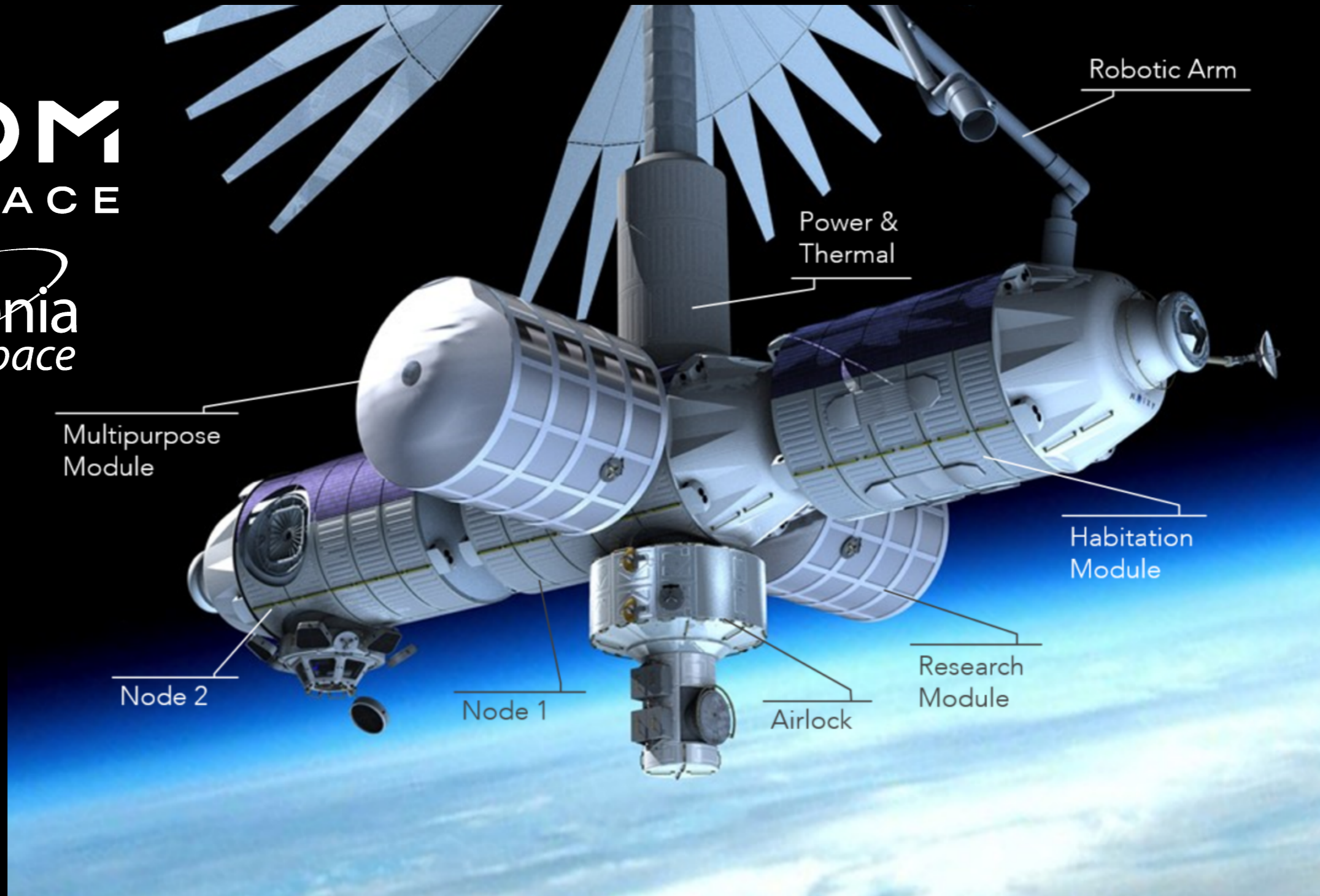
# Sierra Space DreamChaser



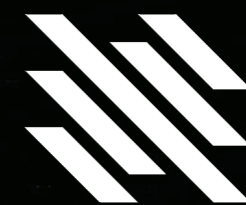
# Axiom Station

**AXIOM**  
SPACE

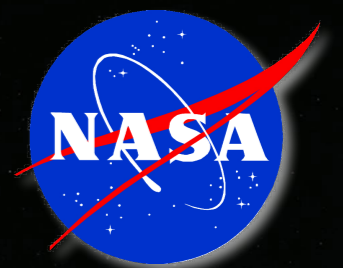
ThalesAlenia  
A Thales / Finmeccanica Company  
Space



# Nanoracks Starlab



Nanoracks



**VOYAGER**  
SPACE HOLDINGS

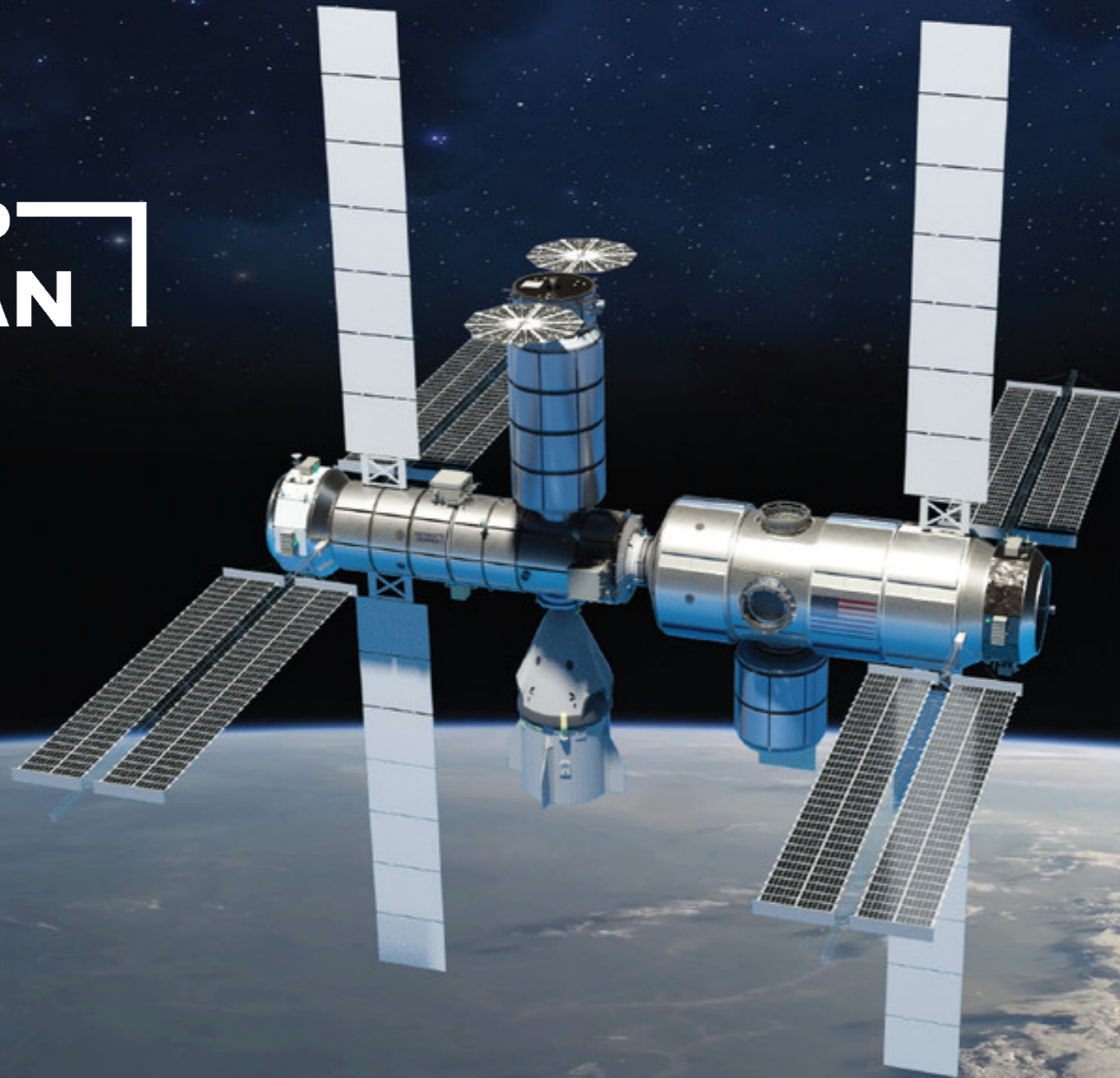
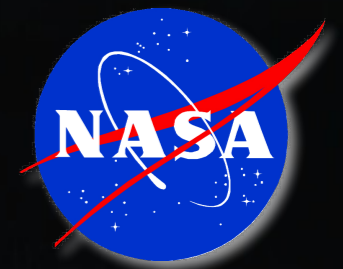


**LOCKHEED MARTIN**

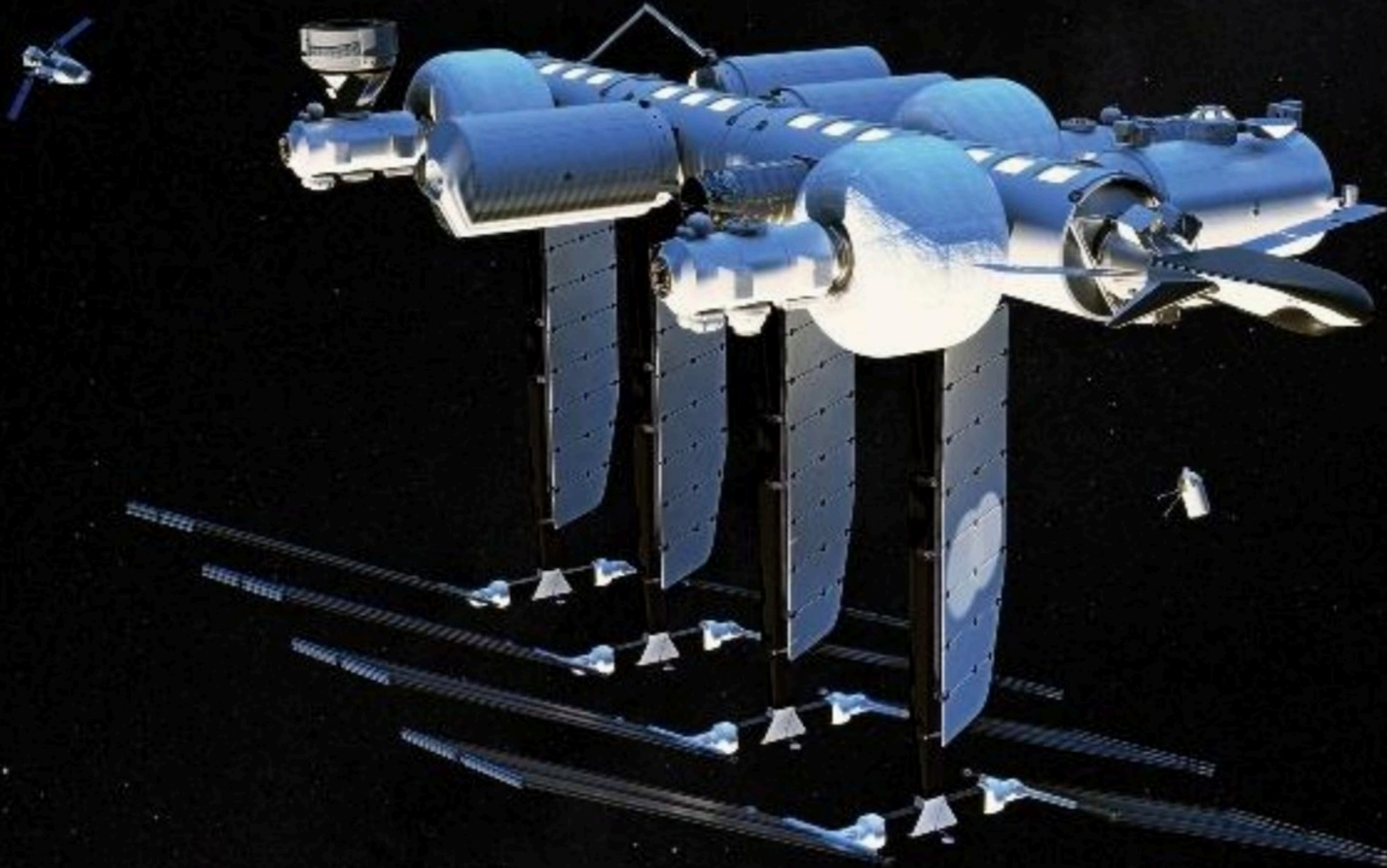
# Northrop Grumman Commercial Station

**NORTHROP  
GRUMMAN**

**Dynetics**



# Orbital Reef



SIERRA

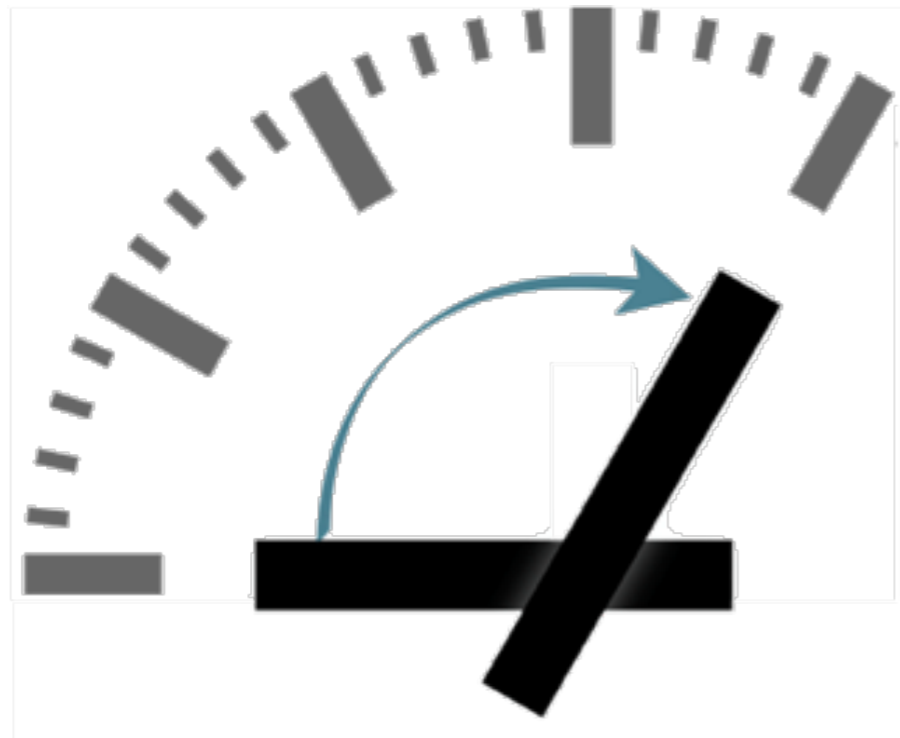
 REDWIRE

  
BLUE ORIGIN

 **BOEING**

  
**MITSUBISHI**  
HEAVY INDUSTRIES

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**Questions & Answers**

# Thank You!

**Stephen Fleming**  
*University of Arizona*

stephenfleming@arizona.edu  
*Twitter @stephenfleming*